

INVEST SMARTER, TRADE WISER

» TradersEXPOSM «

NEW YORK

FEBRUARY 26-28, 2017

MARRIOTT MARQUIS TIMES SQUARE



The **LARGEST** and **ONLY** Expo in the World
Exclusively for Active, Day, and Professional Traders

REGISTER FREE AT NEWYORKTRADERSEXPO.COM OR CALL 800-970-4355

TITLE SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



ATTEND AND LEARN HOW YOU CAN PROFIT FROM THE ABUNDANCE OF TRADING OPPORTUNITIES IN TODAY'S VOLATILE GLOBAL MARKETS



Dear Trader:

We're delighted to be returning to the finance capital of the world for **The 18th Annual Traders Expo New York!** With the largest exchanges in the world and the most brokerage and trading firms, New York is the perfect location for The Traders Expo.

Slow economic growth, low oil prices, the recent contentious Presidential election, and other factors are causing volatility in the markets and creating a plethora of trading opportunities. Only traders with the right knowledge and tools will be well positioned to take advantage of trading opportunities presented by current market conditions. This all points to one thing—high-quality trading education is essential to your trading success.

Whether you are a seasoned veteran or just beginning to trade, everyone will find the Exhibit Hall to be an efficient way to check out and learn how to use the newest trading tools available. There are literally hundreds of trading products and services on display and available at your fingertips. You'll have the opportunity to speak with company representatives, ask questions, test-drive, and compare the products and services that will keep you on top of your trading game—all under one roof. Doing this kind of research on your own away from the Expo would be an arduous and time-consuming task.

We understand that taking yourself away from the trading screen for three days can be difficult. However, we also recognize that by attending the Expo you have an incredible opportunity to learn new in-depth strategies from trading gurus, meet fellow traders, and get a first-hand look at the products and services that will help you revolutionize your trading for years to come. Attending the Expo may be the best decision you'll make all year.

See you at the Expo!

Sincerely,

Kim K. Githler
Chair & CEO

“

Incredible experience. Left feeling motivated and encouraged to become a world-class trader!

- G. CHAVEZ
Louisville, KY

”

» SCHEDULE OF EVENTS

SUNDAY, FEBRUARY 26

7:00 am – 6:45 pm	Registration Desk Open
8:00 am – 12:00 pm	Mastering Trading Psychology: Learning from the Best Practices of the Best Traders*
8:00 am – 12:00 pm	Trade Like a Pro Using Candlesticks*
11:45 am – 4:30 pm	Options Strategies of the Pros
1:00 pm – 5:00 pm	Profitable Day & Swing Trading*
1:00 pm – 5:00 pm	A Week in the Life of a Successful Forex Trader: Analysis, Strategy, & Tactics*
4:30 pm – 6:30 pm	Exhibit Hall Grand Opening & Welcome Reception
6:30 pm – 8:30 pm	Futures Special Event CME Group

MONDAY, FEBRUARY 27

7:00 am – 7:00 pm	Registration Desk Open
9:00 am – 5:45 pm	Exhibit Hall Open
8:00 am – 12:00 pm	How to Trade Better in 2017*
8:00 am – 6:30 pm	Presentations & Panel Discussions
10:00 am – 12:00 pm	The Jockey Club Live VectorVest
10:00 am – 11:00 am	Live Trading Challenge
1:00 pm – 5:00 pm	My Six Absolute-Best Futures-Timing Triggers*
6:45 pm – 8:45 pm	TD Ameritrade Sponsored Event TD Ameritrade

TUESDAY, FEBRUARY 28

7:30 am – 4:45 pm	Registration Desk Open
9:00 am – 4:30 pm	Exhibit Hall Open
8:00 am – 12:00 pm	Live Trading in the Dark Pool*
8:00 am – 5:15 pm	Presentations & Panel Discussions
10:00 am – 12:00 pm	The Jockey Club Live VectorVest
1:00 pm – 5:00 pm	The 3 Things That You'll Need to Become a Successful Stock Trader*

*Ticket purchase required to attend these events

WHY ATTEND THE TRADERS EXPO NEW YORK



LEARN:

The Traders Expo provides you with an unmatched opportunity to acquire the knowledge and tools that you can put to work the next time you're at your trading desk. Care is taken to schedule sessions in a way that allows you to hear experts from very different trading perspectives or focus your studies on your preferred style or facet of the game.



NETWORK:

The opportunity to talk shop with so many traders from different backgrounds is invaluable. Take advantage of the gatherings in the Exhibit Hall, impromptu discussions in the halls, chat with the person sitting next to you in the sessions, and your experience at the Expo will be a richer one.



STEP BACK:

It is sometimes necessary for a trader to take a step back from the markets in order to look at the overall markets from a broader perspective. This is exactly what you stand to receive at The Traders Expo New York as there is no better time or place to see what the best traders are doing, assess your methods, and regain your focus.



ACCESS:

The decisions you make about the software and tools you use to trade are of the utmost importance. The Exhibit Hall allows you to investigate, practice, and test drive the latest trading tools in one place in just a couple of days.



ENGAGE:

Some of the world's best traders will be attending and speaking at The Traders Expo New York. Attend expert-led trading software demonstrations, ask questions of the experts during presentations and panel discussions, learn new trading strategies for any market, refine your trading skills, and much more!



**EQUITIES » OPTIONS » ETFs » COMMODITIES
FOREX » FUTURES » TRADING SOFTWARE**

For Terms of Attendance - Important Information for Attendees, please visit www.NewYorkTradersExpo.com.

© 2016-2017 Investment Seminars, Inc. All rights reserved. MoneyShow Invest Smarter, Trade Wiser, MoneyShow.com and MoneyShow.com Invest Smarter, Trade Wiser are US-registered service marks of Investment Seminars, Inc. TradersEXPO is a service mark of Investment Seminars, Inc.



» VISIT THE INTERACTIVE EXHIBIT HALL «

As you plan your Traders Expo experience, be sure to schedule time to visit the state-of-the-art Exhibit Hall. Inside, you'll have the opportunity to browse, comparison-shop, and "test-drive" best-in-class trading tools and technological innovations—all in one place. You can also check out exciting stage presentations and grab a bite to eat between classes.



