The Rise of Cryptocurrencies
Trading digital currencies’ dramatic volatility

Trading in This Low-Volatility Environment
How should you adapt your current trading strategy?

Can AI Be Used for Trading Stocks?
Evolving intelligence creating a population of smart traders

ATTEND FREE! www.LasVegasTradersExpo.com or Call 800-970-4355!
Dear Active Trader:

With the VIX hitting all-time lows during the summer trading doldrums, positioning on the VIX futures has also reached the most bearish on record since 2004, according to the CFTC Commitments of Traders report data. In this low-volatility environment, how should you adapt your current trading strategy? The answers you uncover could spell the difference between a win or a bust for your year-end trading profits.

Most serious traders can only afford to take a few days off a year from trading the markets to attend events. We understand that the benefits of attending an educational conference have to be immediate and long-lasting. The TradersEXPO Las Vegas is exactly this type of event, and I would like to invite you to attend.

For three days, you’ll have the opportunity to learn from and network with the best traders in the world, and attend interactive sessions designed specifically to help you to start making better trading decisions immediately. You can attend workshops on NEW topics such as trading cryptocurrencies, getting a global macro trading edge, and trading in the age of fake news.

Whether you are a seasoned veteran or just beginning to trade, you will find the interactive Exhibit Hall to be an efficient way to check out and learn how to use the newest trading tools available. There are hundreds of trading products and services on display and available at your fingertips. You’ll have the opportunity to speak with company representatives, ask questions, test-drive, and compare the products and services that will keep you on top of your trading game—all under one roof.

We all know that becoming a successful trader is about more than just knowing what to trade. Deciding on a specific stock, index future, or option to buy or sell is just the beginning. Knowing how much of your account to risk, when to enter, when to exit, and how to manage the trade in between takes skill and confidence. Skill and confidence can only be achieved with education and experience. With all of the information available today to traders, the task of determining which information is important and which is simply “noise” is no easy task. Attending the TradersEXPO Las Vegas will help you learn the necessary skills you need to make clear trading decisions without information overload.

Your commitment to your own trading success, matched with the opportunities you’ll find at the EXPO, will surely prove to be the best investment you make all year.

See you in Vegas!

Sincerely,

Kim K. Githler  Chair & CEO

SUMMARY OF EVENTS

THURSDAY, NOVEMBER 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 6:30 pm</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:00 am – 12:00 pm</td>
<td>The Three Key Parts of Trading Success*</td>
</tr>
<tr>
<td>8:30 am – 12:30 pm</td>
<td>The Swing &amp; Day Trader’s Guide to Retracements, Reversals, &amp; Breakout Trading Strategies*</td>
</tr>
<tr>
<td>9:00 am – 4:30 pm</td>
<td>Global Macro Edge Series</td>
</tr>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>How to Make Money in Stocks with IBD</td>
</tr>
<tr>
<td>10:00 am – 4:30 pm</td>
<td>TradeStation-Sponsored Presentations</td>
</tr>
<tr>
<td>12:45 pm – 4:30 pm</td>
<td>The All-Stars of Options Trading</td>
</tr>
<tr>
<td>1:00 pm – 5:00 pm</td>
<td>Technical Analysis: An Integral Part of Quality Research*</td>
</tr>
<tr>
<td>1:30 pm – 5:30 pm</td>
<td>The Ultimate Forex Trading Course*</td>
</tr>
<tr>
<td>4:30 pm – 6:30 pm</td>
<td>Exhibit Hall Grand Opening &amp; Welcome Reception</td>
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</tbody>
</table>

FRIDAY, NOVEMBER 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:30 am – 7:00 pm</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>6:45 am – 9:45 am</td>
<td>Live Trading Challenge</td>
</tr>
<tr>
<td>9:00 am – 5:45 pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00 am – 6:30 pm</td>
<td>Presentations &amp; Panel Discussions</td>
</tr>
<tr>
<td>8:30 am – 12:30 pm</td>
<td>Learning High-Probability Trading &amp; Execution Tactics*</td>
</tr>
<tr>
<td>1:30 pm – 5:30 pm</td>
<td>The Stock Whisperer’s Dark Pool Secrets to a 90% Success Rate*</td>
</tr>
<tr>
<td>6:45 pm – 8:15 pm</td>
<td>TD Ameritrade Evening Event</td>
</tr>
</tbody>
</table>

SATURDAY, NOVEMBER 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 6:00 pm</td>
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<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00 am – 5:30 pm</td>
<td>Presentations &amp; Panel Discussions</td>
</tr>
<tr>
<td>8:30 am – 12:30 pm</td>
<td>Short-Term Trading: Preparation, Process, Strategies, &amp; Mindset*</td>
</tr>
<tr>
<td>1:30 pm – 2:15 pm</td>
<td>Protect Your Investments from Fake News Panel</td>
</tr>
<tr>
<td>1:30 pm – 5:30 pm</td>
<td>Trade Like a Pro Using Candlesticks*</td>
</tr>
<tr>
<td>5:45 pm – 7:45 pm</td>
<td>Up-Close-and-Personal with Tom Sosnoff</td>
</tr>
</tbody>
</table>

*Ticket purchase required to attend these events
**TOP 4 REASONS WHY YOU SHOULD ATTEND**

1. **LEARN NEW TRADING STRATEGIES**
   TradersEXPO provides you with an unmatched opportunity to acquire the knowledge and tools that you can put to work the next time you’re trading. Care is taken to schedule sessions in a way that allows you to hear experts from very different trading perspectives or focus your studies on your preferred style or facet of the game.

