

# TradersEXPO<sup>SM</sup>

## NEW YORK

JOIN THOUSANDS OF ACTIVE TRADERS  
**FEBRUARY 21-23, 2016**  
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# LEARN THE TOP EXPERTS' BEST TRADING

Attend **FREE** and Get Valuable Personal Attention from Top

## DEAR TRADERS:



In 2015, most traders have now endured both skyrocketing markets and agonizing downtrends and some have accumulated wealth in both market conditions. In trading, as in life, the degree to which we **balance risk vs. reward**, **maintain a positive mental attitude**, and **exercise discipline** determines the quality of **success** and enjoyment we experience. The difference between those who have enjoyed success and financial abundance in all market conditions and those who have not is not a secret.

Having **specific knowledge** developed by both **experience** and structured **education** is paramount to any successful trader. Most consistent traders will tell you that the experience of suffering huge losses has been the best education in terms of learning what not to do in future similar situations. Our goal is to bring those traders in as instructors so that you may learn what they did to overcome these losses and move on to consistent profitability. While it is not realistic to avoid losses completely just by taking a class, it **is** possible to learn from your mistakes and **apply disciplined tactics** to avoid similar situations in the future.

Make 2016 the year you decide to **expand your arsenal of trading tactics** and attend at least one **Traders Expo**. If you take away just one new idea or meet one fellow trader with a unique way of looking at the markets, your investment in time and travel will pay off handsomely!

See you at the Expo!

Kim K. Githler | Chair & CEO

## TACTICS FOR TRADING STOCKS & ETFs



### SAFE SECTORS, DANGEROUS SECTORS: WHICH TO BUY, SELL, OR HOLD?

Mike Paulenoff, Founder, MPTrader.com



### USING MARKET SENTIMENT FOR OUTSIZED GAINS

Jason Bond, Founder, JasonBondPicks.com



### ETF PORTFOLIO MANAGEMENT

Jackie Ann Patterson, Author  
*Truth About ETF Rotation*



### GENERATIONAL OPPORTUNITIES IN METALS & MINERS

Avi Gilbert, Founder, ElliottWaveTrader.net



### THE SENTIMENT TABLE STRATEGY

Thomas Kee, President & CEO  
StockTradersDaily.com



### WHY 2016 COULD BE LOUSY

Jeffrey Hirsch, Editor-in-Chief, *Stock Trader's Almanac* and *Almanac Investor*



Featuring cutting-edge tools and resources for traders, live product demos, and special discounts, this is the *ultimate marketplace for the financial industry in 2016!*

#### Participating Companies:

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Action Forex	Investools® from TD Ameritrade Holding Corp.	Parkwood Capital LLC
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AlgorithmicTrading.net	<i>Jake Bernstein's Weekly Futures Trading Letter</i>	Scutify
Become A Better Trader, Inc.	Jason Bond Picks	Stock Traders Daily
<b>Chicago Board Options Exchange</b>	Joe Gandolfo, PhD & Associates	Stocks & Commodities
<i>Currency Specialty Service</i>	<b>Key2Options</b>	tastytrade, Inc.
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eSignal	MPTrader.com	<i>The Stock Trader's Almanac</i>
ETNA Software Corp.	<i>Modern Trader</i>	The Stock Whisperer Trading Company
<b>Fidelity</b>	<b>Nadex</b>	<i>The Technical Trader</i>
<i>Forbes Dividend Investor</i>	National Futures Association	Tiger Financial News Network
<b>Futures Institute Presented by CME Group</b>	NationShares	Tradercom Investments
FX Traders EDGE	<b>NYSE</b>	TraderInsight.com
Gramza Capital Management, Inc.	OptionsHouse, LLC	<b>TradeStation</b>
Hold Brothers Capital	Own Mountain Trading Company	VolX
InvestiQuant		Wall Street Raw Radio
		Wootrader Inc.

...and many more!

## LOG ON TO THE TradersEXPO VIRTUALLY...



**LIVE:**  
Feb. 21- 23

**ON DEMAND**  
thru March 12



# TRADING STRATEGIES TO MINIMIZE RISK, INCREASE C

to Industry Instructors and Market Traders—Take Home New and Improved Trading S

## TRADING STRATEGIES

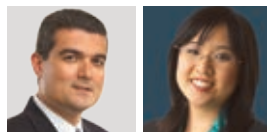
### FIDELITY'S ACTIVE TRADER WORKSHOPS

SUNDAY, FEBRUARY 21 • 9:00 AM - 3:30 PM



Find out why serious investors trade at Fidelity. Talk directly

with our trading experts, experience Fidelity's powerful research and trading tools first-hand, and learn about all the ways you can save and get more from Fidelity every day.