» GRAND OPENING OF THE EXHIBIT HALL Sunday, February 26 • 4:30 pm – 6:30 pm

Get your first look at the state-of-the-art products and services on display in the Exhibit Hall at The Traders Expo New York. Inside you'll find product debuts, exclusive deals, and direct access to the best traders, tools, and software available today. This is also your perfect opportunity to join fellow traders, faculty, and exhibitors for a casual evening reception to kick off the whirlwind of conference activity.

» THE TRADING PIT

This "open air" stage presents yet another opportunity to address your most pressing trading questions with the experts and hear their personal answers to help you maximize your profits. It's also where sponsors, exhibitors, and media partners launch new products, unveil exclusive deals, and demonstrate their latest tools and services.



» THE TRADERS EXPO HUB

Stop by our innovative service center for live market updates, new article and video content, and free reports and resources...and that's just the beginning! You can also take home daily product giveaways and enjoy special appearances from the Expo top experts.

» VIDEO NETWORK INTERVIEWS

Be part of the LIVE audience for studio interviews featuring today's foremost trading experts. You'll be among a very select few who get the chance to hear their latest analysis and strategies before they hit the Web, bound for a network of traders worldwide.



» TRADING STRATEGIES & TOOLS

Having a sound plan and trading strategy can make the world of difference to any trader, no matter their experience level. During the engaging discussions, you will learn how to effectively use both state-of-the-art trading software and time-tested tools to maximize returns.



THE CURRENT STATUS OF OPTION ORIENTED INDICATORS

LAWRENCE McMILLAN EDITORIAL

Founder and President, McMillan Analysis Corporation

Option data (price and volume) can often be used to structure trading indicators or systems designed to predict the movements of the broad stock market. In this session, Larry McMillan will review the prominent ones (put-call ratios, volatility indices such as VIX, etc.) and bring you up to date on what these indicators are “saying” at the current time.



THE HIGH-PROBABILITY SETUP (HPS)

JOHN KURISKO EDITORIAL

President and Founder, DayTradingRadio.com

John Kurisko goes into great detail describing his proven methodology for identifying and executing trades based on requirements he uses for trading the best high-probability setups in stocks and futures.



HOW TO SPOT AND TRADE MAJOR MOVES!

JAKE BERNSTEIN EDITORIAL

Publisher, *Jake Bernstein's Weekly Futures Trading Letter*

Learn how the weekly COT report can help you spot major moves in stocks and futures. Jake Bernstein will show you his six-step process that you can use to find *huge* moves *before* they happen. This is a *must-see* workshop for traders and investors who want to get the biggest moves with the least effort. You will be amazed at the giant moves that could be starting now!

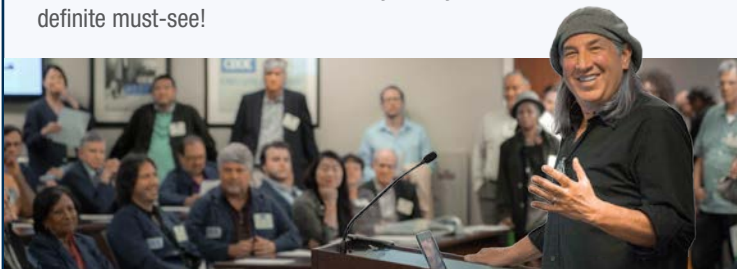


UP-CLOSE-AND-PERSONAL WITH TOM SOSNOFF

TOM SOSNOFF PRODUCT

CEO, Tastytrade, Inc.

What better way to start your trading year than to hear words of wisdom and inspiration from one of the trading industry's icons? In this ground-breaking session, Tom Sosnoff will once again bring his unique style and insights to The Traders Expo audience. You'll experience Tom at his best in New York. Candid. Funny. Always relevant. This one is a definite must-see!



EF HUTTON TALKS: OPPORTUNISTIC INVESTING

CHRISTOPHER DANIELS PRODUCT

CEO, EF Hutton Financial LLC.



EF Hutton provides investors with trade ideas and market intelligence to easily capitalize on market opportunities. Our advisors help clients build a portfolio to outperform the changing market through macro events like mergers, politics, even natural disasters. EF Hutton sets up the trade so you just pull the trigger. At EF Hutton, we don't just talk about investment strategies—we provide investors with the tools to make it happen.



LIVE TRADING CHALLENGE EDITORIAL

Monday, February 27 • 10:00 am – 11:00 am

Be there for the live, real-money trading competition, where two professional traders challenge each other to a duel of skill for profit.



STEFANIE KAMMERMAN
Stock Whisperer
Trading Company

VS



JASON BOND
Jason Bond Picks



LEARN TO TAKE ADVANTAGE OF PRICE SWINGS IN STOCKS AND ETFS WITH *INVESTOR'S BUSINESS DAILY'S* NEW SWINGTRADER!

JONATHAN HOWARD PRODUCT

Vice President of Education, *Investor's Business Daily*

SwingTrader presents customers with trading opportunities on the long and short side—and in all markets conditions. SwingTrader takes away the complexity with one simple list detailing the trade set-up, buy point, stop loss, and profit goal.

» TRADING STRATEGIES & TOOLS

Having a sound plan and trading strategy can make the world of difference to any trader, no matter their experience level. During the engaging discussions, you will learn how to effectively use both state-of-the-art trading software and time-tested tools to maximize returns.



2017, THE YEAR AHEAD—LET THE GAMES BEGIN!

SCOTT CONNOR **PRODUCT**

Senior Instructor, TD Ameritrade



Market volatility meets smart opportunities. Join **TD Ameritrade's Scott Connor** as he takes you through stock, option, and futures strategies designed for a volatile environment. With the right tools, information, and potential opportunity, your portfolio may just weather the storm. Above all, keep calm and trade on!

The risk of loss in trading securities, options, futures and forex can be substantial. Clients must consider all relevant risk factors, including their own personal financial situation, before trading. Options are not suitable for all investors as the special risks inherent to options trading may expose investors to potentially rapid and substantial losses. Multi-legged options transactions such as spreads, straddles, iron condors and butterflies can entail substantial transaction cost, including multiple commissions, which may impact any potential return. Please read the copy of Characteristics and Risks of Standardized Options provided previously or pick up a hard copy provided at the booth during this event. Options trading privileges subject to TD Ameritrade review and approval.