2. **TEST DRIVE BEST-IN-CLASS TRADING TOOLS**
   The decisions you make about the software and tools you use to trade are of the utmost importance. The interactive Exhibit Hall allows you to investigate, practice, and test drive the latest trading tools in one place in just a couple days.

3. **ENGAGE WITH TOP PRO TRADERS**
   Some of the world’s best traders will be attending and speaking at the TradersEXPO Las Vegas. Attend expert-led trading software demonstrations, ask questions of the experts during presentations and panel discussions, learn new trading strategies for any market, refine your trading skills, and much more!

4. **NETWORK WITH FELLOW TRADERS**
   The opportunity to talk shop with so many traders from different backgrounds is invaluable. Take advantage of the gatherings in the interactive Exhibit Hall, impromptu discussions in the hallways, chat with the person sitting next to you in the sessions, and your experience at the EXPO will be a richer one.

---

**EQUITIES ➤ OPTIONS ➤ ETFs ➤ COMMODITIES ➤ FOREX ➤ FUTURES ➤ TRADING SOFTWARE**

---

“Impressive group of presenters and topics. Always very informative. Great show with lots of great content. There is something for everyone and it shows how much more that we still can learn and can adapt to our trading knowledge.”

— **R. WONG** | Arcadia, CA

TO SEE FULL SCHEDULE OF EVENTS, VISIT WWW.LASVEGASTRADERSEXPO.COM
As you plan your TradersEXPO experience, be sure to schedule time to visit the interactive Exhibit Hall. Inside, you'll have the opportunity to browse, comparison-shop, and “test-drive” best-in-class trading tools and technological innovations—all in one place. You can also check out exciting stage presentations in the Trading Pit and grab a bite to eat between classes.

GRAND OPENING OF THE EXHIBIT HALL
Thursday, November 2 • 4:30 pm – 6:30 pm
Get your first look at the state-of-the-art products and services on display in the interactive Exhibit Hall at the TradersEXPO Las Vegas. Inside you’ll find product debuts, exclusive deals, and direct access to the best traders, tools, and software available today. This is also your perfect opportunity to join fellow traders, faculty, and exhibitors for a casual evening reception to kick off the whirlwind of conference activity.

THE TRADING PIT
This “open air” stage presents yet another opportunity to address your most pressing trading questions with the experts and hear their personal answers to help you maximize your profits. It’s also where sponsors, exhibitors, and media partners launch new products, unveil exclusive deals, and demonstrate their latest tools and services.

IN-BOOTH PRESENTATIONS
Attend one of many educational presentations in various exhibitors’ booths and learn how the experts identify investing and trading opportunities and show you, step-by-step, how they execute their trades.

NEW! FINTECH TOOLS FOR ACTIVE TRADERS
Visit the Fintech Pavilion in the interactive Exhibit Hall and take a first-hand look at the new institutional-quality financial tools, research sources, and technologies that are providing retail traders with unprecedented capabilities to compete with professional traders.

THE MONEYSHOW HUB
Stop by our innovative service center for live market updates, new article and video content, and free reports and resources…and that’s just the beginning! This is also where you can attend Swim Lessons, a free daily Webcast designed to sharpen your thinkorswim platform skills while simultaneously helping you hone your trading strategies.

THE BOOK STORE
If you hear a speaker you couldn’t get enough of, or learn a new concept and want to find out more, chances are there’s a book or DVD for you at the bookstore in the interactive Exhibit Hall. You’ll even have the chance to have your favorite speaker/author personally inscribe your new book at one of the many autograph sessions held here.
John Netto and a number of contributing authors to his book The Global Macro Edge will be hosting a special macro-trading educational event at this year’s TradersEXPO Las Vegas. They will be covering a range of topics pertinent to all active traders. This unique event is the only time in 2017 this group will be presenting together, so don’t miss it!

**DAY 1**

**THE GLOBAL MACRO EDGE SERIES • 9:00 am – 4:30 pm**

**Using the Netto Number to Measure Return Per Unit-of-Risk**

**JOHN NETTO**
Author, The Global Macro Edge

The Netto Number is a ratio that allows investors to measure the performance of a market, strategy, manager, or trade on a return per unit-of-risk basis. John Netto will share how this ratio is constructed and how to apply it to multiple aspects of your investment process.

**Extracting High Returns from Uncompetitive Markets**

**GAVAN DUEMKE & SEAN WRIGHT**
Principals, Carden Capital

The last nine years of Central Bank accommodation has seen some asset markets awash in cash while other industries struggle to tap into the lending necessary to see them grow to their full potential. Gavan Duemke and Sean Wright will show you how to put in place a process to not only identify but also invest in those industries that have significant upside potential without the mature financing markets.

**The Trading Strategy Con Game**

**ROD CASILLI**
COO, Collective2

Rod Casilli will highlight and argue for the need for public, go-forward testing and transparency for trading strategy developers (and marketers) and tie in with John Netto’s strong belief in third-party performance validation. Back-testing trading systems using historical data, and optimizing the mathematical parameters used by that system, then touting the results that you would have achieved are the cause of untold financial loss and mental anguish.

**The Future of Financial Television**

**RAOUL PAL**
Co-Founder, Real Vision TV

Real Vision is disrupting financial television, giving unparalleled access to the world’s most famous investors. Raoul Pal will talk about some of the great lessons learned from the best investors and what they are saying now about financial markets and how you can profit from them.

