

# TradersEXPO<sup>SM</sup> CHICAGO

JULY 21-23, 2019 | Hyatt Regency McCormick Place • South Building



## THE ULTIMATE EVENT FOR ACTIVE TRADERS

Learn from elite traders, test-drive cutting-edge products, and make more money in the markets.



Register to Attend Free at [www.ChicagoTradersEXPO.com](http://www.ChicagoTradersEXPO.com) or Call 800-970-4355!

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# WELCOME ACTIVE TRADERS

# SCHEDULE OF EVENTS

## Dear Active Trader:



For years **TradersEXPO** has sought to educate beginning and experienced traders about the best new and established trading strategies and techniques. This year's **TradersEXPO Chicago** will continue that tradition and provide much more. We are going back to our roots and tapping the markets and exchanges that launched the derivatives revolution that led to the creation of so many products we trade today.

This is not a matter of nostalgia, but an effort to tap into the entrepreneurial spirit that fights the status quo and allows traders to see and react to changing conditions rather than get run over by them. It is in Chicago where futures markets were created more than a century ago, and more recently, where financial futures and listed options were created. Many of the key players who led and participated in that revolution will be with us.

**TradersEXPO** is a place where new ideas are launched and where attendees can separate themselves from the crowd. The world of trading—along with the world in general—is filled with greater risk and greater potential rewards. So, it is appropriate that we are meeting in Chicago, the center of risk management and the home of innovative markets.

We are excited to see you there!

**Kim K. Githler** | Chair & CEO

## WHAT IS TradersEXPO?

The largest and only Expo exclusively for active traders, **TradersEXPO** provides optimal access to everything needed for more consistently profitable trading. Attendees discover the latest tools, technologies, and trading strategies, as well as experience in-depth educational classes and interact with the country's most successful professional traders.

## SUNDAY, JULY 21

7:00 am – 7:30 pm	Registration Desk Open
8:00 am – 11:00 am	<b>Everything You Wanted to Know About Oil but Were Too Afraid to Ask! *</b>
8:30 am – 12:30 pm	<b>Back to the Basics with Our Four Main Technical Indicators*</b>
9:00 am – 1:45 pm	Women in Trading
9:15 am – 2:00 pm	Global Macro Edge
9:30 am – 1:30 pm	Crypto Intelligence
9:30 am – 1:30 pm	Schwab Pre-Show Event
12:00 pm – 3:00 pm	<b>The 7 Critical Skills for Trading Success in Stocks, Futures, &amp; Forex*</b>
2:00 pm – 6:00 pm	Keynote Addresses
6:00 pm – 7:30 pm	Exhibit Hall Grand Opening & Welcome Celebration

## MONDAY, JULY 22

7:30 am – 6:00 pm	Registration Desk Open
9:45 am – 5:45 pm	Exhibit Hall Open
8:15 am – 6:30 pm	40+ Workshops & Panel Discussions
8:15 am – 6:30 pm	The All-Stars of Options Trading
8:15 am – 6:30 pm	Forex Summit
8:30 am – 11:30 am	<b>Technical Analysis: An Integral Part of Quality Research*</b>
9:15 am – 9:45 am	A Special Event with Tim Sykes and Tim Bohlen—A True Edge Trading Low-Priced Stocks
12:30 pm – 4:30 pm	<b>From the Past to the Future—An Interactive Trading Course*</b>
5:15 pm – 5:45 pm	Keynote: Q&A with Rick Santelli
5:45 pm – 7:00 pm	<b>MoneyShow Industry Networking Reception*</b>

## TUESDAY, JULY 23

7:30 am – 3:30 pm	Registration Desk Open
9:45 am – 3:15 pm	Exhibit Hall Open
8:00 am – 12:00 pm	<b>To Really Compete in the Market—Learn to Trade with Robots*</b>
9:00 am – 4:00 pm	40+ Workshops & Panel Discussions
9:00 am – 4:00 pm	Back to the Futures
9:00 am – 4:00 pm	Options & Strategies
1:00 pm – 5:00 pm	<b>Option Strategies and Techniques That Really Work*</b>

*\*Ticket purchase required to attend these events*



## EXHIBIT HALL

An interactive marketplace featuring more than 50 top financial companies in one place. Network and "talk shop" with fellow traders as you enjoy free drinks at the cocktail reception.

p. 12

## SPECIAL TRACKS

These are full-day events dedicated to a specific topic such as options, futures, and others; with multiple speakers and panels exploring the content in greater depth and detail.

pp. 5-9

## WORKSHOPS

These 45-minute sessions can change your trading experience for the better. You'll learn unique approaches to markets, trading, and risk management that can alter your perspective and inspire you to take the next step to success.

pp. 10-12

## MASTER CLASSES

Here you spend half a day with a small group, in an intense and robust trading classroom. Similar personal training sessions can run five figures. Enjoy refreshments as you learn, question, and absorb top experts' proven techniques.

pp. 13-15



# SPECIAL EVENTS

## EXPERT KEYNOTES

Renowned market experts will help you hone your trading skills and master the art of managing risk, so you can keep more of your profits. Don't miss the insights, strategies, and forecasts that can turn trading ideas into profitable success!