The presentations are provided for general information purposes only and should not be considered an individualized recommendation or advice. Past performance of a security or strategy does not guarantee future results or success.

TD Ameritrade, Inc., member FINRA/SIPC. TD Ameritrade is a trademark jointly owned by Ameritrade IP Company, Inc. and The Toronto-Dominion Bank. ©2016 TD Ameritrade IP Company, Inc. All rights reserved. Used with permission.



HOW TO ACHIEVE SUPERIOR RESULTS IN THE STOCK MARKET USING CONTRARIAN AND VALUE STRATEGIES

BENJ GALLANDER **EDITORIAL**

President, *Contra the Heard Investment Letter*

Contrarian/value investor Benj Gallander will talk about the methodology and philosophies that he uses when investing in both the United States and Canada. Benj will spotlight some key ways to use probabilities to increase returns. Some of these are critical disciplines while others are less-known techniques to tweak superior results. He will also focus on ways to reduce mistakes.



USING THE NETTO NUMBER TO TRADE THE MACRO NARRATIVE

JOHN NETTO **EDITORIAL**

Author, *The Global Macro Edge: Maximizing Return Per Unit-of-Risk*

The Netto Number is the first truly three-dimensional institutional analytic that allows one to assess any market, strategy, portfolio, or trade on a return per unit-of-risk basis. The Netto Number, outlined extensively in the book *The Global Macro Edge*, will be explained in great detail, as well as methodologies to use it when assessing relative performance of asset classes and contextualizing the macro narrative. John Netto will explain the computation, application, and versatility of this ratio and how it enables him to more quickly identify money flows in the market and the opportunities they create. He will walk through how he uses this on a daily basis in his trading and demonstrate how others may also benefit.

SENTIMENT SPEAKS: THREE WINNING APPROACHES TO SENTIMENT-BASED TRADING PANEL DISCUSSION **EDITORIAL**



This panel will discuss ways to measure sentiment and successfully apply it to trading the markets. The panelists will share their varying methods of measuring sentiment through Elliott Wave theory, VIX analysis, and social-mood analysis, and using it to trade US and world indices, individual stocks, gold, oil, and the US dollar.



AVI GILBERT
MODERATOR



DR. CARI BOURETTE



MIKE GOLEMBESKY



GARRETT PATTEN



INTRODUCTION TO BINARY OPTIONS: BINARY RETURN DERIVATIVES (BYRDS)

BILL RYAN **EDITORIAL**

Managing Director, NYSE



Join Bill Ryan for an introduction to binary return derivatives. What are ByRds? How do they resemble standard listed options, how are they different? How can they be used? These questions and more about binary options will be answered in this introductory presentation. Bill Ryan will cover the basics from terminology and settlement to trading strategies. Speculative, income generating, and hedging strategies will also be discussed.



FLIP IT: YOU'RE DOING IT ALL WRONG

CODY WILLARD **EDITORIAL**

Chairman, Scutify Apps

Cody Willard, former Wall Street correspondent for *The Tonight Show* and anchor on Fox Business Network will discuss why everything you thought you knew about trading, investing, and Wall Street is upside down.



TRADING DELTA NEUTRAL POSITIONS

STAN FREIFELD **PRODUCT**

Mentor, McMillan Analysis Corp.

Trading delta neutral positions is a strategy that is used by both professional and non-professional traders to increase profits and to reduce risk. The concept is to remove the directional component from the position so that profits can be made whether the underlying moves up or down. Stan Freifeld will discuss its advantages and disadvantages and show you how to create a delta neutral position, using an example.



UNDERSTATING VOLATILITY FOR OPTIONS TRADERS

MICHAEL BURKE **PRODUCT**

Vice President of Client Training and Education, TradeStation

TradeStation In this session, Michael Burke will discuss two types of volatility—implied and statistical—and how options traders can make better trading decisions by comparing current volatility levels against historical levels. You will also learn how volatility “skew” can affect the profitability of your options positions.

Learning Points:

- Implied versus statistical volatility
- Measuring high and low volatility levels
- Understanding volatility skew



MY TOP-3 SECRETS FOR FINDING THE BEST OPTION STRIKES AND EXPIRATIONS

TODD GORDON **EDITORIAL**

CNBC Contributor, and Founder, TradingAnalysis

Join industry veteran Todd Gordon as he uncovers the secrets to trading options in both trending and corrective environments. Todd dispels the dangerous myth that you should hide from chart analysis and price direction and simply trade far out-of-the-money options, taking on significant risk. In this session, he will uncover his core methodology that allows him to quickly analyze a trending or corrective environment and then deploy the ideal option strategy.



COVERED CALL WRITING WITH STOCKS IN OUR EXISTING PORTFOLIOS

DR. ALAN ELLMAN **EDITORIAL**

President, The Blue Collar Investor Corp.

Covered-call writing is a low-risk option selling strategy that involves buying stocks or ETFs, then selling call options to generate monthly cash flow. A related strategy is portfolio overwriting where we have a long-term buy-and-hold portfolio, frequently of low-cost-basis securities, many of which generate dividends. Portfolio overwriters want to retain these shares to avoid potential tax consequences and to keep the dividend flow uninterrupted, while at the same time increasing their annualized returns. This presentation will show you how to increase your portfolio annualized returns by 6% while reducing the chance of option exercise to almost nothing.



CFTC SPOTLIGHT: AVOID TROUBLE WHEN TRADING

DAN RUTHERFORD **PRODUCT**

Director, Office of Customer Education and Outreach
US Commodity Futures Trading Commission

Hear from U.S. Commodity Futures Trading Commission (CFTC) staff about the steps you can take to stay on the right side of the law, and how to avoid falling for foreign currency, options, or precious metals scams. Learn about recent CFTC enforcement actions, common decision-making mistakes, and how to report suspicious activities.



ROLLING YOUR OPTION POSITIONS

JOE BURGOWNE **EDITORIAL**

Director, The Options Industry Council

OIC The Options Industry Council

The option markets are dynamic—things change, frequently. Join OIC as they present different position-rolling choices you may consider when the underlying moves up or down.

