

THE MONEYSHOW® / TradersEXPO™

OCTOBER 29-31, 2023 | Omni Orlando Resort at ChampionsGate

EXPERT GUIDANCE EXCEPTIONAL INVESTMENTS

- Learn How to Navigate a Narrow, AI-Driven Stock Market for Maximum Profit
- Uncover Cutting-Edge Tech Names, Up-and-Coming Alternative Investments, & Yield-Boosting Income Plays
- Get Critical, Timely Intelligence on the Economy, Fed Policy, & Shifting Political Winds in Washington
- Meet, Network, Interact with, & Question Several Top Money Experts—LIVE & in Person
- Take Home Dozens of Money-Saving Ideas & Profitable Opportunities
- Plus: Enjoy THREE Full Days of Lively Panels, Live Video Interviews, Receptions, & Discussions with Hundreds of Your Fellow Investors



Charles Payne
Markets

Mark Skousen
Dividends

Lindsey Piegza
Economy

Stephen Moore
Politics

Howard Tullman
Technology

Barry Ritholtz
Asset Allocation



Louis Navellier
Growth Stocks

Carley Garner
Commodities

George Gilder
Emerging Tech

John Carter
Options

Eric Balchunas
ETFs

Michele Schneider
Trading

REGISTER NOW to Attend at www.OrlandoMoneyShow.com or Call 800-970-4355!

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Thought Leaders





Dear Fellow Investors:

Expert guidance.
 Exceptional investments.
 An extraordinary speaker line up.
 All in the exciting entertainment capital of Florida.

That is what you'll experience when you join us at the **MoneyShow/TradersEXPO Orlando, set for Oct. 29-31 at the Omni Orlando Resort at ChampionsGate**. We believe this year's conference will be the kind of investor and trader event you'll remember fondly with family and friends for years to come.

We're especially excited because we'll be gathering at a unique moment in market history—a time when the widespread struggles of 2022 have given way to a more bountiful environment in 2023. Many of our expert speakers, including Mark Mahaney, Gene Munster, Jeff Hirsch, and Tom Lee, spoke at MoneyShow events in New York and Las Vegas earlier this year, urging investors to take advantage of discounted valuations and negative sentiment.

Investors who followed their guidance have enjoyed handsome profits in sectors like technology and sub-sectors like AI. "Offensive," growthier groups have taken the market lead, while more "defensive," stodgier sectors have lagged. Plus, the stock market rally is beginning to broaden out. That is a welcome development for strategists worried about Wall Street's "bad breadth."

Our experts are ready to respond by sharing a raft of exceptional investment opportunities with you. You'll learn **about investing in cutting-edge technology companies...** harnessing the power of Artificial Intelligence to boost your portfolio performance...and enhancing the income your portfolio spins off using options strategies and high-yielding stocks and ETFs. You'll also receive crucial intelligence about **how to prepare for important tax, spending, and regulatory changes coming down the pike in Washington**, as well as meet your favorite money experts—live and IN PERSON.

So, be sure to check out the four registration options available on the next page. This will allow you to customize your conference experience according to your own personal needs.

- **Exhibit-Hall Pass:** Admission to Exhibits, Stage Presentations, & Speaker Meet-&-Greets in Exhibit Hall (Free)
- **Standard Pass:** All Benefits of Exhibit-Hall Pass + Keynotes & Workshop Sessions (\$149)
- **Preferred Pass:** All Benefits of Standard Pass + (4) MoneyMasters Classes & Networking Reception with Speakers at this Show (\$599)
- **MoneyShow Pro:** Unlimited Access to Everything MoneyShow Has to Offer at All In-Person & Virtual Events for One Full Year (\$1,299)

Regardless of your Pass choice, remember that **you're free to explore our Interactive Exhibit Hall throughout the three-day event**. There, you'll get unprecedented access to executives from the world's premier public companies and demonstrations of the latest investment products, services, and trading platforms. You'll also have the chance to ask questions of company representatives and receive the straight, comprehensive answers you deserve.

Throughout our company's 42-year history, we have heard the same comment time and again from conference attendees: There is NO SUBSTITUTE to face-to-face investor education and empowerment. We concur—and we look forward to **providing you the expert guidance and exceptional investments you deserve** in Orlando this fall.

To your financial success,

Kim K. Githler | Chair & CEO

Mike Larson | Editor-in-Chief

SUNDAY, OCTOBER 29

7:00 am – 7:15 pm	Registration Desk Open
8:00 am – 12:30 pm	Opening Ceremonies**
12:30 pm – 1:30 pm	Exhibit Hall Grand Opening
12:30 pm – 7:15 pm	Exhibit Hall Hours
12:15 pm – 5:45 pm	Free Presentations in the Exhibit Hall
1:30 pm – 6:15 pm	Workshops in Various Rooms**
1:30 pm – 3:30 pm	The Rules Rule! (Rules-Based Sector Rotation Strategies)*
	The Ultimate Trading Program*
2:00 pm – 4:00 pm	Exhibit Hall Welcome Reception
6:15 pm – 7:15 pm	

MONDAY, OCTOBER 30

7:30 am – 6:15 pm	Registration Desk Open
9:30 am – 6:15 pm	Exhibit Hall Hours
8:00 am – 9:45 am	Keynote Addresses**
9:45 am – 5:35 pm	Free Presentations in the Exhibit Hall
10:00 am – 12:00 pm	Disinherit the IRS: How to Prepare for "Tax Doomsday"*
10:30 am – 12:30 pm	Learn How to Pick Stocks Using Quant Analytics and AI*
10:30 am – 5:15 pm	Workshops in Various Rooms**
1:00 pm – 3:00 pm	The Next Step of the Energy Supercycle*
1:30 pm – 3:30 pm	Evidence-Backed Strategies for Today's Markets*
4:00 pm – 6:00 pm	The Real Winners in the AI Craze*
4:30 pm – 6:30 pm	Favorite Option Strategies in This Current Market Environment*
5:15 pm – 6:15 pm	Exhibit Hall Networking Reception

TUESDAY, OCTOBER 31

7:45 am – 1:15 pm	Registration Desk Open
8:00 am – 9:45 am	Keynote Addresses**
9:00 am – 3:00 pm	The American Association of Individual Investors Event*
9:30 am – 1:15 pm	Exhibit Hall Hours
9:30 am – 11:30 am	How to Master Covered Call Writing: A Detailed Start-to-Finish Analysis Using Real-Life Examples*
9:45 am – 12:45 pm	Free Presentations in the Exhibit Hall
10:30 am – 2:00 pm	Workshops in Various Rooms**
12:30 pm – 2:30 pm	There Is Nothing Artificial About Intelligence: Maximize Your Trading Success*
1:00 pm – 1:15 pm	Prize Drawings in Exhibit Hall

Please Note: Only Standard, Preferred, and MoneyShow Pro pass holders can attend sessions marked with ** above. Free Exhibit Hall pass holders can attend the Free Presentations in the Exhibit Hall. Sessions will NOT be available via live streaming.
 Free Exhibit Hall and Standard pass holders must purchase tickets a la carte to attend any of the MoneyMastersSM classes marked with * above. Preferred Pass holders can attend their choice of up to (3) three of these MoneyMastersSM classes. MoneyShow Pro pass holders can attend their choice of any of these MoneyMastersSM classes.

Top 3 Reasons to Attend



1

Get Timely, Actionable Recommendations from 75+ Experts During 100+ Presentations.



2

Exchange Ideas & Learn from Like-Minded Investors & Traders.



3

Discover the Latest Tools, Strategies, & Opportunities in the Exhibit Hall.

IN-PERSON ATTENDEE PASSES

CHOOSE THE RIGHT EVENT EXPERIENCE FOR YOU!

Each Pass is customized to provide a unique onsite experience. Whether you're a first-time attendee looking to get a sampling of The MoneyShow/TradersEXPO; or an experienced investor or trader seeking VIP amenities and in-depth education at the multi-hour premium sessions, we have a Pass for you.