### NEW FOREX TRADING STRATEGIES FOR 2016

**Boris Schlossberg** and **Kathy Lien**, Co-Founders, BKForex LLC



### DINAPOLI LEVELS: INDISPENSABLE TRADING STRATEGIES FOR TODAY'S VOLATILE FINANCIAL MARKETS

**Piotr Grela**, DiNapoli Expert, Tradercom Investments



### PATTERN RECOGNITION TECHNIQUES FOR PICKING WINNING STOCKS

**Harry Boxer**, Founder, TheTechTrader.com



### THE TRADER'S PENDULUM—THE 10 HABITS OF SUCCESSFUL TRADERS

**Jody Samuels**, Currency Trading Coach  
FX Trader's EDGE™



### HOW TO IMPROVE YOUR SWING TRADING WITH PROVEN HISTORICAL EDGES

**Scott Andrews** and **Rob Hanna**  
Co-Founders, InvestiQuant



### ELLIOTT WAVES & FOREX: HOW TO TUNE OUT THE "NOISE" AND FOCUS ON WHAT REALLY DRIVES MARKETS

**Jim Martens**, Senior Currency Strategist  
Elliott Wave International



### TRADING THE MOST PROFITABLE HOUR OF THE DAY

**Adrian Manz**, Co-Founder, TraderInsight.com



### LEARN AN ACTIONABLE IBD® ROUTINE THAT WILL HELP YOU CONSISTENTLY MAKE MONEY IN THE STOCK MARKET

**Barbara James**, Instructor, *Investor's Business Daily*



### FALLACY OF THE VIX

**Scott Rothbort**  
Founder, LakeView Asset Management

### LIVE TRADING CHALLENGE

MONDAY, FEBRUARY 22 • 9:30 AM - 10:30 AM

Be there for the Live "Real Money" Trading Competition, where **Rob Hoffman** challenges **Jason Bond** for a duel of skill for profit. Rob has never lost a challenge; he has won five international titles and ten domestic challenges. Jason is a brilliant trader and we eagerly await this fierce battle of two renowned traders.



### The Fintech Symposium

#### DISRUPTIVE NEW FINTECH AND MODERN TRADER MEDIA TOOLS FOR ACTIVE TRADERS

SUNDAY, FEBRUARY 21 • 3:00 PM - 4:00 PM

Moderator: **Jeff Joseph**, CEO, The Alpha Pages

Panelists: **Joe Cornell**, Founding Principal, Spin-Off Advisors  
**Leigh Drogen**, CEO, Estimote, Inc.  
**David Kedmey**, Co-Founder, EidoSearch  
**Brett Plunkett**, Co-Owner, WhaleWisdom  
**Rishi Singh**, CEO & Founder, Tiingo.com



...and many more • log on to [www.NewYorkTradersExpo.com](http://www.NewYorkTradersExpo.com)!

# CONSISTENCY, AND EARN MORE PROFITS

Strategies to Accelerate Your Profits and Minimize Your Risks

## OPTIONS

ATTEND FREE



### LEVEL I EVENT FOR OPTIONS TRADERS

MONDAY, FEBRUARY 22 • 1:30 PM - 6:30 PM



Hosted by **Russell Rhoads** on behalf of the CBOE. Learn face to face from an expert team of the best option instructors. Option traders

will experience new views on market analysis, trade planning, position management, and so much more.



### "THE LIZ & JNY SHOW" PRESENTS: TRADE SMALL, TRADE OFTEN!

**Jenny Andrews** and **Liz Dierking**  
Co-Hosts, *The LIZ & JNY Show*



AS SEEN ON TASTYTRADE



### THE CURRENT STATUS OF OPTION-ORIENTED INDICATORS

**Larry McMillan**, Editor and Publisher  
*The Option Strategist*



### THE ROCKY ROAD TO PROFITS WITH BUY WRITES, PUT SALES, AND COVERED CALLS

**John Dobosz**, Editor, *Forbes Premium Income Report*



### INTRODUCTION TO BINARY OPTIONS: BINARY RETURN DERIVATIVES (BYRDS)

**Bill Ryan**, Managing Director, NYSE Options



### OPTIONS IN VOLATILE MARKETS

**Joe Burgoyne**, Director  
The Options Industry Council



### SELECTING THE IDEAL STRIKE PRICE IN OPTIONS

**Todd Gordon**, Founder, [TradingAnalysis.com](http://TradingAnalysis.com)



### AN EVENING WITH TOM SOSNOFF

MONDAY, FEBRUARY 22 • 6:45 PM - 8:45 PM



Join Tom Sosnoff for his only appearance at The Traders Expo as he presents

his latest insights into the world of trading. Once again, Tom promises to bring his unique style and perspective to the Expo audience. This one is a definite must-see!