FIDELITY'S ACTIVE TRADER WORKSHOPS



Whether you trade a little or trade a lot, Fidelity offers leading, easy-to-use trading platforms, fundamental and technical analysis, research tools, and 24/7 service, all at low commissions. Combined with more than 70 years of industry experience, Fidelity and its “Active Trader” tools can help you trade smarter and invest with confidence.





» TRADING OPPORTUNITIES IN MARKETS AND SECTORS

Find out what the pros have to say on trading various markets and sectors within the market. Discover new trading strategies and learn how the experts trade these markets effectively and profitably.

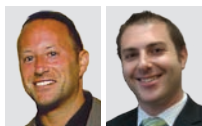


CATCHING SUPER STOCKS BEFORE THEIR BIG MOVE

IRUSHA PEIRIS EDITORIAL

Manager, MarketSmith

Every year gives us a new group of super stocks. They are game changers in their field and the strong demand for their products result in big earnings *and* big sales. Consequently, their big fundamental attributes catch the attention of professional investors and fund managers. Join Irusha Peiris as he shares the essential tips to finding super stocks before their big moves. You'll learn what makes a super stock, how identify super stocks, fundamental attributes of super stocks, and technical behavior of super stocks. Don't miss the next breakout super stock!



GENERATIONAL OPPORTUNITIES IN METALS & MINERS EDITORIAL

AVI GILBURT, Founder, ElliottWaveTrader.net
ZACHARY MANNES, Lead Analyst, Stock Waves

Avi Gilburt, the #1 read metals contributor on Seeking Alpha, discusses his forecasts for gold, silver, and the gold miners ETF (GDX) in combination with Zachary Mannes, who will detail opportunities in specific gold-mining stocks. Together, they will illustrate how their Wave counts lead them to their conclusions about where the metals market is headed.



WHAT EVERY STOCK TRADER NEEDS TO KNOW ABOUT FUTURES

DANIEL GRAMZA EDITORIAL

President, Gramza Capital Management, Inc.

Internationally recognized trader and educator Daniel Gramza will explore what futures are, how futures compare to other investment choices, the variety of futures markets, the potential opportunities of trading futures, how futures are traded, and how to calculate the profit and loss of a futures trade, a step-by-step guide to a trader's first trade, margin requirement parameters, and the essential elements of the trading decision process. He will also examine and apply his proprietary trading approach to a variety of current live futures markets.



CME Group

CME Group is the world's leading and most diverse derivatives marketplace,

handling three billion contracts worth approximately \$1 quadrillion annually (on average). The company provides a marketplace for buyers and sellers, bringing together individuals, companies, and institutions that need to manage risk or that want to profit by accepting risk.

Our exchanges—CME, CBOT, NYMEX, and COMEX—offer the widest range of global benchmark products across all major asset classes, including futures and options based on interest rates, equity indexes, foreign exchange, energy, agricultural commodities, metals, weather, and real estate. As part of our commitment to providing innovative risk-management solutions to the marketplace, CME Group also offers a growing slate of cleared OTC products and services.



HOW TO BUY STOCKS FOR A 15-20% DISCOUNT

PHIL DAVIS EDITORIAL

Founder, Phil's Stock World

Why pay retail prices for stocks when you can easily buy almost any stock you want for a considerable discount? Even better, by selling put options, you can get PAID just to promise to buy stocks when they hit your target price. Does it sound too good to be true? This is a hands-on workshop where Phil Davis will show you LIVE—with any stocks you choose, how to use simple option strategies to save yourself 15-20% on your stock entries and improve your average portfolio performance by 10-20% *every single year*.



SAFE SECTORS, DANGEROUS SECTORS: WHICH TO BUY, SELL, OR HOLD?

MICHAEL PAULENOFF PRODUCT

Consultant and Publisher, MPTrader.com

Technical strategist Mike Paulenoff shares his analysis of trending sectors and ETFs, addressing: what key sectors are in play from a macro and technical perspective and what the best trading opportunities are in ETFs and key component stocks of these sectors.



THE JOCKEY CLUB LIVE PRODUCT

JERRY D'AMBROSIO, Senior Instructor and Consultant, VectorVest, Inc.
STEVE CHAPPELL, Director, Educational Services, VectorVest, Inc.

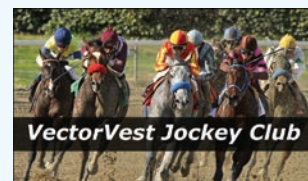
Monday, February 27 • 10:00 am – 12:00 pm

Tuesday, February 28 • 10:00 am – 12:00 pm

Enter the VectorVest trading room and follow along as the VectorVest team places trades, live! You will receive clear, step-by-step guidance on market direction, stock selection, and how to trade major market news.

In this presentation, you will receive:

- Detailed pre-market trend analysis
- Clear directional market bias—bullish, bearish, or neutral
- ID and analysis of the day's movers and shakers





» TAXES, RISK AND MONEY MANAGEMENT, PSYCHOLOGY

Managing money that you already invested in the markets is just as important to success as placing the trade. Discover strategies used by some of the world's best traders that help you get the most from your profits and trading capital.



DECONSTRUCTING THE TRADER'S BRAIN TO ENHANCE YOUR PROFIT POTENTIAL: IN THE AGE OF ALGOS AND AI, WHAT ROLE IS THERE FOR HUMAN INTELLIGENCE? **EDITORIAL**

Join **John Netto**, **Denise Shull**, and leading industry experts as they discuss the latest in brain science for trading, human pattern recognition, and the value of emotional agility in trading. Understand the difference between trading on impulse and taking risk based on informative market intuition. Learn how to begin to interrupt the historical personality patterns, which can fuel your worst trading mistakes. This panel will go over specific exercises used by professional money managers who use performance coaches and show how you can incorporate this into your regimen.