To help you determine which Pass type might be of interest to you, please check the bottom of pp 4-19 to see which Pass types are eligible to attend the sessions featured on those pages.

Helpful Hint: If you plan to attend MULTIPLE MoneyShows, the MoneyShow Pro Pass is a GREAT option. You can get VIP in-person (and online) benefits worth more than \$22,000—all for just \$1,299 per year!

Turn to pages 14-15 to see all the free content available with an Exhibit Hall Pass

	EXHIBIT HALL PASS	STANDARD PASS	PREFERRED EVENT PASS	MONEYSHOW PRO
IN-PERSON BENEFITS	Free Limited Time	\$149 Early-Bird \$199 after Oct. 9	\$599 Early-Bird \$699 after Oct. 9	\$1,299/One Year (\$22,000 Value)
Admission into Exhibit Hall, Free Presentations, and Meet-and-Greet with Speakers	✓	✓	✓	✓
Unlimited Access to All Keynotes & Workshop Sessions with Complimentary Morning Coffee		✓	✓	✓
Meet with Exhibitors and Sponsors to Get Up-to-the-Minute Information on the Latest Financial Products and Services	✓	✓	✓	✓
Welcome Bag & Conference Materials	✓	✓	✓	VIP
Classroom-Style Seating for More Comfort Whenever Possible		✓	✓	Preferred Seating
Complimentary Drink Ticket(s) at Networking Receptions & Happy Hours		1	2	Unlimited drinks and hors d'oeuvres
VIP Lounge with Complimentary Daily Refreshments				✓
VIP Express Registration Check-in			✓	✓
Invitation to Speaker/Sponsor Networking & Appreciation Reception with Open Bar & Hors d'oeuvres			✓	✓
Live Access to MoneyMasters SM Classes (In Person)			3 Classes (For This Show)	Unlimited
On-Demand Access to Video Recording of Keynotes and/or MoneyMasters SM Classes at the In-Person Conference (as available)			3 Classes (For This Show)	✓
Members-Only WiFi Access				✓
VIP MoneyShow Pro VIP Pass to EVERY MoneyShow In-Person Conference for One Year				✓
ONLINE BENEFITS ALL YEAR LONG				
Annual Subscription to MoneyShow+, Unlocking Online Access to 400+ Hours of High-Quality Streaming Presentations from Every Virtual Expo from Over 500+ World-Class Experts				✓
Unlimited Access to 60+ MoneyMasters SM Online Courses Featuring Interactive Lessons Taught by Renowned Investment Experts				✓
24/7 Online Access to MyMoneyShow Dashboard to Conveniently Watch Presentations/Courses On-Demand, Follow Your Favorite Experts, and Stay in the Loop on Upcoming Events				✓

EXPERT KEYNOTES & PANELS



Get guidance on what's happening in Washington

What does the future hold... in a market environment where the future is very much on investors' minds? Which new tech trends will dominate the year ahead? How can you position your portfolio for continued success in an uncertain economy? What monetary or fiscal policy threats loom over the horizon?

Those are just some of the key topics our second-to-none lineup of expert speakers will cover for you in Orlando. Listen to what they have to say. Jot down your notes. Ask the questions you need answers to. Then take their timely and valuable insights and put them to work in your portfolio.



THE ROARING 2020'S CHARLES PAYNE

Host, Fox's *Making Money with Charles Payne*



THE NEW NORMAL: LEVERAGING EMERGING TECH TRENDS AND THE NEW WORKFORCE HOWARD TULLMAN

General Managing Partner, G2T3V, LLC



ADAM SMITH MAKES TWO PROPHECIES ABOUT AMERICA: ONE BULLISH AND ONE BEARISH MARK SKOUSEN

Editor, *Forecasts & Strategies*



THE ECONOMIC, STOCK MARKET, & POLITICAL OUTLOOK FOR 2024 STEPHEN MOORE

Co-Founder
Committee to Unleash Prosperity



ECONOMIC OUTLOOK LINDSEY PIEGZA

Chief Economist
Stifel Financial Corp.



HOW TO AVOID FINANCIAL DISASTERS: A GUIDE FOR THE ULTRA-HIGH-NET-WORTH INVESTOR BARRY RITHOLTZ

Founder and CIO
Ritholtz Wealth Management



THE AGE OF CARBON, THE COMING TRANSFORMATION OF HUMAN LIFE, & THE BIGGEST INVESTMENT OPPORTUNITY OF OUR LIFETIMES GEORGE GILDER

Editor, *Gilder's Technology Report*



The Best Stock Picks for 2024

The new year is right around the corner. So, NOW is the time to get your portfolio ready for all that 2024 has to offer. Your expert panelists will name their favorite stocks for the upcoming year, as well as explain why they like them and what key developments and milestones could propel them even higher. Since the panel is interactive, get ready to listen closely—then follow up with any questions you want answered!



MODERATOR

Mike Larson
MoneyShow



Randall Eley
The Edgar Lomax
Company



Doug Gerlach
National Association
of Investors (NAIC)