## FUTURES

### AN EXCLUSIVE EVENT FOR FUTURES TRADERS

SUNDAY, FEBRUARY 21 • 6:30 PM - 8:30 PM

AS SEEN ON CNBC



Don't miss this exclusive event hosted by industry experts



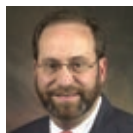
**Scott Nations** and **Brian Stutland**.

They will share personal insights and expertise on issues that will affect the futures market. Sponsored by the Futures Institute.



### WHAT EVERY STOCK TRADER NEEDS TO KNOW ABOUT FUTURES

**Dan Gramza**, President  
Gramza Capital Management, Inc.



### FOLLOW THE MONEY: FUTURES' COMMITMENT OF TRADERS

**Stanley Dash**

Vice President of Applied Technical Analysis, TradeStation

...and many more • log on to [www.NewYorkTradersExpo.com](http://www.NewYorkTradersExpo.com)!



# PREMIUM MASTER CLASSES ALLOW YOU TO LEARN MORE IN-DEPTH STRATEGIES FROM THE PROS



## LEARN THE DAILY INCOME STRATEGIES THE PROFESSOR USES TO DOMINATE THE MARKETS\*

SUNDAY, FEBRUARY 21 • 8:00 AM - 12:00 PM

**Adrian Manz, PhD**, co-founder of *TraderInsight.com*, will focus on navigating the equities markets in multiple time frames. Learn several of his favorite strategies, including day and swing trading, a technical pattern he developed in 2003 that has generated positive returns month-over-month, year-over-year since 2006. This technique requires no proprietary indicators and can be mastered by both new and veteran traders alike. He will also focus on anticipating and profiting from the volatility expansion and contraction that occurs during each trading day. Adrian will teach you how to profitably trade the open using three favorite strategies.



## HOW TO PROFIT OFF THE DARK POOL\*

SUNDAY, FEBRUARY 21 • 8:00 AM - 12:00 PM

**Stefanie Kammerman** aka The Stock Whisperer will share how she spotted the last nine corrections weeks before they happened by following the dark pool prints.

Learn how to spot all the manipulative ways the dark pool operates, and most importantly, learn how to profit off of it every single day! Whether you're a day trader, a short-term swing trader, or a long-term investor, this master class will highly benefit you and take your trading to the next level. Stefanie will also share her secrets for how she finds her infamous "whisper of the day," which has had a 93% success rate over the past two years.



## REAL TRADING TOOLS FOR REAL TRADERS\*

SUNDAY, FEBRUARY 21 • 1:00 PM - 5:00 PM

45-year market veteran **Jake Bernstein** will teach you three POWERFUL, time-tested, trading tools designed to facilitate success. He will present purely objective professional trading tools and rules complete with all aspects—from trade selection, to implementation, to exit strategy, and profit maximization. Some topics that Jake will cover include three rule-based, high-odds trading strategies, how to organize your trading for maximum success, finding the right fit for your trading style, and much more! Jake is committed to clarity, precision, and total objectivity in trading—and his presentation will reflect these high standards!



## ETF STRATEGY SESSION\*

SUNDAY, FEBRUARY 21 • 1:00 PM - 5:00 PM

Attend this comprehensive class on exchange traded funds (ETFs) and gain a working knowledge of what's under the hood of ETFs, how to use that information to your advantage, and pitfalls to avoid with ETFs. After a brief introduction and overview of ETFs, **Jackie Ann Patterson** will go deep into tested strategies for active investing with ETF rotation, intermediate-term trading divergences on ETFs and underlying stocks, and swing trading dynamic ETFs with popular set-ups. Don't miss this fantastic opportunity to let ETF pro, Jackie Ann Patterson, show you how to minimize your losses and maximize your profits with ETFs!



## USING BOTH COVERED CALL WRITING AND PUT-SELLING TO GENERATE MONTHLY CASH FLOW\*

MONDAY, FEBRUARY 22 • 8:00 AM - 12:00 PM

Learn how to generate monthly cash flow using a low-risk conservative option strategy geared towards retail traders. **Dr. Alan Ellman**, president of The Blue Collar Investor Corporation, will show you how to develop the required skills necessary to achieve the highest possible returns for stock (or ETF) selection, option selection, and position management. He will show you how and why to enter the trade, then how to manage every conceivable scenario that may arise during the contract period. Learn how to implement covered call writing in a traditional option-selling portfolio as well as in a long-term buy-and-hold portfolio where tax issues as well as dividend distribution matters.