**Understand the X Factor in Trading Success**

**DENISE SHULL**
CEO, The ReThink Group, Inc.

Denise Shull will share with you the neuroscience research that demands we rethink the role of feelings, emotion, and intuitions in risk decisions. She will make sense of how your analyses fit together within a continuum of the mind-body-confidence conviction spectrum and what you can do to begin to build an “intuition infrastructure” that will benefit your trading.

**Using the Stage 5 Trade Analyzer to Track Your Netto Number**

**MORAD ASKAR**
Head of Trader Development, Stage5Trading

The ability to measure one’s return per unit-of-risk through the Netto Number is available through the S5 Trade Analyzer software. Morad Askar will demonstrate how to interpret, integrate, and incorporate these insightful analytics into your trading process.

**Using the Eurodollar Curve to Understand & Trade the Fed**

**NEIL AZOUS**
Founder, Rareview Capital, LLC

Neil Azous will talk about how the yield curve can be used across a range of time horizons to help determine how much risk and reward may be in a trade.

**How to Find Blind Spots in the Market & Your Portfolio**

**ROBERT SAVAGE**
CEO, CCtrack Solutions

A blind spot is a positioning issue in the market or a portfolio that causes a huge surge of volatility beyond what is modeled. Robert Savage will show you how he identifies, monitors, and trades these blind spots using both a quantitative and qualitative approach.

**Using Technical Analysis to Create a Risk Budget**

**TODD GORDON**
Founder, TradingAnalysis.com

Todd Gordon will outline the tools he has developed over many years to create viable points on the chart to place his stops and define his risk budget for a trade. Once he has shown you how to create a risk budget for a trade, he will share how he determines targets, and the viability of every position he enters.

**Using Implied Volatility to Define a Trade’s Risk**

**DARRELL MARTIN**
CEO, Apex Investing Institute

Implied volatility can be very instructive when determining the possible ranges for both a market and trade. Darrell Martin will show you how to access, integrate, and analyze implied volatility data across a range of time horizons to help determine how much risk and reward may be in a trade.

**Using CQG to Power Excel Dashboards**

**THOM HARTLE**
Director of Application Services, CQG

Thom Hartle will show using basic Excel formulas with Microsoft Excel RTD technology to design a real-time Excel dashboard, as well as Excel Data Visualization techniques to highlight important data.

**To see full schedule of events, visit www.lasvegastradersexpo.com**
THURSDAY, NOVEMBER 2

Having a sound plan and trading strategy can make the world of a difference to any trader, no matter their experience level. During these engaging sessions, you will learn how to effectively use both state-of-the-art trading software and time-tested tools to maximize returns.

12:45 pm – 4:30 pm
Join a group of industry experts as they discuss favorite option strategies they employ in bullish, bearish, and neutral markets. Ideas for choosing strike prices and time when initiating positions will be included as well as time for your questions.

Our all-star line-up will tackle various option tactics to help you make more money and better manage your portfolio risk. They will share their time-tested option trading strategies to help you get the edge you need to succeed in any market environment. Our goal is to start you down the path of more profitable options trading and help you avoid many of the pitfalls that some inexperienced options traders experience.

INNOVATIONS IN TRADING TOOLS AND IDEAS
10:00 am – 4:30 pm
Join us for this series of workshops as some of the top trading educators discuss and demonstrate a variety of new trading technologies, essential trader services, and useful trading methodologies. Topics will include trading stocks, options and futures. Don't miss the opportunity to attend this unique event powered by TradeStation.

HOW TO MAKE MONEY IN STOCKS
10:00 pm – 12:00 pm
Calling all CAN SLIM® fans! Join us at this special Investor's Business Daily session with Amy Smith. You will discover how to use IBD's powerful tools and screens designed to help you catch the new batch of leaders right now. Learn how to time your buys, how to interpret patterns and recognize critical signs indicating a market top or market bottom, and the sell rules that ensure you lock in your profits and cut losses short. This is a great opportunity for you to talk shop, as well as connect with other IBD enthusiasts in a relaxed and informal setting.

STAY CONNECTED

Facebook | LinkedIn | Twitter | Instagram
These smaller, more in-depth classes taught by industry experts allow you to immerse yourself in specific topics and provide ample Q&A time, so you can take your trading knowledge to the next level. Don’t miss the insights, strategies, tools, forecasts, and specific recommendations that can turn trading ideas into profitable success!

### DAY 1

**THURSDAY, NOVEMBER 2**

**THE THREE KEY PARTS OF TRADING SUCCESS** *(WITH LIVE MARKET ANALYSIS)*
8:00 am – 12:00 pm

Successful trading is based on three M’s: mind, method, and money. This intensive class will provide clear practical directions in all three areas. He will address several key topics in this class:

- **Mind is trading psychology.** You will get a clear view of the key factors of individual and mass psychology of the markets. Since discipline is the essential factor in your success or failure, you’ll be given the best tool for developing discipline.

- **Method is market analysis and trading systems.** Learn how to select a small number of indicators for tracking trends and anticipating reversals. You’ll learn two trading systems: one for trading trends, the other for trend reversals, with live examples of both.

- **Money is risk control**—the factor as essential for traders as air is for a diver. This class will give you risk management rules for survival and success. Some will apply to every single trade, others to your account as a whole.

Your instructor is **Dr. Alexander Elder**, a professional trader and the author of the bestseller *The New Trading for a Living*. This class will focus on decision-making in the current markets. Rather than using PowerPoints that show the past, Dr. Elder will use trading software and current data to illustrate all the key points.

**TECHNICAL ANALYSIS: AN INTEGRAL PART OF QUALITY RESEARCH**
1:00 pm – 5:00 pm

During this engaging Master Class, **Ralph Acampora**, director of technical studies, New York Institute of Finance, will provide a technical tutorial session covering several important technical metrics while he teaches you how to use them to become a better trader.