Kelley Wright
*Investment Quality
Trends*



Howard Tullman on emerging tech trends

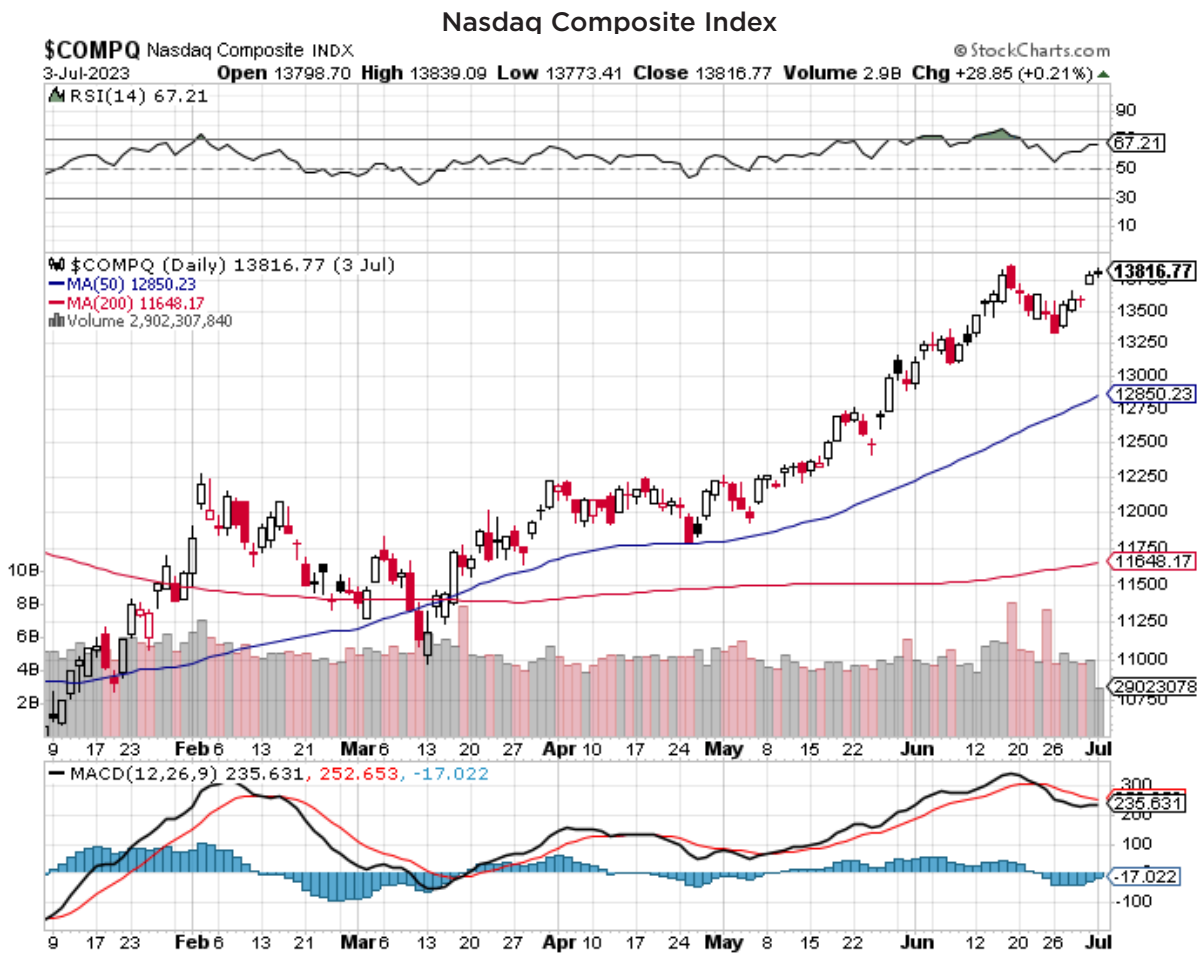


George Gilder shares his outlook on new technologies

How to Navigate a Hated, Narrow—But PROFITABLE—Market

Has this been the most hated...narrow...yet PROFITABLE market yet? By some measures, the answer is a resounding “Yes!” Many investors have been fighting the 2023 rally, citing a lack of breadth, worries about a potential recession, banking sector woes, and more.

Yet through mid-year, the S&P 500 gained 16% while the tech-heavy Nasdaq surged 32%. We “officially” put the bear market that began in January 2022 behind us in early June. So, what does the rest of the year hold? And what are the prospects for 2024? Find out from this panel of top strategists, money managers, and wealth experts.



MODERATOR

Charles Payne
Fox's Making Money
with Charles Payne



Michael Lee
Michael Lee
Strategy



Kenny Polcari
Slatestone Wealth



Danielle Shay
Simpler Trading

Sessions on Pages 4-5 Are Available to the Following Pass Holders.

STANDARD PASS

PREFERRED
EVENT PASS

MONEYSHOW
PRO

TECHNOLOGY INVESTING BOOTCAMP



Interactive workshops provide key intelligence



Artificial Intelligence. Autonomous Driving Tech. Augmented/Virtual Reality and Spatial Computing. Gene Editing. Quantum Computing. The cutting-edge technological advancements we're seeing today are as revolutionary as they are mind-numbingly complex. Not to mention next-to-impossible to keep up with.



You Ain't Seen Nothing Yet! Why the Future of Semiconductor Investment Will Make the Past Look Like a Slow-Motion Movie
GEORGE GILDER

Editor, *Gilder's Technology Report*

For 70 years the Microcosm—the world of the microchip—has been leading and transforming the world economy. Some people say it's over; Moore's Law is dead; all the money has been made. No way! The money-making is just getting started! George Gilder—who for decades has called the future of tech more accurately than anyone alive—offers five reasons, solidly grounded in his deep knowledge of the technology, why the semiconductor sector is at an inflection point of unprecedented growth and a better investment than ever. Plus: Learn how George's Special Situations Technology Portfolio has brought investors nearly 100% annualized returns.



Remaining Calm into Year End—Taking Stock of 2023

KENNY POLCARI
Chief Market Strategist
Slatestone Wealth

Join Kenny Polcari in this workshop as he highlights the best and worst trends and investments of 2023. He will also set you up for 2024 by discussing what to expect from this election cycle... and share why you should NOT re-allocate simply based on the presidential race, but rather on fundamental changes in names you own.



Stock Investing with AI
JASON BODNER

Co-Founder
MapSignals.com

In this briefing from Jason Bodner, co-founder of the quantitative equity research firm MapSignals.com, you'll learn how Artificial Intelligence (AI) can help us identify what's next for the market and how to find the biggest outperforming stocks. Adding the power of AI to make investment decisions can supercharge your portfolio.



The Intelligent Indicator That Can Predict Markets up to Three Days in Advance

JEFF TOMPKINS

President and Chief Investment Strategist, Altos Trading

We all need an edge to be successful trading the markets. The best trading edge gives you: Intelligent signals that can predict trends up to three days in advance, confirmation of the trend before you risk your hard-earned money, and reliable trailing stops so you can get out before the market reverses. Not to mention market commentary, sector performance, and investor sentiment gauges all in one accessible tool. In this special presentation, Jeff Tompkins will reveal step-by-step how to take your trading to the next level with his proprietary indicator. It's like nothing you've seen before! Whether you are brand new or a seasoned pro, you can't miss this new technology.



Demystify the AI Algorithms: Learn to Step in Front of the Programs and Ride Their Wave

ADRIAN MANZ

Co-Founder
TraderInsight.com

Join Adrian Manz for a detailed look at two trading strategies that capitalize on program trading activity right after the opening bell. Adrian will show you a trick that allows you to take advantage of market anomalies created by options market makers who hedge positions on the open. You will learn to analyze pre-market trading in supercap stocks and use the information you gather to profit from a highly reliable reaction early in the session. Next, Adrian will teach you to find an opening trade in the major indices. The tactic has a historical win rate of over 70%, dating back to when he developed the idea in 1997. Whether you trade all day or prefer to focus on the session's first hour, this seminar will provide you with tools to put to work immediately.



"The MoneyShow provided an excellent opportunity to hear and speak with a vast array of financial experts and pundits who have strong opinions, speaking eloquently with conviction."

A. Davis | Lafayette, IN



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The year 2023 has been somewhat of a mirror opposite of 2022. Energy dominated the sector rankings last year, while tech floundered. But this year, the two groups have switched places. Meanwhile, financials and REITs suffered in Q1 and Q2 due to concerns about interest rates, deposit flight, and property valuations—while “defensive” sectors lagged “offensive” ones.

But what will happen NEXT? Which sectors are set to run with the baton through the end of 2023 and beyond? And which ones will run out of steam? Moreover, which specific STOCKS in the hottest sectors offer the greatest opportunity...and which stocks in the lagging groups can buck the trend and deliver solid returns? Find out from top analysts, portfolio managers, editors, and others with the know-how to point you in the right direction.



CFRA Research's Sam Stovall on section-rotation strategies



Boost Equity Income with Dividends & Covered Calls
JOHN DOBOSZ

Editor
Forbes Premium Income Report

Buying and holding dividend-paying stocks is a great income strategy. But writing covered calls against those stocks can do even MORE to quench your thirst for income. It also feeds your portfolio's total return. Listen in as John Dobosz explains how he identifies great stocks for this strategy—and how you can, too.



Empowering Financial Well-Being: Positiviti Lending's Positive Impact on Borrowers
RUDOLFO BELTRAN JR.

Vice-President, Sales & Marketing, Positiviti Lending

Positiviti Lending is a micro lending platform, one where investors seeking double-digit annual returns can be matched with business and individual borrowers in the developing world. In this insightful presentation, Rudolfo Beltran Jr., will share how Positiviti Lending empowers borrowers and promotes financial well-being through its practices.



Utilities: The Inflation Antidote for Income Investors
ROGER CONRAD

Editor, *Conrad's Utility Investor*

Many investors are aware of the recession resilience of utilities and other providers of essential services, as well their generous and growing dividends. But did you know the sector's best-in-class companies are extraordinarily well-positioned to profit from an environment of higher-for-longer inflation? In this session, Roger highlights utilities' unique position in the emerging economy of the 2020s and the best bets now in this high profile, but poorly understood, sector.



How to Prepare for the Death of the Bull in 2024
MATTHEW CARR

Founder and Editor
First Bar with Matthew Carr

Stocks have raced higher in 2023. Bull markets are back on the Nasdaq and the S&P 500. But that's about to come to a screeching halt—because one of the most powerful market headwinds is going to bring the rally to an end. You shouldn't worry though. Instead, you should focus on stashing cash and acquiring assets that are poised to rocket higher. Chief trend strategist Matthew Carr will share ways you can prepare—and profit in 2024.