HOW TO MAKE A DAY'S PAY BEFORE YOU GO TO WORK **STEFANIE KAMMERMAN** **EDITORIAL**

Founder, Stock Whisperer Trading Company

How would you like to make a day's pay in just a few hours before you even go to work? You may even make more money trading than you do at your full-time job. In this uniquely animated workshop, Stefanie Kammerman aka The Stock Whisperer will show you how this is possible by sharing her secrets on how to find the best highest-probability day-trading set ups. These methods have given her a 93% success rate on her popular "Whisper of the Day" daily YouTube videos over the past two years. Whether you're a novice or an experienced trader, this workshop will help you take your trading to the next level.



8 LESSONS FROM A PROPRIETARY TRADING DESK: SUCCESS STORIES OF HOW AND WHY 8 TRADERS CONSISTENTLY MAKE MONEY **MIKE BELLAFIORE** **EDITORIAL**

Co-Founder, SMB Capital

Mike Bellafiore, co-founder of SMB Capital, a proprietary trading firm in NYC, will share eight lessons from some of the best traders on his desk. Mike will share eight anecdotes of successful professional traders, why and how these traders are successful, and what you can learn from them to grow as a trader/investor.



"Great experience for my first time and I enjoyed speaking with professional traders and market makers."

- **H. JORDAN** | Indianapolis, IN



THE TRADER'S PENDULUM: THE 10 HABITS OF SUCCESSFUL TRADERS **JODY SAMUELS** **EDITORIAL**

Founder, FX Trader's EDGE

All traders and investors ride on a pendulum every day, whether it be the market pendulum, financial pendulum, or emotional pendulum. In this presentation, Jody Samuels will take you through the 10 habits of successful traders, offering many tips that will help you ride the pendulum swings mindfully so that you will make better investment decisions and take better trades.



TRADER TAX LAW UPDATE **ROBERT GREEN, CPA** **EDITORIAL**

CEO, GreenTraderTax

Trader tax status (business expenses), the tax treatment of different financial products including securities, futures, options and ETFs, critical tax elections, wash sale loss limitations, entities with retirement plan deductions, and tax changes will be discussed by trader-tax expert Robert Green.



PLAN THE TRADE AND TRADE THE PLAN—HOW IMPORTANT IS IT TO BE CONFIDENT AND DISCIPLINED WHEN TRADING STOCKS & OPTIONS? **PRODUCT**

ASHOK YARLAGADDA, Founder and CEO, Key2Options
MICHAEL MCNELIS, Options Strategist, Key2Options

"By failing to prepare, you are preparing to fail," by Benjamin Franklin. Ashok Yarlagadda and Michael McNelis believe in creating a trade plan and executing it. Before entering a trade, they back-test a strategy over a 10-year time frame. They know their entry and exit point based on their money management inputs. Fear and greed can ruin a trader. They believe in making rational trades, not emotional trades.

STAY CONNECTED



@TradersExpo
#TradeWiser



MoneyShow

» CHARTING & TECHNICAL ANALYSIS

Although charts and graphs can look intimidating, there are a number of proven patterns that make it significantly easier to be a successful trader. Hear from the best professional traders and market technicians as they discuss the state of current markets and how to simplify trading profitably.



PATTERN RECOGNITION TECHNIQUES FOR PICKING WINNING STOCKS

HARRY BOXER EDITORIAL

Founder, TheTechTrader.com

Harry Boxer will share insights into applying his pattern-recognition strategy to identify trading opportunities. He will demonstrate, with interactive charts, how to use intraday technicals and patterns to uncover trading candidates on intraday and daily charts. A 45-year veteran technical analyst and stock picker, Harry is author of *Profitable Day & Swing Trading*, named by *Stock Trader's Almanac* as the 2015 Best Investment Book of the Year.



TRADE THE OPEN WITH QUANTIFIED STRATEGIES

SCOTT ANDREWS PRODUCT

CEO and Co-Founder, InvestiQuant

Some trading strategies are a lot better than others. During this live event, you will learn about one strategy that has an inherent bias working for it that leads to a nearly 70%-win rate year in and year out.



HOW TO DEPLOY MARKET SEASONALITY: TACTICAL SEASONAL SECTOR ROTATION & STOCK TRADING STRATEGIES

JEFFREY HIRSCH EDITORIAL

Editor-in-Chief, *The Stock Trader's Almanac* and *Almanac Investor*

Jeffrey Hirsch will teach you about market seasonality and how he rotates in and out of sectors with the highest probability for maximum returns using fundamental and technical analysis in conjunction with seasonal and cyclical trading strategies, economic trends, and historical patterns. As detailed in the *Stock Trader's Almanac* and *Almanac Investor*, he will pinpoint entry and exits prices for highly correlated ETFs and top-ranked small-, mid- and large-cap stocks.



HOW TO TRADE BIG TRENDS IN FX

EDITORIAL

KATHY LIEN and **BORIS SCHLOSSBERG**

Managing Directors, FX Strategy, and Co-Founders, BKForex LLC

What creates trends in the currency market? The answer is simpler than you think. There are three Ms that drive almost every trend-trading move in FX. Once you know the three Ms of the currency market, you'll be able to handicap the trends like a pro. More importantly, you can also learn how to time those trends for minimum risk and maximum reward using some simple but effective technical analysis techniques. So come join Boris Schlossberg and Kathy Lien and learn the analytic skills and the tactical maneuvers that go into becoming a successful trend trader.



OPTIONS/FUTURES STRATEGY

MATT CHOI, CMT PRODUCT

Founder, Certus Trading, Inc.

Matt Choi is a professional trader and best-selling author, who specializes in swing trading stocks, futures, currencies, and options. He recently co-authored a book with Brian Tracy and a select group of leading experts titled, *The Winning Way*. In this presentation, he will share with you one of his most consistent and profitable swing trading strategies for options and futures.



"As a first timer and beginner, it was quite an enlightening experience."

- V. AGBAYANI | Los Angeles, CA



ELLIOTT WAVE ANALYSIS CAN BOOST YOUR TRADING SUCCESS

JEFFREY KENNEDY EDITORIAL

Editor, *Daily and Monthly Futures Junctures*
Elliott Wave International

One of the foremost experts on Elliott Wave theory will discuss how to combine the Wave Principle with other forms of technical analysis to identify high-probability trade setups, optimize risk/reward, and safely manage market exposure.