From learning how to read a chart to understanding specific market indicators, this is a session that you cannot afford to miss. Learn how to read charts, understand market indicators, incorporate intermarket analysis, find out what happened on Friday, December 17, 2004—the most important date in modern technical analysis history, and the role of the Market Technicians Association in the growth and acceptance of technical analysis.

Success in the stock market is all about understanding various chart patterns, and Ralph Acampora will walk you through them.

**THE SWING & DAY TRADER’S GUIDE TO RETRACTIONS, REVERSALS, AND BREAKOUT TRADING STRATEGIES**
8:30 am – 12:30 pm

Swing and intraday traders can benefit from a detailed refresher course on trading classic retracement, reversal, and breakout strategies in today’s markets. Join **Corey Rosenbloom**, CMT, author of the *Complete Trading Course*, as he shares strategies and research from his 17 years of active trading. Gain insights from a professional trader who traded actively through the internet bubble, housing crash, and the bull market that began in 2009.

In this Master Class, you’ll learn: the three core price principles, the three basic trade set-ups, the best indicators for scanning and trading these set-ups, and insights on range and trend day trading tactics. Corey will walk you through pattern recognition, trade entry, management tactics, stop-loss strategy, and of course, exit tactics for all three specific set-ups that apply to any market or timeframe. Throughout the class, he will use live market data to explain these principles for you, explain his unique style of “IF/THEN” strategy planning, and empower you to begin using these tactics in your own trading plan.

**THE ULTIMATE FOREX TRADING COURSE: FUNDAMENTALS, TECHNICALS, & TRADING STRATEGIES**
1:30 pm – 5:30 pm

Having a good idea is just the starting point to trading forex. Building a professional trading strategy requires a keen understanding of money management, correlation risk, and the psychological traps that derail so many traders.

Take control of your trading and join **Kathy Lien**, author of the bestselling book *Day Trading and Swing Trading the Currency Market*. In just four intense hours, she will teach you everything you need to know to confidently trade currencies.

Starting with fundamentals, you’ll learn what drives currency moves, how to predict economic data, and other cool tricks like the unique way to trade GBP flows and Canadian/Australian data. Kathy will also share with you five of her favorite day-trading and swing-trading strategies. You’ll learn an easy way to catch 200-, 300-pip moves and a steady method of cracking out 10 pips per day. There will also be a special segment on trading naked—no indicators, just price. As an added bonus, this course includes a FREE MT4 EA of one of these strategies.
Trading in a Volatile Environment  
SCOTT CONNOR  
Senior Instructor, TD Ameritrade

Trading the VIX & VIX ETPs  
MARK SEBASTIAN  
Founder, OptionPit.com

VIX is a trademarked ticker symbol for the CBOE Market Volatility Index, a popular measure of the implied volatility of S&P 500 index options. It’s also considered to be the single most successful financial product introduced in the last 25 years. Yet, despite millions of trades made on the index each and every day, the VIX remains a deep, dark mystery to most traders. Mark Sebastian is one of the guys who literally teaches about VIX for the CBOE. He will explain everything you need to know about how to start trading the VIX and its various VIX ETPs successfully.

A Proven Trading Strategy for Stocks and Options  
MARCUS HEITKOETTER  
CEO, Rockwell Trading, Inc.

Marcus Heitkoetter will show you how to analyze any stock, ETF, or option in three seconds or less and know exactly whether you should buy, sell, or hold. You will know when exactly to enter a trade, where to place your stop loss and when to take profits...in only 15 minutes a day. In short, this proven trading strategy is perfect for beginners who need a simple system to execute, and it’s perfect for advanced traders who are looking for another trading strategy to add to their existing strategies.

High-Probability Options Strategy  
MATT CHOI, CMT  
Founder, Certus Trading, Inc.

Except for a few blips here and there, the markets have been trending sideways over the past year. Volatility has dropped significantly, which means the more traditional covered calls and naked puts are no longer generating as much income as they used to, leaving a lot of traders frustrated and scrambling to find new ways to increase their ROI. Matt Choi is going to show you an aggressive strategy to swing trade range-bound markets using options. He will discuss the step-by-step rules that you need to follow for his strategy, including finding the right stocks to trade, and choosing the right options expirations and strike prices. Matt will show you exactly how to structure the trade to capture more than 100% ROI on a consistent basis.

Interested in Live Trading Opportunities with Futures & Options?

CME Group

Access to an informative, educational lesson on trading futures and options on futures with industry experts. Whether you seek new trading opportunities or an efficient way to manage portfolio risk, futures and options on futures offer a wide array of products to accomplish either objective. Experience the benefits of trading futures in a live, interactive format followed by a Q&A with the experts.

Pattern Recognition Techniques for Picking Winning Stocks  
HARRY BOXER  
Founder, TheTechTrader.com

Harry Boxer will demonstrate how he uses intraday technicals and patterns to uncover trading candidates on intraday and daily charts. He will discuss how to prepare for each trading day and select stocks to monitor, including the use of “price-volume surges” as the key to identifying the most lucrative trades. Learn from this 45-year veteran trader, technical analyst, and author of the highly acclaimed Profitable Day & Swing Trading, noted by Stock Trader’s Almanac as the 2015 Best Investment Book of the Year.