20 ETFs to Watch in the Next Year
ERIC BALCHUNAS

Senior ETF Analyst
Bloomberg Intelligence

Join senior ETF analyst Eric Balchunas for a journey through trends and themes in the fast-growing ETF world using specific tickers. This entertaining presentation includes all major asset classes as well as both active and passive funds. Come with questions... and walk away with new (and potentially very profitable!) picks for the year ahead.



Harness Tax Advantages and Huge Potential Profits in an Exceptional Oil Drilling Investment Opportunity
DAN SAUER

President and CEO
Vertical Petroleum Industries

There are several advantages to investing in oil drilling projects (joint ventures). They include exposure to current elevated oil prices, which provide large potential profits, the ability to choose the right type of project for you, tax advantages, and the rapid and potentially extremely high rate of return on investment. Dan Sauer will educate you on this opportunity and describe what has made him consistently successful in these projects over the years.



Choosing a Proven Winner Is the Best Way to De-Risk Restaurant/ Retail Investing
MARC BROWN

President
23 Restaurant Services

Restaurant and retail investing tend to offer high returns due to risk. However, you can still benefit from this higher yield while lowering risk when you select investments with a proven track record. In this session, 23 Restaurant Services president Marc Brown will show you how.

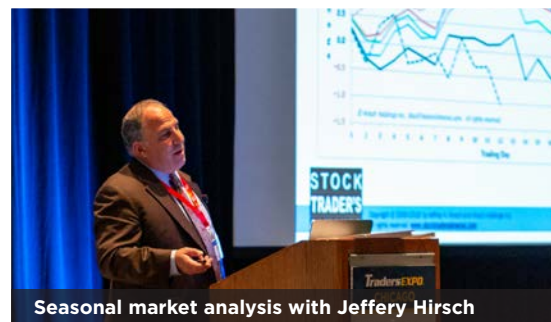
Had a great time...I've been coming for years...most recently with my daughter... two generations and for us a great bonding time...thanks.

D. Sedan | Prescott, AZ





Commodity sector opportunities with Carley Garner



Seasonal market analysis with Jeffery Hirsch



Shake Off Your Habits and Seize the Future: Top Stocks for the New Market Cycle
HILARY KRAMER
 Editor, *GameChangers*

Years of elevated volatility, rolling turmoil, and ongoing dread have wrecked a generation of investor discipline. But even in a rapidly changing economy, some age-old market principles are more relevant than ever. Hilary Kramer started her Wall Street career in the chaos around the 1987 crash and survived every crisis, Fed pivot, and recession that followed, making a lot of money throughout the cycle. Now, in the early phases of a new bull era, she'd like you to take a tough look at your post-COVID expectations, realign your relationship to risk, and, most importantly, get your money back on a realistic but rewarding trajectory. She'll discuss her favorite stocks for all investment styles and leave time for your questions about the economy, the market, and our collective quest for "the new normal."



The Power of Aviation Rentals: A Lucrative Investment Opportunity for High Net Worth Investors
DAKOTA SMITH
 Chief Operating Officer
 Peoples Equity Group

This presentation will highlight the potential of aviation rentals as a profitable investment option. Attendees will learn about the increasing demand for air travel and the subsequent increased need for aircraft. They will also find out about the financial benefits of aviation rentals, such as how they can generate a steady stream of income through rental fees, while allowing an investor to avoid ownership costs and operational complexities. Dakota will further cover risk management strategies and emphasize the resilience and potential appreciation of aircraft values, and conclude by outlining the accreditation requirements for investors to access exclusive opportunities in this sector.



Midstream's "Utility" as Yield, Inflation Shield
TALON CUSTER
 Energy Research Analyst
 Bloomberg Intelligence

Talon Custer is an energy specialist for Bloomberg Intelligence. He will explain how midstream oil and gas companies work, as well as why improved balance sheets, disciplined spending, and free-cash-flow generation should support incremental distribution growth among them in 2023. He will also cover why the sector is likely better equipped to contend with inflation than many other industries as real assets, indexed contracts, and above-average distribution yields mitigate inflation and damage returns. If you're looking for income-generating alternatives, you won't want to miss this informative session.



The 10 Most Common Estate Planning Mistakes and How to Avoid Them in The Biden Years
DAVID PHILLIPS
 CEO
 Estate Planning Specialists, Inc.

David is CEO and founder of Estate Planning Specialists. He has assisted thousands of Americans with tax planning, as well as authored such bestselling books as *Estate Planning Made Easy* and *The Family Bank Strategy*. In this session, David will reveal the most common estate planning mistakes to avoid with President Biden in office. He will also explain the accompanying solution to each mistake. Moreover, attendees will receive a complimentary copy of David's best-selling report, *The Bombshell Battle Plan: How to Defend Against the IRS' Secret Weapon*.

"Loved it! It was my first one and I learned so much. Can't wait to go again!"

L. Boyd | Santa Barbara, CA



Analyzing and Strategizing in Today's Commodity Markets
CARLEY GARNER
 Senior Commodity Market Strategist and Broker
 DeCarley Trading

Join Carley Garner, a futures and options broker with DeCarley Trading and a frequent television contributor, to discuss current and future commodity market price action. She will provide market outlooks using technical, fundamental, and market composition analysis, and offer examples of trading strategies to benefit from those forecasts.



Will the Biggest Liquidity Pump, Then Dump, in History Matter?
MIKE MCGLONE
 Senior Market Strategist
 Bloomberg Intelligence

Mike McGlone provides his outlook on the markets and major asset classes, including commodities, cryptocurrencies, stocks, and bonds. He'll explain why we could be facing the economic reset of a lifetime following an enormous injection of liquidity into the economy, followed by an equally enormous outflow. The implications for investors will be substantial in the years ahead.



Ken's Top Investing and Trading Strategies and Tips
KENNETH MAHONEY
 President and CEO
 Mahoney Asset Management

Ken has 34 years of experience in financial markets and working as an advisor. In this workshop, he will cover his top investing and trading strategies and tips. He'll provide guidance on everything from how to select individual stocks to ideas on trading around earnings season. You'll also learn when you should be adding to a position and when you should cut bait, as well as how to manage risk like a pro. Navigating the markets is a very tricky endeavor. But following some of these simple tips will help investors and traders alike be more profitable and preserve their capital over the long term.

NEW THIS YEAR

THE AMERICAN ASSOCIATION OF INDIVIDUAL INVESTORS EVENT

Tuesday, October 31 • 9:00 am – 3:00 pm

MONEYSHOW
INVEST SMARTER, TRADE WISER

AAII American Association of Individual Investors

MoneyShow has spent more than four decades educating and empowering individual investors. Now, we are delighted to join forces with another strong advocate of investor education, the **American Association of Individual Investors (AAII)**, for a special event. Held on the third day in Orlando, this conference track will feature a wealth of informative and actionable presentations from top AAIL experts.

Since 1978, AAIL has been striving to assist individuals in becoming effective managers of their own assets through programs of education, information, and research. AAIL was founded on the principle that, with sufficient knowledge, time and interest, individual investors can outperform the market and the so-called market big boys—mutual funds, hedge funds, and high-frequency traders.

Only \$49 to Attend

YOUR SPEAKERS



Raymond Rondeau
Investment Strategist



Charles Rotblut, CFA
VP, Financial Analyst



Wayne Thorp, CFA
Head of Research and Analysis

INVESTOR WORKSHOPS AND PRESENTATIONS

WEALTH BUILDING STRATEGIES

Building wealth through investing is possible, but to be successful, an investor has to have effective strategies. In this presentation, AAIL Investment strategist Raymond Rondeau will cover a number of effective trading and investment strategies for today's market environment that any investor can use either in their entirety or in conjunction with their current approach to enhance returns. Accompanying each strategy will be evidence-backed research and performance results to support the viability of each approach. Lastly, Ray will feature a unique mutual fund/ETF strategy that exploits a market inefficiency by transacting only twice a year and has outperformed the S&P 500 with half the risk.