Enhance Your Traders Expo Experience
Introducing the NEW MoneyShow App



Download on the
App Store

GET IT ON
Google Play



SCAN NOW!



NEW AND EXCITING MARKET TIMING INDICATORS **EDITORIAL**

TOM DeMARK, Founder, DeMark Analytics, LLC
RODERICK BENTLEY, Trader, DeMark Analytics, LLC

The DeMARK Indicators® are a collection of sophisticated market-timing tools created by Tom DeMark over the course of more than 40 years in the financial industry. These proprietary techniques provide an objective method of analyzing markets, with applications regardless of region, asset, price, data, time period, and history. What makes the DeMARK Indicators® unique is the fact that they add value and insight to your market analysis—identifying price trends and highlighting when these trends are vulnerable to a change in direction. The titans of the industry use these indicators, and they are the most powerful techniques available.



USING FIBONACCI RETRACEMENTS TO SPOT WINNING TRADES

JASON BOND **PRODUCT**
 Founder, Jason Bond Picks

Interested in learning Jason Bond's favorite momentum pattern that has helped make him over \$300k in profits in 2016? It's critical that you understand how this important indicator works and when to use it. Mastery of this will prevent you from chasing explosive stocks that you should instead be selling. He will teach you exactly when to buy volatile stocks for predictable profits.

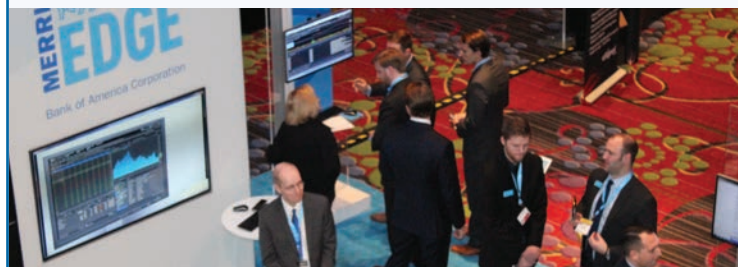


USING RECOGNIA TOOLS FOR YOUR TRADING, PRESENTED BY RECOGNIA

PETER ASHTON **PRODUCT**
 Vice President, Product Management, Recognia (US), Inc.



In this presentation, Peter Ashton will review some of the basics of investing and trading using technical and fundamental analysis. He will also look into how Recognia tools can assist investors and traders in their analysis. Using a live demonstration, Peter will review how investors can leverage Recognia to uncover new investing opportunities, validate the technical perspective on any stock, and stay on top of their positions and manage their risk.



"I always get a couple of useable investment ideas from every Traders Expo and MoneyShow I attend."

- **J. ROTTA** | Carlsbad, CA



TRADE WITH THAT TREND! WHAT 16 YEARS OF TRADING TAUGHT ME ABOUT SIMPLE RETRACEMENTS AND BREAKOUTS

COREY ROSENBLOOM, CMT **EDITORIAL**
 Founder & President, Afraid to Trade

Take it from Corey—you'll fare much better trading with an ongoing trend than against it! Join Corey Rosenbloom, CMT, as he shares his real-world experiences with you about trends and simple tactics to trade with them. Learn specifically how to identify a trend in motion using price and moving averages. Building on that foundation, Corey will share with you his insights and research on how to spot perfect retracement and breakout trades—and which strategy is more appropriate for your individual trading style and risk tolerance. Stop calling tops and bottoms today—stick with what's simple and make your trading so much easier.



WHAT THE ARC PRINCIPLE REVEALS ABOUT ELLIOTT WAVE THEORY AND THE METHODS OF WD GANN

J. ANDREW GOODMAN **EDITORIAL**
 Founder, TheArcPrinciple.com

In this presentation, J. Andrew Goodman will introduce the Arc Principle, a new trading and forecasting method. Through the lens of this new discovery, it will be shown that, as great as they were, Gann and Elliott were wrong in certain important respects. Attend this presentation and learn why.



HOW TO INCREASE OPTIONS PROFITABILITY BY INTERPRETING HFT ORDERS

FAUSTO PUGLIESE **EDITORIAL**
 CEO, Cyber Trading University

Most trading instructors teach the same tired, old trading tools: chart patterns and technical indicators. Unfortunately, the high frequency trading era has diminished the usefulness of these tools because many of these techniques are already factored into algorithmic trading models. Fausto Pugliese's trading model is different because it looks directly at supply and demand conditions in the market and allows traders to actually spot powerful upcoming moves by trading with the "smart money" players such as market makers and hedge funds. By applying simple methods to tools such as Level II, TotalView, and time and sales, Fausto will demonstrate how he consistently profits in the market each day.



» MASTER CLASSES

These longer, more in-depth classes are geared toward traders who are willing to dedicate the time necessary to take their trading education to the next level. These highly focused intensive seminars will provide you with the skills, knowledge, and confidence you need to succeed in the markets.



TRADE LIKE A PRO USING CANDLESTICKS*

Sunday, February 26 • 8:00 am – 12:00 pm



To trade like a pro, you need to think like a pro. In this all-new VectorVest course, **Steve Chappell** and **Jerry D'Ambrosio** will demonstrate the art of pairing candlesticks and other technical indicators. Like pairing a fine wine with food, you can't just take any wine and pair it with any meal. The same applies with trading.

This course will focus on some of the most reliable candlestick patterns and technical indicators that the pros utilize today. Proven techniques and step-by-step instruction make this course a must-attend event for every trader wanting professional level results in a fraction of the time.

While single candlesticks convey valuable information about the changes in a market's supply and demand balance, a succession of candlesticks taken together, is more pertinent as they form a pattern. These patterns become super charged when we pair them with technical indicators that compliment and confirm the candlesticks themselves.

Steve and Jerry will teach you how to prepare, plan, and think just like the pros do. You will learn how to master the extraordinary techniques developed by legendary traders along with how to balance and manage your trades for the best possible risk/reward scenarios.

Achieve the kind of success only possible by enhancing expert techniques with VectorVest's exclusive searches, ranking, and market-timing analysis.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.