New and Exciting Market Timing Indicators  
TOM DeMARK  
Founder, DeMark Analytics, LLC

RODRICK BENTLEY  
Trader, DeMark Analytics, LLC

The DeMARK Indicators® are sophisticated market-timing tools created by Tom DeMark over the course of more than 40 years in the financial industry. These proprietary techniques provide an objective method of analyzing markets, with application regardless of region, asset, price, data, time period, and history. What makes them unique is the fact that they add value and insight to your market analysis—identifying price trends and highlighting when these trends are vulnerable to a change in direction.
FRIDAY, NOVEMBER 3

### LIVE TRADING CHALLENGE

Three Hours. Four Traders. Zero Excuses.

In a three-hour long, real-money trading session where anything goes, what markets and set-ups will several top professionals trade? And how will they handle risk and manage their positions while facing this kind of pressure?

This is an interactive experience where at every hour, two top-level traders will go to work right before your eyes, using real money in real time in a duel of skill for profit. Hear the reasoning behind their trades, admire the confidence and decisiveness that will be on full display here, and let it inspire you in your own trading.

In this no-holds-barred competition, the winner of the first round goes on to the next round, where a new trader awaits to challenge his or her supremacy. In the last hour, you will see the best trader triumph over a final challenger to be crowned the undisputed live trading challenge winner!

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**How to Anticipate and Trade Trend Days**

**COREY ROSENBLoom**

Founder and President

Afraid to Trade

Do you find yourself fighting a trend day and losing money? Do you see other traders profiting efficiently from it but you can’t seem to figure out how? Join Corey Rosenbloom, CMT, as he explains—in clear detail—the specific factors that precede trend days and tactics you can use to trade them without hesitation. Stop fighting the trend. Allow Corey to share his latest research and tips for trading these efficient days in stocks and futures.

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**Turn Technical Indicators into Trading Strategies**

**KATHY LIEN**

Managing Director

BK Asset Management

Learn how to turn technical indicators into trading strategies with Kathy Lien, one of the world’s most respected forex experts. She will teach you how to properly profile the forex market, the right trading strategies to use, how to amplify the accuracy of your technical indicators and how to use hedge-fund techniques to put together a logical trading plan. This session will be jam-packed with actionable information garnered from her nearly two-decade experience as a professional forex trader.

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**Finding Trading Success with Positive Psychology**

**ALEX UPTON**

Head Trader

Realistic Trader

Having been trained and mentored by world-renowned trading psychologist Dr. Walter Peters, Alex Upton provides a glimpse into what drives our decisions as traders and how we can overcome such self-limiting beliefs as fear and greed to maximize profits while remaining calm and meticulous. Packed full of practical tips and takeaway exercises to develop your trading mindset, this presentation is both humorous and enlightening as you discover the things that are holding you back that you may not have known about yourselves.

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**Price Action, Chart Patterns, Support & Resistance, Swing-Trade Success**

**RICK SADDLER**

CEO, Hit & Run Candlesticks

**DOUG CAMPBELL**

Head, Right Way Options

Hit and Run Candlesticks and Right Way Options presents Rick Saddler and Doug Campbell who will take you through a few charts and explain how easy swing trading can be with price action—chart patterns—support & resistance—swing-trading success made easy.

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**How to Trade the First Hour**

**AL BROOKS, MD**

Contributor, Modern Trader

Al Brooks will discuss how to trade common patterns that form during the first hour. He will use the E-mini examples, but the patterns occur in all markets. While there are often fast reversals, there is logic to what the market is doing. If a trader understands what is happening, he can usually find many scalps and at least one swing trade everyday. Al will talk about setups, entries, and trade management, including scaling into trades.

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**Learn to Take Advantage of Price Swings in Stocks and ETFs with Investor’s Business Daily’s New SWINGTrader!**

**JONATHAN HOWARD**

Vice President of Education

Investor’s Business Daily

SwingTrader presents customers with trading opportunities on the long and short side—and in all market conditions. SwingTrader takes away the complexity with one simple list detailing the trade set-up, buy point, stop loss, and profit goal.
As the markets keep reaching historical highs, it seems unwise to establish long-to-intermediate-term bullish positions as the markets may develop sudden, unexpected, and deep corrections. Yet, many stocks jump 10% or more shortly after earnings. The “Put Call Genie” (or “The Genie” for short) is an ideal approach to benefit from momentum stocks without the fear of steep corrections. The secret is in the selection of the best candidates. With the Genie Trade, you do not need to trade more than once a week. Further, the control over risk will allow you to sleep well at night. In this session, Dr. Juan Sarmiento gives an insight to this powerful, low-risk, and potentially high-reward strategy.

Fibonacci ratio analysis is one of the most powerful leading indicators available to today’s technical trader. The problem is most people either over complicate it, or are simply unsure of where to start and stop the ratio analysis. Join Todd Gordon for this “tell it like it is” informative session that will take the guesswork out of ratio analysis. He will uncover his three-step process of trend identification, swing wave recognition, application of Fibonacci retracements and extensions, and finally, trade execution and step-by-step management of the trade.

Join Steven Primo, former stock exchange specialist and 40-year professional trader as he reveals two extremely simple trading techniques that you will be able to apply to your own personal trading as early as today. Designed to get you on the correct side of the market, as well as give clues to its direction, these components are at the core of one of Steven’s most consistent trading methods.

Option data (price and volume) can often be used to structure trading indicators or systems designed to predict the movements of the broad stock market. In this session, Larry McMillan will review the prominent ones (put-call ratios, volatility indices such as VIX, etc.) and bring you up to date on what these indicators are “saying” at the current time.
FRIDAY, NOVEMBER 3

LEARNING HIGH-PROBABILITY TRADING AND EXECUTION TACTICS*
8:30 am – 12:30 pm

Spend this time with John Person, trader and author of several popular trading books including the Commodity Traders Almanac, as he shares his techniques for how he scans for high-probability trade set-ups in a live trading session.