UNDERSTANDING HOW TO INTERPRET AND USE INVESTOR SENTIMENT

Sentiment describes the opinions, emotions or views of a group of people. In investing, sentiment can be a powerful determinant of security prices, especially in the short run. Here, emotions—whether rational or irrational—can drive market prices.

If you could forecast changes in sentiment, you should have an advantage in determining changes in the market. AAIL's Investor Sentiment Survey offers insight into the opinions of individual investors by asking them their thoughts on where the market is heading in the next six months and has been doing so since 1987.



COMBINING VALUE, MOMENTUM, AND QUALITY

One of the significant advantages individual investors have is being able to follow truly active strategies, such as the approach behind VMQ Stocks. VMQ is short for value, momentum, and quality. This strategy uses academic and industry research on what has worked over the long term to build a portfolio that individual investors can follow. The VMQ Stocks approach uses two of the best-performing investment factors—value and momentum—while using quality to weed out the junkiest stocks.



SUSTAINABLE GROWTH INVESTING

Many investors are drawn toward hot technology stocks and last year's winners. The problem is that looking at historical growth or companies with the highest growth can often be a loser's game for investors.

But what if traditional growth strategies had it wrong? Investing in companies with the highest levels of growth exposes portfolios to "reversion to the mean," whereby the prices of high-growth stocks plummet once their growth rates start to slow down. AAIL's Growth Investing strategy looks to invest in growth stocks the "right" way.



THE THREE PILLARS FOR SUCCESSFUL DIVIDEND INVESTING

Since 1926, dividends have accounted for more than 40% of the return realized by investing in large-cap stocks. But how do you become a successful dividend investor? AAIL's *Dividend Investing (DI)* newsletter seeks stocks that have the potential to rise in price and make larger dividend payments in the future—a total-return strategy.

The Dividend Investing approach focuses on three pillars for dividend investment decisions to achieve these goals. Our three pillars of dividend investing are a firm's growth trends, financial strength/quality, and valuation, which your AAIL presenter will explain in detail.

MONEYSHOW STOCK FEST 2023

At this year's MoneyShow/TradersEXPO Orlando, we're rolling out a "Stock Fest" track just for you!

Investing in sound, profitable, and promising publicly traded stocks is one of the greatest wealth-building strategies on the planet. **Many of America's millionaires—and billionaires—owe their fortunes to making the right investments in the right equities at the right time.** Now, at this year's MoneyShow/TradersEXPO Orlando, you'll enjoy a special "Stock Fest" event dedicated to helping YOU build YOUR wealth in the same fashion!

You'll enjoy features like a dedicated, full-day workshop room featuring hard-hitting, deep-dive stock analysis and recommendations. And your faculty will include some of the greatest stock-picking minds on and off Wall Street. You'll also gain access to a host of presentations from publicly traded company representatives—helping you learn about the opportunities they offer "straight from the source."

Not to mention a stock-focused panel discussion...Exhibit Hall presentations from small-cap focused speakers...and much more. You will not want to miss this special conference track, new for 2023.



Is It Time to Buy or Bail? **SAM STOVALL**

Chief Investment Strategist
CFRA Research

The third year of President Biden's first term in office is nearly over. How does this year's performance compare with history, and what should investors expect for 2024? Also, what do our economic projections, fundamental forecasts, and technical considerations imply for equity price appreciation in the year ahead? Sam Stovall, chief investment strategist of CFRA, author of *The Seven Rules of Wall Street*, and creator of the Pacer-CFRA Seasonal Rotation ETF (SZNE), will share CFRA's investment outlook for the market, and identify which sectors and strategies are expected to lead the way in the new year.



Inflation Has Fizzled, So When Will the Fed Cut? **LOUIS NAVELLIER**

Founder and Chairman
Navellier & Associates

Since July, inflation has been running below a 3% annual pace. The Fed's inflation target is 2%. Commodity prices have collapsed more than 30% in the past 18 months. Wholesale service inflation has cooled. The Owners' Equivalent Rent gauge has also moderated. Wage growth is slowing. The Fed has no reason not to cut key interest rates, but will probably wait until its December FOMC meeting. Since 2024 is an election year, they do not want to be part of the political discourse, so most of their key interest rate cuts will be in early 2024. In this session, Louis Navellier will go into more detail on the Fed outlook, as well as give you his favorite A-rated stock picks.



2024 Election Year Outlook: Handcapping the Four-Year Cycle **JEFFREY HIRSCH**

Editor-in-Chief
The Stock Trader's Almanac & Almanac Investor

The power of the Four-Year Presidential Election cycle is undeniable in 2023 as the market has been tracking the historical four-year cycle trend closely. Understanding this impactful recurring pattern—and recognizing when it's in play—enabled Jeff to anticipate the 2022 midterm-year bear...and call the October 2022 bottom. The stock market is likely to benefit greatly from the power of a sitting president running for reelection in 2024. Join Jeff for the nitty-gritty details of the Four-Year cycle and his outlook for Q4 2023 and 2024.



The Progression of Surgical Robotics: Introducing the SSI Mantra System **SUDHIR SRIVASTAVA**

Founder, Chairman, & CEO
SS Innovations

Dr. Sudhir Srivastava leads the development of the SSI Mantra Surgical Robotic System and other novel medical technologies from SS Innovations. With unmatched expertise in robotic cardiac surgery, he has conducted over 1,400 procedures, including 750 beating heart TECAB cases, establishing the world's most extensive experience in the field. In this presentation, he will explore the revolution and evolution in surgical robotics. You will learn about the SSI Mantra Surgical Robotic System, which epitomizes advanced technologies that enhance accessibility, paving the way for affordable robotic surgery and contributing significantly to the future of affordable healthcare.



Multi-Year Strategy Sows Consistency and Stability **CHRIS BARRY**

VP, Corporate Communications and Investor Relations
NNN REIT, Inc. (NNN)

Chris Barry is vice president of corporate communications and investor relations for NNN REIT, Inc. (NNN). By staying true to its decades-long strategy of taking a multi-year view and conservatively managing its business, NNN has been able to successfully navigate all types of market conditions and provide shareholders with consistent, stable results, including 33 consecutive annual dividend increases. Learn how the company's stockholders have received a 30-year average annual total return of 11.1%, and how NNN's stable, consistent dividend income could fit into your portfolio.

The Argus Market Outlook and Focus List

Argus Research provides systematic, independent research and analysis of the economy and the stock market. At this information-packed briefing, you'll get the firm's latest outlook along with their favorite few dozen companies for the current environment.



Stephen Biggar
Director of Product Strategy
Argus Research



John Eade
CEO and President
Argus Research

TRADING TOOLS AND STRATEGIES

The only thing constant about trading is that **NOTHING** is constant.

Market conditions are ever-changing. Trading platforms are always evolving. Newer market indicators and strategies are always being developed, rendering older ones obsolete.

Result: You CANNOT rest on your laurels if you want to maximize your returns while minimizing your risks. You MUST ensure your tactics and techniques evolve and adapt. At MoneyShow/TradersEXPO Orlando, we'll connect you with experts who can help you ensure yours do.



Options education with Markus Heitkoetter



The Economic Modern Family: What's in Its Basket, Holiday Goodies or Holiday Blues?
MICHELE SCHNEIDER

Director of Trading Education and Research, MarketGauge.com

Join Michele Schneider as she walks you through her unique EMF members—one key index and six essential sectors—plus selected stocks in their ETF baskets. Using her charts and fundamentals, you'll get an actionable trading plan.



Scanning Tips & Tricks to Act on for High-Probability Stock Trades
JOHN PERSON

CEO, John Person, Inc.

Prepare to learn how to set up a scanning function using two trading tools—tools that give traders the best edge to determine high-probability, breakout stock trades. This session will also share which time frames to use and when to check for new signals. Many times, traders react to a price move only to get sucked in on a false move. In order to reduce these bad signals, this workshop will show what conditions help filter them out and highlight more reliable trades.