## PROFITABLE DAY & SWING TRADING\*

MONDAY, FEBRUARY 22 • 1:00 PM - 5:00 PM

**Harry Boxer**, founder of *TheTechTrader.com*, will explain the trading tactics that draw on price, volume, and pattern recognition. He will offer the information needed to recognize chart patterns, identify trades, and execute entries and exits that will maximize profits and limit losses. He will also reveal his concept of price-volume surges as the key to identifying the most lucrative trades, and describe his routine for preparing for each trading day, selecting stocks to monitor, and how he keeps track of prices and executes trades. Harry will also reveal how to trade rising channels following an opening gap or high-volume breakout.



## MORE PROVEN TRADING STRATEGIES FROM LEGENDARY TRADER ROB HOFFMAN\*

TUESDAY, FEBRUARY 23 • 8:00 AM - 12:00 PM

**Rob Hoffman** is an international trading champion who has won five international and ten domestic trading competitions. You'll learn how to find the best opportunities in different market environments, how to pinpoint intra-day and swing candidates to buy or sell and where to find them to uncover trades. Rob will also teach you to how to answer the most critical questions: Should I enter a new position? Add to an existing position? Do nothing? Cut losses? Where should I place my targets? How do I know we're at the end of the trend? Should I take some or all of my profits? Lastly, Rob will show you how to evaluate key market signals with a checklist that you'll use every day from now on.



## INTENSIVE IN-DEPTH TRAINING FOR PORTFOLIO CONSTRUCTION AND POSITION & RISK MANAGEMENT\*

TUESDAY, FEBRUARY 23 • 1:00 PM - 5:00 PM

Market veteran **Jeffrey Hirsch**, editor-in-chief of the vaunted *Stock Trader's Almanac*, now in its 49th year of continuous annual publication will show you his entire research process incorporating behavioral finance, high-probability seasonal and cyclical patterns with sector rotation strategies, and individual stock analysis. Using his multi-disciplined approach and extensive stock screening system you will learn how to build solid portfolios of individual stocks and sectors both long and short and for the long term and short term.

SAVE  
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\*Each premium master class is \$279 per person if purchased by February 1. \$329 per person if purchased after February 1. Includes refreshments.

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## SCHEDULE OF EVENTS

### Sunday, February 21

7:00 am – 7:00 pm	Registration Desk Open
8:00 am – 12:00 pm	<b>Learn the Daily Income Strategies the Professor Uses to Dominate the Markets* How to Profit Off the Dark Pool*</b>
8:00 am – 12:00 pm	Fidelity-Sponsored Presentations
9:00 am – 3:30 pm	Options Strategies of the Pros
11:30 am – 4:00 pm	The Fintech Symposium
12:00 pm – 4:00 pm	<b>Real Trading Tools for Real Traders*</b>
1:00 pm – 5:00 pm	<b>ETF Strategy Session*</b>
1:00 pm – 5:00 pm	Exhibit Halls Grand Opening & Welcome Reception
4:00 pm – 6:30 pm	An Exclusive Event for Futures Traders
6:30 pm – 8:30 pm	

### Monday, February 22

7:00 am – 7:00 pm	Registration Desk Open
8:15 am – 6:30 pm	Presentations & Panel Discussions
8:00 am – 12:00 pm	<b>Using Both Covered Call Writing and Put-Selling to Generate Monthly Cash Flow*</b>
9:00 am – 5:45 pm	Exhibit Halls Open
9:30 am – 10:30 am	Live Trading Challenge
1:00 pm – 5:00 pm	<b>Profitable Day &amp; Swing Trading*</b>
1:30 pm – 6:30 pm	Level I Event for Options Traders
6:45 pm – 8:45 pm	TD Ameritrade Sponsored Evening Event with Tom Sosnoff

### Tuesday, February 23

7:00 am – 4:45 pm	Registration Desk Open
8:15 am – 5:15 pm	Presentations & Panel Discussions
8:00 am – 12:00 pm	<b>More Proven Trading Strategies from Legendary Trader Rob Hoffman*</b>
9:00 am – 4:30 pm	Exhibit Halls Open
1:00 pm – 5:00 pm	<b>Portfolio Construction &amp; Position &amp; Risk Management*</b>

\*Premium master class; ticket required.

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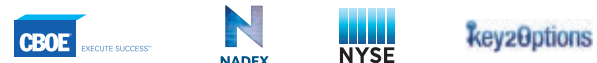
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