In this Master Class, he will share with you specific techniques to identify appropriate risk and reward objectives to help you gain an edge in profitability.

Watch and learn as John shares how his trading algorithms enter and exit trades based on his proprietary methods. You will learn how to apply his PPS indicator to select trades and run scans for defined buy and sell signals when combined with his Persons Pivot Indicator and volume analysis.

The markets John will be covering live include S&P 500, the Volatility ETN ($VXX), crude oil, gold, euro currency FX, and 30-year treasury bonds. This is a rare intensive session so sign up early as space is limited.

THE STOCK WHISPERER’S DARK POOL SECRETS TO A 90% SUCCESS RATE*
1:30 pm – 5:30 pm

Corrections, insider trading, terror attacks, upgrades, downgrades, big news releases, fraud, and takeovers. What do all these things have in common? The sharks are trading in the Dark Pool way before these things happen. Come join Stefanie Kammerman aka The Stock Whisperer as she sheds light on the Dark Pool and exposes these trades. You’ll learn how to swim with the sharks and profit off the Dark Pool.

Did you know that over 40% of the total volume being executed right now across the entire market is being done in the Dark Pool? You’ll learn how to distinguish between the four different types of Dark Pool trades, and most importantly, how to trade off them profitably.

Stefanie has taken thousands of pictures of the Dark Pool and she will share with you all the manipulative ways the Dark Pool operates and how to profit off them using options, including how to spot a correction before it happens and how to put on minimal risk, high-reward hail Mary option trades.

With three decades of experience trading in and around the Dark Pool, The Stock Whisperer will share many of her secrets with you. Whether you’re a day trader, swing trader or investor, this presentation will take your trading to the next level.

SAVE $50

*$299 per person if purchased by October 12, $349 per person if purchased after October 12. Includes refreshments.

I have attended TradersEXPOs for years and have always gotten a lot out of it.

R. HIBBS | Santa Barbara, CA

To see full schedule of events, visit www.lasvegastradersexpo.com
DAY 3

SUNDAY, NOVEMBER 5

Break down the barriers between professional and retail traders as these renowned experts teach you the very same strategies their own careers are built upon. You’ll gain a clearer picture of the markets armed with newfound knowledge from the industry’s foremost practitioners.

Introduction to Fibonacci Time and Price Analysis for Stocks and Options
CAROLYN BORODEN
Commodity Trading Advisor & Technical Analyst, Synchronicity Market Timing
Carolyn Boroden will share how she uses the Fibonacci ratios on both the time and price axis of the market to identify key support and resistance decisions on the charts. These decisions are considered relatively low-risk, high-probability trade setups. Risk can also be refined even further by using stock options for these trade setups.

How to Identify and Exploit Opportunities in the Stock, Options, and Futures Markets
DANIEL GRAMZA
President, Gramza Capital Management, Inc.
Take your trading strategy to the next level. Discover new trading strategies and gain insights into the markets with the power of behavioral Japanese candle charting. Watch veteran trader and leading educator Dan Gramza as he shares his proprietary approach to what he refers to as behavioral Japanese candle trading techniques. His simplified approach will provide clarity to how you look at the markets. Drawing on over 30 years of trading experience, Dan will apply these concepts in real time and identify trading opportunities in current markets selected by the audience. Whether you’re new to trading or are an experienced trader, Dan will provide you with new tools to identify trading opportunities.

My Secret Weapon for Finding Better Trend Trades
HUBERT SENTERS
Founder, HubertSenters.com
Discover how to trade smarter and how you can stay on the right side of the market most of the time. In this workshop, veteran trader Hubert Senters will show you how to identify the prevailing trend instantly, on any chart, spot a trend change without second-guessing yourself, know when it’s time to sell and avoid further falls in price, and how you predict what is going to happen next, and how you can profit from it!

Cryptocurrencies and Their Impact on the World and Economy as We Know It
SIAM KIDD
Founder, Realistic Trader
No fiat currency has ever withstood the test of time. History has proven this. That’s why the emergence of cryptocurrencies has got a lot of people interested. Early investors of bitcoin have seen some of the greatest ROIs in history. It has seen some countries now accepting it as a method of payment. But although BTC has been drawing headlines, there are now new altcoins breaking through, some of which are more efficient and quicker than bitcoin. And it is this that makes this new form of currency so interesting. It will no doubt replace fiat currency as we know it, and will be the new accepted method of worldwide payment. With most of them being de-centralized, it will bypass banks and create peer to peer payments. Simply put, it will change the whole economic system as we know it.

Using Triple Time Frames to Pinpoint Entries & Exits
ANDREW KEENE
President & CEO, AlphaShark Trading
Andrew Keene will share with you how he uses his new Triple Confirmation Indicator to find potentially low-risk, high-reward trade setups in options. You will learn the best technical indicator in the world, easily look at a chart and see if it’s bullish or bearish within seconds, and use not only current prices, but find future prices and targets. This is ideal for day and swing traders and can be used in any market.

How to Trade Price-Action Gaps & Breakouts
KEN CALHOUN
President, TradeMastery.com
Active trading pro Ken Calhoun will show you step-by-step exactly how to enter and exit the strongest price-action trades in this fast-paced, interactive new workshop session. You will learn: newly updated breakout candlestick and cup patterns for entering swing and intraday trades (with clearly-defined rules to use); how to avoid false breakouts; careful tactics for setting buy-stop entries that minimize false breakouts; price-action momentum trading; and how to use effective, simple price action entry signals alone, such as price projections, open-range breakouts (ORB) and average true range (ATR) trading patterns. Plus, easy-to-follow directions for how to manage multiple trade entries to leverage your trades for maximum profit potential (and how to scale in to winning entries).