Big Profits from Breakout Options
BRYAN PERRY
Editor, *Cash Machine*

Spend a content-rich session with trading veteran Bryan Perry as he lays out his technical recipe for knowing which big-cap stocks to trade long or short using long-dated calls and puts in his *Breakout Options Alert* service.



The Best Trade Setup for Any Market or Time Frame with Practical Elliott Wave and Fib Time and Price Strategies
ROBERT MINER

President, DynamicTraders.com

This is Robert's only in-person event this year. He has won and placed multiple times in the Robbins Forex and Futures Trading Contests with double to triple-digit annual returns. He will show you the setup he uses for 90% of his trades that you can apply to any market and any time frame. Robert began to develop his original integration of practical Elliott Wave and Fib Time and Price trade strategies in the late 80s and continued to simplify it over the past 30 years. In 45 minutes, you'll learn to identify high-probability trade setups for whatever market you trade.



Selling Cash-Secured Puts and Strategy Choices After Exercise
ALAN ELLMAN

President
The Blue Collar Investor Corp.

Selling cash-secured puts is a low-risk option strategy geared to generating cash flow, but always with capital preservation in mind. This presentation will detail the strategy, incorporating the three-required skillsets necessary to achieve the highest levels of returns...stock selection, option selection, and position management. If and when you allow the exercise of the put options, shares are put to you at an agreed-upon price. What is your next step? This seminar will discuss three potential paths you can take and the rationale behind these decisions, using real-life examples and calculations.

"Great. Exposure to new themes and companies were great. Already looking forward to next year."

S. Goldberg | Las Vegas, NV



How to Generate \$100,000+ in Additional Income Through Smart Trading
MARKUS HEITKOETTER

CEO, Rockwell Trading Services, LLC

In this presentation, you will discover a proven way to trade options with a 98% winning rate. This trading strategy can be used in bull markets like in 2021, bear markets as we experienced in 2022, and a choppy and nervous market as we have seen in 2023. In short: This trading strategy works in any market condition and has been proven to create "SRC Profits": Systematic, Repeatable, and Consistent.



How to Supercharge the Annual Returns on Your Covered Call Income
SETH FREUDBERG

Head Options Trader
SMB Capital

Seth Freudberg is head options trader at SMB Capital in Manhattan. He has mentored more than 100 options traders and presented options strategies to hundreds of options traders throughout the world over his long career. In this presentation, he'll share a very simple tweak to the traditional covered call options strategy. It has the potential to massively improve returns, while reducing risk at the same time. You won't want to miss it!



Understanding Zero Days to Expiration Options
JUSTIN ZACKS

VP of Strategy
Moomoo Technologies

Zero Days to Expiration Options (ODTE) have exploded in popularity and now account for almost half of all equity options trading. Join Moomoo Technologies VP of Strategy Justin Zacks as he explains what ODTE options are, how they work, their history, and their similarities and differences from long-dated options. He will also discuss the risk profiles of ODTE options as well as the strategies investors are currently employing to trade them.

Sessions on Pages 10-11 Are Available to the Following Pass Holders.

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LIVE INTERVIEW AND PODCAST SESSIONS

We launched our MoneyShow Expert Interview Series and MoneyMasters Podcast in 2023 to give investors dynamic, hard-hitting, and actionable market guidance in a variety of new audio and video formats. Now, watch LIVE as **Mike Larson**, MoneyShow Editor-in-Chief and podcast host, gets answers to pressing market questions from top analysts, money managers, editors, and conference speakers.

You'll also have the chance to watch other leading market educators as they record and film their own sessions for websites, podcasts, social media accounts, and YouTube channels (as available). Then feel free to jump in and ask your own questions—when the cameras aren't rolling and the mic isn't live, that is!



SPEAKER MEET UPS

Have you ever wanted to talk 1-on-1 with market legends most other investors only see on television? Shake their hands while posing for pictures? Ask them questions about their favorite stocks, their most important market lessons, or even their favorite hobbies? You'll get to do it all in Orlando!

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BOOK SIGNINGS

Many of our expert speakers are also accomplished authors, some with multiple best-sellers under their belts. Now, you can get your very OWN autographed copies of their latest works—not to mention talk about their favorite passages and their sources of inspiration. You'll even get a chance to meet Charles Payne, Host of Fox's *Making Money with Charles Payne*—and get a signed copy of his newest, hot-off-the-presses book.



STEPHEN MOORE

Gain first-hand insights from a renowned economist and author.



JOHN CARTER

Grab an autographed copy of John Carter's book, *Mastering the Trade*, and hear how he made 1,000% profit on Tesla options.



JOHN PERSON

The creator of the Persons Pivots and PPS momentum indicators, John Persons, will sign copies of his books on the best technical tools.



JEFFREY HIRSCH

Talk about seasonality trends and get a signed copy of the latest *Stock Trader's Almanac* from its editor-in-chief, Jeffrey Hirsch.



MICHELLE SCHNEIDER

Talk trading techniques and tactics with "Mish" Schneider, and secure your copy of her landmark book, *Plant Your Money Tree*.



CARLEY GARNER

Join Carley Garner for Q&A, a photo opportunity, and a book signing of *Trading Commodity Options*.

....and many more



PRESENTING: *THIS IS NOT FINANCIAL ADVICE* A MOVIE SCREENING AND LIVE PANEL DISCUSSION

Helmed by documentarians and co-directors **Chris Temple** and **Zach Ingrasci** (*Five Years North*, *Living on One Dollar*), *This is Not Financial Advice* tells the story of **Glauber "Pro" Contessoto**—an immigrant working multiple jobs who gambles his life savings on a joke cryptocurrency. Two months later, he becomes "The Dogecoin Millionaire" and a hero to his growing YouTube following.

At the Tribeca Film Festival in New York City in June, *This is Not Financial Advice* was met with widespread acclaim. Now, you can watch the film as you enjoy hot popcorn and drinks—and discuss its important market lessons with the talent behind it.

Sessions on Pages 12-13 Are Available to the Following Pass Holders.

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After you've heard your favorite speaker talk, fire at will with your questions! Make sure you learn all you can about their investment opportunity, favorite trading technique, or time-tested investment strategy. Then visit their booth afterward—just steps away—and find out how you can put what you've just learned about into action.



The Fed Disaster Plan: Beating Tight Money in 2023 with My Five Favorite Growth and Income Investments
MARK SKOUSEN
 Editor
Forecasts & Strategies



Deciding What Is Best: Stocks, Options, or Sector ETFs
JOHN PERSON
 CEO
 John Person, Inc.



What Billionaires Do that YOU Can, Too...How to Legally Pay Zero Tax on the Sale of ANY Asset Class. Not a Roth!
NICK FORTUNE
 Partner
 Bellvue Rush, Inc.



Dividends, Options, & Billionaires
JOHN DOBOSZ
 Editor
Forbes Premium Income Report



Buy in October and Get Your Portfolio Sober
JEFFREY HIRSCH
 Editor-in-Chief
The Stock Trader's Almanac & Almanac Investor



Effective Timing and Execution Approaches for Today's Markets
RAYMOND RONDEAU
 Investment Strategist
 American Association of Individual Investors



LIVE TRADING DEMONSTRATIONS

Hearing our experts explain how they trade the markets is one thing. Watching them do it LIVE is something else entirely! In Orlando, you'll have a front row seat as top professional traders put real money on the line. They'll explain how their unique trading styles work, which key indicators they follow, and how you can implement their tactics and strategies when you get back home after the conference.

What markets and set-ups will they trade? How will they handle risk and manage their positions? What kind of surprises will the markets throw at them? Find out as you watch professional traders practice their craft LIVE!