Visit **NewYorkTradersExpo.com**
or Call **800-970-4355** to
Reserve Your Spot at These
Master Classes **TODAY!**



MASTERING TRADING PSYCHOLOGY: LEARNING FROM THE BEST PRACTICES OF THE BEST TRADERS*

Sunday, February 26 • 8:00 am – 12:00 pm

In this four-hour Master Class, **noted clinical psychologist and active trader Brett Steenbarger, PhD**, will review a wide range of best practices as they relate to trading and trading psychology, with an emphasis on how-to implementation of the methods. During the latter half of the workshop, he will hold an open group coaching, where participants can share their greatest trading challenges and receive concrete, how-to help for addressing those. Topics covered will include:

- Techniques for cultivating your creativity and generating better trading ideas
- Techniques for identifying your best trading practices
- How to become more process driven in your trading
- How to better integrate quantitative and discretionary trading
- How to make optimal use of trading checklists and journals
- How to deal with disruptive emotions during the trading day
- How to stay energized and focused through the trading day
- Techniques for dealing with the frustration of losing trades and drawdowns
- Techniques for staying positive and constructive during challenging trading periods
- How to make the most of teamwork in your trading process

This session will go well beyond theory and surface practice ("stay disciplined") to illustrate how you can learn from the example of successful traders. The group coaching will be an excellent opportunity for traders to learn from one another.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.

“

“Excellent show. Paid classes were very worthwhile” - **R. CHALSTROM** | Cheyenne, WY

”



A WEEK IN THE LIFE OF A SUCCESSFUL FOREX TRADER: ANALYSIS, STRATEGY, & TACTICS*

Sunday, February 26 • 1:00 pm – 5:00 pm

Do you have a trading routine? Are you focused on your trading business, looking to make serious profits at the end of a trading week? Do you have day trading and swing trading strategies to cover the various market cycles (trend, end of trend, and sideways markets)? Do you have trading tactics to deal with the up-and-down price action?

In this Master Class, **veteran forex trader and founder of FX Trader's EDGE Jody Samuels**, will get down to business and start the trading week off with a roadmap to analyze the markets, scan for setups, plan the trades, trade the plan, and review the results.

In this intense session, Jody Samuels will teach you some Elliott Wave and Fibonacci tools to identify the market cycles and how to trade them by dipping into the analysis toolbox to learn strategies and tactics for both day and swing trading the forex markets. Brush up on your position-sizing techniques, setting stops, taking profits, and managing positions to maintain that trading edge in the markets. Learn when to be in the markets and when to lay low, getting ready for the next trend move!

Jody will wrap up the session with her colleague, Juan Maldonado, chief Elliott Wave strategist at FX Trader's EDGE, with a market exercise to analyze and trade the key forex pairs, demonstrating the principles learned in the session.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.



PROFITABLE DAY & SWING TRADING*

Sunday, February 26 • 1:00 pm – 5:00 pm

Harry Boxer, founder of TheTechTrader.com, will explain the trading tactics that draw on price, volume, and pattern recognition. He will offer the information needed to recognize chart patterns, identify trades, and execute entries and exits that will maximize profits and limit losses. He will also show how his strategies can be applied for both day trading and swing trading.

Harry, with 45 years of successful trading experience, will reveal, in particular, two key aspects of his trading strategy:

1. Identifying "price-volume surges" for use in pinpointing the most lucrative trades and key changes in the trend; and
2. Taking advantage of opening gaps and what to look for in the pattern to achieve more upside after fast early price surges.

Harry will also discuss the volume indicators he uses, including how much volume is trading at any point in time relative to historical volume at that point in the day. He will describe his off-market-hours preparation and watchlist building, sharing his routine for preparing for each trading day, selecting stocks to monitor, and how he keeps track of prices and executes trades.

For anyone who wants to tap into acclaimed trader Harry Boxer's winning tactics, this presentation has it all.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.





» MASTER CLASSES

These longer, more in-depth classes are geared toward traders who are willing to dedicate the time necessary to take their trading education to the next level. These highly focused intensive seminars will provide you with the skills, knowledge, and confidence you need to succeed in the markets.



HOW TO TRADE BETTER IN 2017*

Monday, February 27 • 8:00 am – 12:00 pm

With the new year ahead of us, it is time to upgrade your trading. Learn how to perform at your full potential and take more profits than losses from the markets. Treat yourself to a first-class workshop by a professional trader and one of the world's top teachers of trading—**Dr. Alexander Elder**. In this four-hour Master Class, he will address several key topics:

Psychology: discipline is the essential factor in your success or failure. Discover the best tool for developing discipline.

Technical analysis: your charts reflect mass behavior. Learn to select a small number of indicators to track crowd behavior, follow trends, and anticipate reversals.

Two trading systems: one for trading trends, the other for trend reversals. You will learn both, and your choice will depend on two factors: the current phase of the market and your personal style. It's psychology again: some people's minds are better suited for trading trends while others prefer trading reversals. Dr. Elder will show you examples of both.

Risk control: how to manage risk for survival and success—in every single trade and in your account as a whole.

This class will focus on decision-making *in the current markets*. Rather than using PowerPoints that show the past, Dr. Elder will use trading software and current data to illustrate all key points.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.



“

“I was extremely satisfied, it was my first show. I purchased a Platinum membership and was impressed with the quality of the presentations. I plan to attend future events.”

- ANONYMOUS

”



MY SIX ABSOLUTE-BEST FUTURES-TIMING TRIGGERS*

Monday, February 27 • 1:00 pm – 5:00 pm

If you're a serious, rule-based, futures trader with an interest in learning from **Jake Bernstein's 50 years of accumulated trading knowledge and expertise** then don't miss this absolutely fantastic four-hour learning experience.

Jake made his first trade in 1967 and has become one of the most well-known names in the futures business. He is a real trader who trades what he teaches and teaches what he trades. In this highly focused class Jake will teach you his six-best market-timing triggers designed for futures traders, but also applicable to stocks and forex.

Jake is a rules-based trader who uses 100% objective trading rules, specific indicators, and valid patterns to generate high-probability trading opportunities. Follow Jake's work by learning methods that have gained him an international following, as well as the respect of many top traders in the business who regularly access his research and indicators. Not only will you learn the rules and see them in operation with clear consistent examples, but Jake will also share various track records with you showing you how his indicators perform.