PROTECT YOUR INVESTMENTS FROM FAKE NEWS

In this session, led by Seeking Alpha executive editor George Moriarty, the panel will discuss how to identify flawed investment research on the long and short side. Panelists will discuss the red flags they look for when reading research, whether they agree with the thesis or not. More importantly, they will also discuss when to take an opposing view very seriously.

GEORGE MORIARTY
Seeking Alpha
SATURDAY, NOVEMBER 4

Bottom Fishing for Explosive Profits

STEVE CHAPPELL
Director, Trading Systems, VectorVest, Inc.

The ability to identify market bottoms and take advantage of a stock’s entire move is a crucial component to being a successful trader. Bottom fishing will allow you to do just that; however, this requires precision timing and knowing exactly what stocks to pick. Join Steve Chappell as he demonstrates how VectorVest has been doing this for over 20 years.

The One-Hour Trader:
How to Supplement Your Investment Income in the First 60 Minutes of the Trading Day

ADRIAN MANZ
Co-Founder, TraderInsight.com

Adrian Manz has developed a set of strategies that he and his followers use to trade the opening hour. These methods harness the natural volatility around the market open and capture it in a deliberate and disciplined system. Adrian’s calculated techniques take the anxiety out of harnessing the markets and provide a road map for navigating it with solid entries and exits. No more guesswork, no more desperately searching for the next opportunity. Every possibility is selected the night before or during the first few minutes of the day by using statistical parameters that target the best trades.

Finding the Hottest Holiday Picks Following the Dark Pool

STEFANIE KAMMERMAN
Founder, The Stock Whisperer Trading Company

Do not miss this original presentation! Stefanie Kammerman aka The Stock Whisperer will show you how to read the Dark Pool tape and find the hottest picks for the upcoming holiday season. Did you know that over 40% of all the trading volume is being done in the Dark Pool? With over 24 years’ experience as a Dark Pool expert, Stefanie will show you how to follow the smart money in this secret exchange and profit from it. She will be sharing her favorite stocks and sectors going into the holiday season by mapping out the highest probability trades using Dark Pool data. Whether you trade stocks, options, futures, or forex, this unique presentation will take your trading to the next level.

How to Identify High-Confidence Trade Setups with the Wave Principle

JEFFREY KENNEDY
Editor, Elliott Wave International’s Daily and Monthly Futures Junctures

Learn how to use simple Elliott wave analysis with other popular forms of technical analysis to identify high-confidence trade setups, optimize risk/reward, and manage market exposure more effectively.

Survive and Thrive in Volatile Markets

DON KAUFMAN
Co-Founder, TheoTrade

Join Don Kaufman for a detailed look behind how to position your portfolio, investments, and trading accounts for the onslaught of coming volatility. Learn why negative interest rates, poor fiscal reforms, and quantitative easing will lead to one of the most advantageous markets in recent history.

Super-Charge Your Trading Performance with Gravitational Framework

LANDON WHALEY
CEO, Whaley Capital Group

Landon Whaley will discuss his Gravitational Framework, which he uses every day to trade stocks, bonds, currencies and commodities. This framework will improve your profitability through understanding the three most critical forces, or gravities, that impact asset prices: fundamental, quantitative, and behavioral. He will cover in detail the tools he uses to identify how a market should be trading and how other investors perceive that market. Most importantly, he will show you how to identify when a market is providing a trade opportunity where the profit-to-risk is skewed heavily in your favor.

Leibovit Volume Reversal

MARK LEIBOVIT
Chief Market Strategist VRTrader.com

While the exact formula for the Leibovit Volume Reversal or the Leibovit VR (aka Volume Reversal or VR) has remained proprietary for over 35 years, it is based upon an analysis of volume. The Volume Reversal serves to identify and validate a particular type of reversal environment, where a shift in market control from buyers to sellers or sellers to buyers occurs, resulting in a change in market direction. Mark will also discuss overall market conditions, market sectors, and individual stocks as requested by attendees.

As a first timer and beginner, it was quite an enlightening experience

V. AGBAYANI | Los Angeles, CA

TO SEE FULL SCHEDULE OF EVENTS, VISIT WWW.LASVEGASTRADERSEXPO.COM
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**DAY 3**

**SATURDAY, NOVEMBER 4**

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**Generating Income with Options**  
**TONY ZHANG**  
Head of Product Strategy, OptionsPlay

Using the stocks in your existing portfolio, find opportunities to generate income using OptionsPlay. During this session, Tony Zhang will guide you to starting points and demonstrate adjustments to fit your time frame and risk-profile.

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**Why Warren Buffett and 90% of Asset Managers Are Totally Unprepared for a Bear Market**  
**MIKE TURNER**  
President, Turner Capital Investments

You have been told that Warren Buffett is one of the best portfolio managers in the world; and you have been told right. But, unlike you, the Warren Buffetts of the world cannot get out of the way of a bear market; they have only one choice and that is hang on all the way down with a buy-and-hold strategy. Buy-and-hold in a bear market is the worst strategy you can have and it can decimate your life’s savings. Mike Turner has a much better way, and he will show you how to do it. This strategy is called market-directional investing. He will show you how it works and how incredibly successful it can be.