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S. Miyakawa | Lewisville, TX



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TIM MELVIN

Editor
The 20% Letter



Buying An Index is Like a Fast-Food Drive Through

KELLEY WRIGHT

Editor
Investment Quality Trends



Maximizing Dividend Yield in a High-Quality Stock Portfolio

DOUG GERLACH

National Association of Investors (NAIC)



Finding Value in Energy: Three Ways to Profit

ELLIOTT GUE

Editor
Energy & Income Advisor



Build Real Wealth Through Multifamily Real Estate: My Personal Wealth Plan to Turn \$100K Into \$1 Million

KEN GEE

Founder & Managing Member
KRI Partners

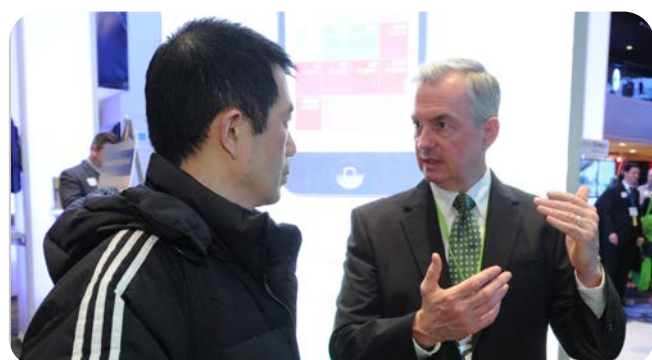


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GEORGE GILDER

Editor
Gilder's Technology Report

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After a long day of market education, what could be better than a cocktail reception and happy hour? You'll enjoy drinks while chatting with speakers, exhibitors, and your fellow market enthusiasts in a casual setting. And you'll likely make lasting friendships while socializing and speaking with like-minded investors and traders.

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Investment markets are constantly evolving. In our Exhibit Hall, you'll learn about the newest public and private market profit opportunities—including in sectors you might never have considered before.

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Then our LIVE MoneyMastersSM classes are just what your portfolio ordered. Whether you experience them a la carte or as part of your Preferred Event pass or MoneyShow Pro, you'll level up your investing or trading game by attending.



The Rules Rule! (Rules-Based Sector Rotation Strategies That Beat the Market)*

Sunday, Oct. 29 • 1:30 pm – 3:30 pm

Emotions are an investor's worst enemy, causing them to buy at the top, sell at the bottom, and play "whack a mole" in between. However, history shows that by embracing a rules-based investment approach, one can extract emotions from the investment process, improve performance, and reduce volatility.

Sam Stovall, chief investment strategist of CFRA, author of *The Seven Rules of Wall Street*, and creator of the Pacer-CFRA Seasonal Rotation ETF (SZNE), will show that an understanding of stock market history can serve as virtual Valium. He will also discuss market-beating, sector-rotation strategies that leverage seasonality, momentum, and correlation.



The Ultimate Trading Program: Using Market Phases, Megatrends, Opening Ranges, and More to Advance Your Discretionary Trading Skills*

Sunday, October 29 • 2:00 pm – 4:00 pm



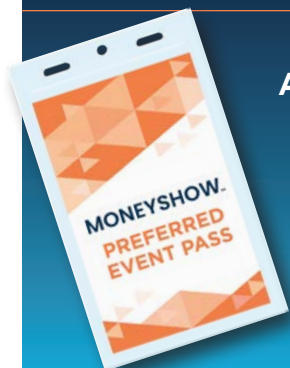
Michele "Mish" Schneider, director of Trading Education and Research, and **Keith Schneider**, chief strategist and CEO, at Marketgauge.com will lead this comprehensive, in-depth, and educational MoneyMasters class. Both are veteran traders with decades of combined experience. They will walk you through the steps of their systematic trading process.

More specifically, the course will cover all of the following:

- Megatrends for stock selection
- Market phases: A great way to filter through stocks to gain an understanding of their current buying or selling cycles.
- Big view, market internals, and key market relationships: High-level ideas designed to help you find overall market trends and pivot points.
- Opening range, indicators, and position sizing: Using and setting up indicators in separate time frames, entering trades using the opening range, and how to correctly position-size your trades to manage risk.
- Putting it all together: Practical application of the steps and working in small teams with pre-selected stocks to simulate the trading process.

If you're looking to elevate your trading skills, Mish and Keith stand ready to help you in Orlando.

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Traderinsight.com's Adrian Manz



Disinherit the IRS: How to Prepare for "Tax Doomsday" Dec. 31, 2025 Through Dynasty Estate Planning*

Monday, October 30 • 10:00 am – 12:00 pm



Estate planning experts and best-selling authors **David T. Phillips** and **Richard Durfee** will reveal key strategic moves that you can make now to grow, insulate, and protect your assets from the grip of creditors, predators, and the IRS.

During this exclusive class, you will learn:

- How to prepare for the coming "Tax Doomsday"
- New retirement rules: Pitfalls and opportunities
- How to navigate the double hazards of taxation and inflation
- The Roth on Steroids strategy
- Asset protection: The top five wealth destroyers and how to avoid them
- Capital gain secrets: Reduce taxes, increase income, provide for heirs, and make the world a better place
- The true power and purpose of dynasty planning
- How to earn market-like gains without any market risk
- How to build a totally tax-free estate

Do not miss this live and dynamic discussion about how to survive and thrive during these tumultuous times.

"The master classes were excellent. The ability to meet other traders and share ideas was excellent."

B. Leidt | Killingworth, CT



Learn How to Pick Stocks Using Quant Analytics and AI*

Monday, October 30 • 10:30 am – 12:30 pm

Jason Bodner—former head of Equity Derivatives at Cantor Fitzgerald and quantitative analyst—will teach you how to identify outperforming stocks using quant analytics and cutting-edge AI-driven technology.

Specifically, you will learn the essential fundamentals and technicals to look for. You will learn about the power of big money flows and how to apply them to your stock picking. You will also hear Jason break down the essential inputs that went into his AI and quant algorithms that power his system for stock picking.

After this class, you will be able to pick winning stocks using basic publicly available data such as what you can find on Yahoo Finance or similar websites. This is a unique chance to learn stock picking from a proven quantitative investor and former Wall Street head—don't miss it!



The Next Step of the Energy Supercycle*

Monday, Oct. 30 • 1:00 pm – 3:00 pm

In 2022, oil soared to more than \$130 per barrel and US natural gas prices jumped over \$10 per million BTUs. Yet this year we've seen oil tumble into the \$60s and gas prices plummet as much as 80% from the 2022 peak to under \$2.



So...is the energy supercycle over?

In this two-hour, deep-dive look at global energy markets, **Roger Conrad** and **Elliott Gue** will explain exactly what's driving oil and natural gas prices. Even more important, they'll outline why, despite recent pullbacks and volatility, the global energy industry remains in the early stages of a multi-year supercycle driven by chronic supply shortfalls.

Roger and Elliott will also identify the most profitable trends and their favorite stocks to buy right now for both income and growth potential. They'll cover the key investment themes to watch across the major sub-sectors of the industry, including oil and gas producers, refiners, high-yield midstream Master Limited Partnerships (MLPs), and pipeline companies, as well as nuclear power and renewables. As a special bonus, they'll ALSO reveal some stocks on their blacklist—over-hyped stocks and income traps that could cost investors serious cash over the next few years.

SAVE \$20 per class

***\$169 per person if purchased by Oct. 9; \$189 after Oct 9.**

Sessions on Pages 16-19 Are Subject to the Rules on the Right.