Fees for Jake's mentoring services are in the five-figure range, and his seminars generally cost hundreds of dollars per attendee. Here's your opportunity to see Jake at a small fraction of the price and learn from one of the most knowledgeable and experienced traders in the world. He will feature everything from day trading to short-term trading and investing.

***SAVE \$50**

\$279 per person if purchased by February 6,
\$329 per person if purchased after February 6.
Includes refreshments.



LIVE TRADING IN THE DARK POOL WITH THE STOCK WHISPERER*

Tuesday, February 28 • 8:00 am – 12:00 pm

In this unique four-hour trading session, **Stefanie Kammerman aka the Stock Whisperer** will take you inside her live trading room by sharing her screen with you during market hours. She will teach you how she finds her highest-probability trade set-ups, using pre-market price action along with the Dark Pool volume. You'll learn how to map out various trades along with how to scale in and scale out for maximum profits.

Stefanie will share the secret levels stocks trade on, as well as how to spot where the big players are buying and selling along with how they execute trades of thousands of shares without moving their stock up or down. This could take years to learn by yourself, but Stefanie is going to teach you this in just a matter of minutes.

You'll learn how to compare stocks with ETFs along with futures on gold, silver, natural gas, oil, and E-minis to increase your success rate. Stefanie will show you how to find the highest probability short-term option trades using the Dark Pool prints.

Stefanie comes to the table with over 22 years of experience trading around and in the Dark Pool. She has called the last 10 corrections before they happened on social media, and she will show you exactly how she does it along with how she has achieved a 93% success rate on her popular free YouTube video "The Whisper of the Day."

Whether you're a day trader, short-term trader, or long-term investor, this special four-hour live trading session will take your trading to a whole different level.



THE THREE THINGS THAT YOU'LL NEED TO BECOME A SUCCESSFUL STOCK TRADER*

Tuesday, February 28 • 1:00 pm – 5:00 pm

To be successful as a stock trader, you obviously must first pick the best stocks using the best setups. Therefore, in this Master Class, **Dave Landry, CEO, DaveLandry.com**, will show you how to identify existing and emerging trends that are poised to make short-term explosive moves, which can then lead to longer-term gains. That's just one piece of the puzzle though. You'll also need money management and the proper mindset.

Without a solid money management plan, you're doomed from the start. Therefore, using Dave's hybrid approach to trade management, he'll show you how to map out a detailed plan that will keep your losses in check while still allowing for potentially unlimited gains.

The best methodology in the world is useless without the proper mindset to follow it. And, if you are having difficulties, don't worry. It's not you. Dave will show you why we are simply not made to trade on both physiological and psychological levels. He'll then show you specific steps that you can take to overcome these psychological pitfalls.

In summary, you'll learn how to recognize the best stocks that are poised to make explosive short-term swing-type moves and a solid money management plan to stay with them when they turn into longer-term trends. You'll also learn how to develop the proper mindset for trading.

This Master Class will be intensive but don't worry. It is not "one and done." Dave is going to provide you with his exact trading plan for three months (normally \$197 per month), and he will make himself available for any follow-up questions.

***SAVE \$50** **\$279 per person if purchased by February 6,**
\$329 per person if purchased after February 6.
Includes refreshments.

***SAVE \$50** **\$279 per person if purchased by February 6,**
\$329 per person if purchased after February 6.
Includes refreshments.

EXPRESS REGISTRATION • RED-CARPET SERVICE • INVALUABLE INSIGHTS



SAVE MORE ON MASTER CLASS TICKETS.

**Call 800-970-4355 to Activate
Your VIP Status TODAY!**

Ringling Square
1626 Ringling Blvd.
Suite 400
Sarasota, FL 34236
MoneyShow.com

PREMIUM MASTER CLASSES

Buy tickets by February 6 and take advantage of early-bird prices!



SUNDAY, FEBRUARY 26

Mastering Trading Psychology: Learning from the Best Practices of the Best Trader*
(8:00 am – 12:00 pm)

\$279

\$329

Trade Like a Pro Using Candlesticks*
(8:00 am – 12:00 pm)

\$279

\$329

Profitable Day & Swing Trading*
(1:00 pm – 5:00 pm)

\$279

\$329

A Week in the Life of a Successful Forex Trader: Analysis, Strategy, & Tactics*
(1:00 pm – 5:00 pm)

\$279

\$329

MONDAY, FEBRUARY 27

How to Trade Better in 2017*
(8:00 am – 12:00 pm)

\$279

\$329

My Six Absolute-Best Futures-Timing Triggers*
(1:00 pm – 5:00 pm)

\$279

\$329

TUESDAY, FEBRUARY 28

Live Trading in the Dark Pool*
(8:00 am – 12:00 pm)

\$279

\$329

The Three Things That You'll Need to Become a Successful Stock Trader*
(1:00 pm – 5:00 pm)

\$279

\$329

*Cancellation Fees: \$15 per ticket. All cancellations must be received seven (7) days prior to event(s) for a refund. Limited attendance, all registrations, tickets, and hotel reservations are on a first-come, first serve basis.



ATTEND AND GET A FREE SPECIAL REPORT

Get In and Out of Trades at the Right Time

CALL 800-970-4355 FOR DISCOUNTED HOTEL ROOM RATES

New York Marriott Marquis Times Square

1535 Broadway | New York, NY 10036

\$199 single/double*

Located near Fifth Avenue shopping, Radio City Music Hall, the Rockefeller Center, NBC Studios, Central Park, Carnegie Hall, Lincoln Center, the UN headquarters, and Madison Square Garden, the Marriott Marquis Times Square puts guests in the midst of popular NYC attractions and business destinations.

*14.75% + \$3.50 per room New York City and State occupancy tax added to room rates. A major credit card is needed to guarantee room reservation. Cancellations must be received 48 hours prior to arrival for a full refund.

Our room block is limited! Reservations are first come, first served.

SPONSORS

TITLE SPONSOR

PLATINUM SPONSOR



GOLD SPONSORS



FUTURES THOUGHT LEADER

EXCHANGE PARTNERS



MEDIA PARTNERS



REGISTER FREE AT **NEWYORKTRADERSEXPO.COM** OR CALL **800-970-4355**