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**Catching Super Stocks Before Their Big Move**  
**ARNIE GUTIERREZ**  
National Speaker  
MarketSmith

Every year gives us a new group of super stocks. They are game changers in their field and the strong demand for their products result in big earnings and big sales. Consequently, their big fundamental attributes catch the attention of professional investors and fund managers. In this session, you’ll learn what makes a super stock, to how identify super stocks, fundamental attributes of super stocks, and technical behavior of super stocks. Don’t miss the next breakout super stock.

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**Applied Technical Analysis: Combining Technical Analysis with Options to Control Risk and Enhance Leverage**  
**GREG HARMON**  
CMT, CFA  
Founder & President  
Dragonfly Capital Management

Combining multiple forms of technical analysis and options action, Greg Harmon finds and plans great trades. He looks for a mosaic of technical indicators all pointing in the same direction to explore the stock universe for trade set ups. When he finds them, he then creates a plan using options to take advantage of the set-up, add leverage, and control risk. Come learn how he does it so you can profit too.

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**Building the Infamous Iron Condor**  
**MARK BENZAQUEN**  
Senior Investor Services Specialist, Options Clearing Corporation

When an investor is starved for income from their portfolios, that’s where options can come in. Exchange-listed options can provide investors with a way to generate income in up, down, and sideways markets while potentially reducing portfolio risk. Join Mark Benzaquen as he discusses options income-generating strategies including bear call spreads, bull put spreads, and the ever-popular iron condor.

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**Multi-Timeframe VWAP Analysis for Low-Risk, High Probability Swing Trades**  
**BRIAN SHANNON, CMT**  
President, AlphaTrends.net

Price, volume, and time form what is the best true representation of who controls the market trends. The Volume Weighted Average Price (VWAP) blends these three components together to reveal a true look at trends on any timeframe. Learn from Brian Shannon how the Alphatrends Anchored VWAP can help you drill down on multiple timeframes to find more accurate entries, proper stop placement, and greater swing trade profits!

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**What Astute Active Traders Know About Themselves: Behavior, Preferences, and Profitability**  
**JAVIER PAZ**  
Senior Analyst, Aite Group

Javier Paz will share behavioral patterns and technology preferences of US active traders based on surveys his firm has carried out over the year. He will also reveal in what asset class active traders report a higher incidence of profitability. Some of the points to be covered include size of the US active trader market over time; what methods traders prefer for learning a new trading skill; profitability in select asset classes; stocks, indices, options, FX, futures; and what the most important takeaways are from this research for new and advanced traders.

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Excellent, great learning experience and contacts. Will continue to attend.  
J. LEWIS | Las Vegas, NV
SUNDAY, NOVEMBER 4

UP-CLOSE-AND-PERSONAL WITH TOM SOSNOFF

5:45 pm – 7:45 pm

Hear words of wisdom and inspiration from one of the trading industry's icons. In this ground-breaking session, Tom Sosnoff will once again bring his unique style and insights to the TradersEXPO audience. You'll experience Tom at his best in Las Vegas. Candid. Funny. Always relevant. This one is a definite must-see!

SHORT-TERM TRADING: PREPARATION, PROCESS, STRATEGIES, & MINDSET*

8:30 am – 12:30 pm

The lure of short-term trading—no stress with overnight positions, minimal risk in terms of exposure to long-term events, no worries about long-term analysis or where the market will be a month from now, trade when you want...it sounds seductively enticing, yet only a small percentage of traders are actually able to make a REAL living short-term trading. Unfortunately, this holds true as well for people who have been trading in the markets for many years.

Short-term trading should be seen as a set of arbitrage opportunities—specific strategies or plays. Time of day functions are important, as well as creating structure to chunk data. Preparation needs to be done in a consistent fashion, but most critical is the trader's process that allows the day to unfold with minimal anxiety. Trading can then be FUN and it is even more fun when the trader has confidence that he or she can make money.

In this Master Class, top veteran pro traders Linda Raschke and Damon Pavlatos will give you a step-by-step process that can make trading fun...how to start your day, what to look for, how to decrease unforced errors, specific plays to capitalize on in both stocks and futures, a total procedural template you can modify to make your own. Combine short-term “arbitrage” plays with a systematic process and you have all the ingredients to make an actual living!

TRADE LIKE A PRO USING CANDLESTICKS*

1:30 pm – 5:30 pm

To trade like a pro, you need to think like a pro. In this all-new VectorVest course, Steve Chappell and Jerry D'Ambrosio will demonstrate the art of pairing candlesticks and other technical indicators. Like pairing a fine wine with food, you can't just take any wine and pair it with any meal. The same applies with trading.

This course will focus on some of the most reliable candlestick patterns and technical indicators that the pros utilize today. Proven techniques and step-by-step instruction make this course a must-attend event for every trader wanting professional level results in a fraction of the time.

While single candlesticks convey valuable information about the changes in a market's supply and demand balance, a succession of candlesticks taken together, is more pertinent as they form a pattern. These patterns become super charged when we pair them with technical indicators that compliment and confirm the candlesticks themselves.

Steve and Jerry will teach you how to prepare, plan, and think just like the pros do. You will learn how to master the extraordinary techniques developed by legendary traders along with how to balance and manage your trades for the best possible risk/reward scenarios. Achieve the kind of success only possible by enhancing expert techniques with VectorVest's exclusive searches, ranking, and market-timing analysis.

These more exclusive, in-depth classes are geared toward traders who are willing to dedicate the time necessary to take their trading education to the next level. These highly focused intensive seminars will provide you with the skills, knowledge, and confidence you need to succeed in the markets.
**ATTEND FREE!** www.LasVegasTradersExpo.com or Call **800-970-4355**!