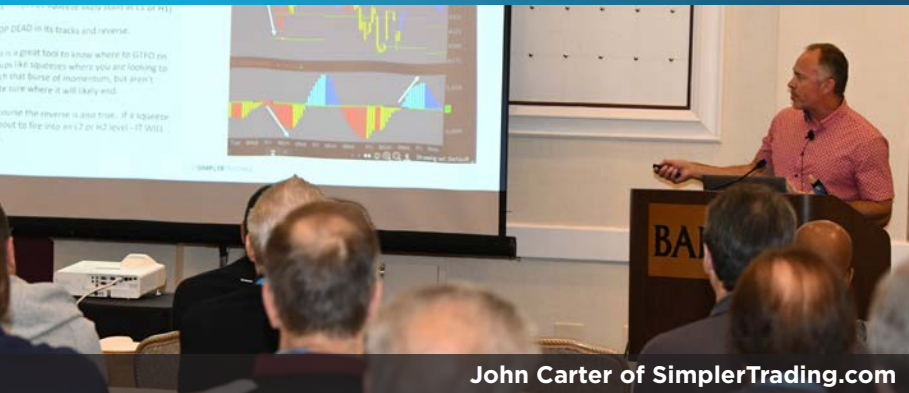
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John Carter of SimplerTrading.com



Evidence-Backed Strategies for Today's Markets*

Monday, Oct. 30 • 1:30 pm – 3:30 pm

Are consistent 85% hit (win) ratios with 3.0 profit factors (win \$ / loss \$) realistic and attainable overall in varying market conditions? Is there evidence to support the viability of this goal?

In this presentation, AAll investment strategist and senior technical analyst **Raymond Rondeau** will cover the theory, approaches, and factors that are the foundation of these types of strategies. Each conviction-based strategy contains seven different factors, designed for end-of-day executions, that result in durations ranging from 20 to 85 days. The strategies emphasize the consistency of returns in all market conditions and risks.

Strategies signals can be used directly, or the individual factors and their readily available indicators can be used in conjunction with each investor's own current trading or investment approach to improve overall returns.

Specific areas covered include:

- The Important Factors to Incorporate into Trading and Investing Strategies
- Five Methods to Improve ANY Trade System Performance
- The Advantage of Using Conviction in Today's Markets
- Optimized Balance Convictions—Stealth Trend Divergence Signals
- Kinetic Convictions—HFT and Dark Pool Compensations
- Beating the Markets with Half the Risk

Because AAll is a nonprofit organization that focuses on evidence-based research and has been assisting individual investors for over 40 years, each attendee will receive detailed back-testing reports on each of these strategies. These comprehensive reports show the historical performance of these systems over the past ten years on every stock in the S&P 500 index. Included in the reports are returns, durations, efficiencies, drawdowns, equity curves, and the details of every single trade.



The Real Winners in the AI Craze*

Monday, Oct. 30 • 4:00 pm – 6:00 pm

The companies that make the AI chips and high-speed servers for cloud computing are the big winners in the AI craze. Nvidia raised its guidance 52.8% higher than analyst estimates, and an acute chip shortage has developed. The cloud is getting smarter and faster to accommodate AI. Chattanooga, Tennessee is the new boomtown for cloud computing and has the fastest internet (25 gigabits) in the US. **Louis Navellier** will reveal all his AI stocks and other favorite A-rated stocks in this information-packed MoneyMasters class.



Favorite Option Strategies in This Current Market Environment*

Monday, Oct. 30 • 4:30 pm – 6:30 pm

Join **John Carter**, author of *Mastering the Trade* and founder of Simpler Trading, and **Danielle Shay**, VP of Options at Simpler Trading, as they discuss the options setups that have proven to be the most consistent in current market conditions. In addition to discussing setups that often produce larger-than-expected market-maker moves, John and Danielle will review more conservative, income-type trades, how to benefit from ongoing inflation, and tips for building a watch list.



Attendees will also learn the reasons why volatility can be your best friend, why options are the best trading vehicle on the planet right now, why down markets are better than up markets, and how to make successful trades on your phone while you are at work. Finally, John and Danielle will review setups that can be taken the next trading day.

SAVE \$20 per class

***\$169 per person if purchased by Oct. 9; \$189 after Oct 9.**

“As always, very informative. Every class I took was interesting. Always something new to learn. I will attend again next year.”

J. Marino | Sun City, AZ



Alan Ellman of The Blue Collar Investor Corp.



How to Master Covered Call Writing: A Detailed Start-to-Finish Analysis Using Real-Life Examples*

Tuesday, Oct. 31 • 9:30 am – 11:30 am

Alan Ellman will analyze stock selection, option selection, and position management, the three required skills to become elite covered call writers. It will also include ultra-conservative approaches to covered call writing using Delta and implied volatility to create statistically beneficial trades. Rules and guidelines will be discussed to take the emotions out of our trades, resulting in positive outcomes of high probability.

Attendees will be introduced to a one-of-a-kind trade management tool created by The Blue Collar Investor. It can be used to enter, manage, and generate final realized and unrealized trade results, a spreadsheet with 400 formulas inherent in ONE master calculator. This is a must for every covered call writer or seller of cash-secured puts.

The course is structured to benefit both beginner and advanced covered call writers, using real-life examples to enhance the learning process.



There Is Nothing Artificial About Intelligence: Maximize Your Trading Success with the Turnkey Strategies of Market Veterans*

Tuesday, October 31 • 12:30 pm – 2:30 pm



Join veteran traders **Julie** and **Adrian Manz**, co-founders of *TraderInsight.com* and hosts of the television program *Trader Nation*, for a live, hands-on training session that will give you actionable trading ideas to add to your repertoire immediately.

In this extremely dynamic MoneyMasters Class, you will learn to profit from moves in volatile super-cap stocks, index holders, and futures contracts by stepping in and out of the massive order flow imbalances created by program trades. Next, you will learn to think like a program and anticipate reaction moves to earnings announcements. Adrian will share the exact parameters of a strategy that gives you a statistical edge every time you face a decision about whether to fade or trade an opening gap.

You'll see that there is nothing artificial about intelligence and plenty of room for profit when you can accurately anticipate what the programs will do next. Adrian and Julie will also show you exactly how they have deployed these tactics in their account for decades. They will also give you a psychological tune-up so that you can exponentially grow your potential to profit.

Finally, when you attend the class, you will receive a copy of Adrian's upcoming book, *Harnessing Volatility*. This will further sharpen the skills you are taught in the session.

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See pg. 3 for details on which pass may be right for you

SAVE \$20 per class ***\$169 per person if purchased by Oct. 9; \$189 after Oct 9.**

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ATTENDEE PASSES (See Page 3 for details)

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STANDARD PASS	\$149	\$199
PREFERRED PASS	\$599	\$699
MONEYSHOW PRO MEMBERSHIP		\$1,299/yr

SUNDAY, OCTOBER 29 • MONEYMASTERSSM CLASSES

The Rules Rule! (Rules-Based Sector Rotation Strategies that Beat the Market)* (1:30 pm – 3:30 pm)	\$169	\$189
The Ultimate Trading Program: Using Market Phases, Megatrends, Opening Ranges, and More to Advance Your Discretionary Trading Skills* (2:00 pm – 4:00 pm)	\$169	\$189

MONDAY, OCTOBER 30 • MONEYMASTERSSM CLASSES

Disinherit the IRS: How to Prepare for "Tax Doomsday" Dec. 31, 2025 Through Dynasty Estate Planning* (10:00 am – 12:00 pm)	\$169	\$189
Learn How to Pick Stocks Using Quant Analytics and AI* (10:30 am – 12:30 pm)	\$169	\$189
The Next Step of the Energy Supercycle* (1:00 pm – 3:00 pm)	\$169	\$189
Evidence-Backed Strategies for Today's Markets* (1:30 pm – 3:30 pm)	\$169	\$189
The Real Winners in the AI Craze* (4:00 pm – 6:00 pm)	\$169	\$189
Favorite Option Strategies in This Current Market Environment* (4:30 pm – 6:30 pm)	\$169	\$189

TUESDAY, OCTOBER 31 • MONEYMASTERSSM CLASSES

The American Association of Individual Investors Event* (9:00 am – 3:00 pm)		\$49
How to Master Covered Call Writing: A Detailed Start-to-Finish Analysis Using Real-Life Examples* (9:30 am – 11:30 am)	\$169	\$189
There Is Nothing Artificial About Intelligence: Maximize Your Trading Success with the Turnkey Strategies of Market Veterans* (12:30 pm – 2:30 pm)	\$169	\$189

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