

INVEST SMARTER, TRADE WISER

# TradersEXPO<sup>SM</sup>

## NEW YORK

FEBRUARY 26-28, 2017

MARRIOTT MARQUIS HOTEL



## CONNECT WITH THOUSANDS OF INFORMATION-HUNGRY ACTIVE TRADERS

Traders Expo is the only conference series focused exclusively on showcasing the best and most exciting products and services for active, day, and professional traders.



SPONSORS



As producers of the The Traders Expo, the largest and only expo exclusively for active traders, MoneyShow builds on its core strengths, experience, and long-term partnerships to provide traders with optimal exposure to everything needed for consistent and profitable trading. Attendees discover the latest tools, technologies and cutting-edge investment opportunities, as well as experiencing in-depth educational workshops and networking with professional traders. It's the only one-stop source for browsing and comparing trading platforms, software, expert traders, and services.

**“**

The Trader Expos have helped us reach new clients in a manner that no other form of advertising has been able to do. We meet them face to face which helps us build better and longer lasting relationships. Not only have the expos helped to dramatically increase our client base, but they have done so with clients that are very highly qualified.

**ANTHONY NUNES**

VP of Pristine Services  
Pristine Capital Holding, Inc.

**WHAT MAKES TRADERS EXPO UNIQUE?**

The Traders Expo has been THE event for top trading products, strategies, and tools providers to find cross-hair-focused leads, face-to-face networking opportunities, competitive intelligence gathering, and ultimately, sustainable top-line revenue growth.

**TARGETED EXPO MARKETING THROUGH RESPECTED TRADING MEDIA**

The Traders Expo will be heavily promoted by MoneyShow and its world-renowned financial media and trading partners via dedicated e-mail campaigns, print ads in top financial publications, Web banners, social media, direct mail, and more. These targeted event invitations ensure an engaged and qualified audience of active traders is delivered directly to you!

**PAST AND CURRENT MEDIA PARTNERS**

For complete details on **The Traders Expo New York** or to inquire about sponsorship opportunities, please call: **800-822-1134** or e-mail: **ChantalFreedman@moneyshow.com**



**EXHIBITING: AN ESSENTIAL MARKETING TOOL**

- » Showcase the benefits of your products and services to active and professional traders.
- » Build new and strengthen existing customer relationships with the most persuasive method of selling.
- » Create confidence and gain credibility as financial industry experts among other industry leaders.
- » Promote brand awareness and loyalty through high-visibility exposure.

*...and much more!*

**MARQUEE NAME EXPERT SPEAKERS DRAW EAGER TRADERS**

Closely followed experts and recognized industry leaders gather to speak in panel discussions, and in-depth keyword-specific workshops. Every speaker participates in the show promotion by working with MoneyShow's marketing department to send dedicated messages to their loyal followers



**JAKE  
BERNSTEIN**



**TOM  
DeMARK**



**TODD  
GORDON**



**JASON  
BOND**



**DANIEL  
GRAMZA**



**ROB  
HOFFMAN**



**JOE  
BURGOYNE**

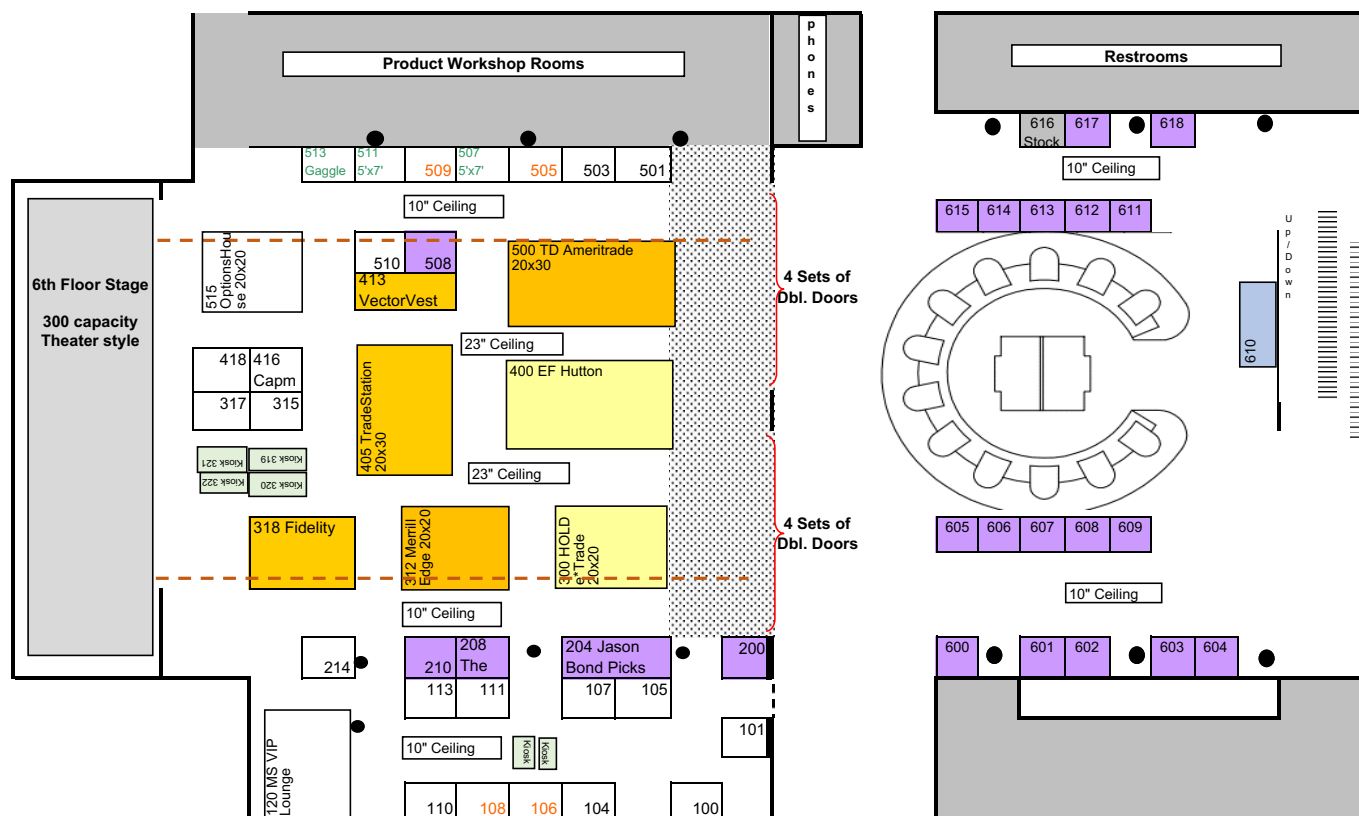


**TOM  
SOSNOFF**

**WHY TRADERS EXPO ATTENDEES ARE RIGHT FOR YOU**

- » **EXPERIENCED** **57%** consider themselves experienced to very-experienced traders. **75%** have been trading for 4 years or more, and **46%** for over 10 years.
- » **ACTIVE** **28%** of attendees trade for a living. **25%** place 60 or more trade orders per month.
- » **EDUCATED** **43%** of attendees have a post-graduate degree. **78%** have a college degree.
- » **AFFLUENT** Of Traders Expo attendees in 2016, **33%** earn a household income of \$150,000 or more.
- » **PORTFOLIO SIZE** **46%** of attendees reported total investment portfolios of \$500,000 or more, with **32%** reporting portfolios worth \$1,000,000 or more.

**INTERACTIVE EXHIBIT HALL FLOOR PLAN**



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**WE LOOK FORWARD TO HELPING  
CREATE YOUR SUCCESS STORY!**

Confirm Participation Today! The Sooner You Sign Up To Sponsor, the More You Can Leverage Our Team Efforts and Maximize Your Investment.



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