### TROUBLEMAKERS AND SMALL-TIME CROOKS

**TOM SOSNOFF**

Founder and Co-CEO  
tastytrade



### HOW PRESIDENT TRUMP HAS TRANSFORMED THE ENERGY INDUSTRY

**PHIL FLYNN**

Senior Energy Analyst  
The PRICE Futures Group



### TECHNICAL VIEW OF THE MARKET

**RALPH ACAMPORA**

Director of Technical  
Research, Altaira, Ltd.



### TRADING YOGA: STAY FLEXIBLE IN EVERY MARKET

**TODD GORDON**

Founder  
TradingAnalysis.com



### TRADING SARDINES: LESSONS IN THE MARKETS FROM A LIFELONG TRADER

**LINDA RASCHKE**

President  
LBRGroup, Inc.



### CHINA OR THE FED? WHICH WILL HAVE A GREATER IMPACT ON US MARKETS?

**JON NAJARIAN**

Co-Founder and Managing  
Partner, Investitude.com



### WHATEVER CAN GET DIGITIZED, WILL GET DIGITIZED

**CHRIS HEHMEYER**

Founder and CEO  
Hehmeyer Trading +  
Investments



### PLAYING THE LONG GAME TO BEAT MACHINES

**THOMAS LEE**

Managing Partner  
& Head of Research  
Fundstrat Global Advisors

Join us for a book signing with  
Jon Najarian during the Grand  
Opening of the Exhibit Hall

Receive a complimentary  
copy of his latest book:  
*Follow the Smart Money*



## SOMETHING BIG IS COMING TO EQUITIES TRADING



Join CME Group where director of Education David Lerman will host a panel with Jon Najarian (Dr. J), Daniel Gramza, and Carly Garner. The panel will discuss several key topics for active traders and position traders, including CME's recently launched micro E-mini equity products. If you're interested in discovering the benefits of futures, for a fraction of the up-front financial commitment, then this panel is for you.



**MODERATOR**  
**David Lerman**  
CME Group



**Carly Garner**  
DeCarley Trading



**Daniel Gramza**  
Gramza Capital  
Management



**Jon Najarian**  
Investitude.com

# PRE-SHOW EVENTS

These events are free to attend and are before the Exhibit Hall Grand Opening and Keynote Presentations

## WOMEN IN TRADING

Trading is one of the last male-dominated bastions in finance. However, since the advent of electronic trading and the financial crisis, more and more women are trading for their own accounts. And that's great news since new research by Financial Skills, a trading profiling company founded by ex-traders from Merrill Lynch, suggests that women make better traders than men. That study found that men tended to take more risks and place higher volume of trades, thus generating higher brokerage fees—but they didn't make more profits. On the other hand, women tend to take higher-probability set-ups and are thus less likely to have major wipeouts in their trading accounts.

We have assembled an all-star cast of top professional women traders to help you develop strategies to take advantage of short-term opportunities and earn a consistently profitable return from the markets.



### Amelia Bourdeau FOREX

CEO and Founder  
Market Compass, LLC



### Linda Raschke TECHNICAL ANALYSIS

President  
LBRGroup, Inc.



### Toni Hansen STRATEGIES

President & CEO  
ToniHansen.com



### Jackie Ann Patterson ETFs

Author, *Truth About  
ETF Rotation*

...and many more!

## THE CANNABIS INVESTING EVENT

The cannabis industry continues to be one of the hottest places for investors. From Canada to California, recreational marijuana is becoming a significant opportunity, as well as a major catalyst for companies levered to it.



The Cannabis Investing Event will provide you with the opportunity to learn about this high-growth sector as you hear from a roster of company executives who are focused on specific sub-sectors, elite analysts who cover this rapidly developing industry, and advocates who are leading the cannabis legalization movement all over the world.

charles  
SCHWAB

Sunday, July 21 • 9:30 am – 1:30 pm

## CHARLES SCHWAB SPOTLIGHT ON OPTIONS EVENT

Please join Charles Schwab for a special event: **Spotlight on Options**. The entire event will be dedicated to options strategies, answering your questions, and talking with options traders.

Options carry a high level of risk and are not suitable for all investors. Certain requirements must be met to trade options through Schwab. Please read the Options Disclosure Document titled "Characteristics and Risks of Standardized Options" before considering any option transaction. Call Schwab at 1-800-435-4000 for a current copy. Supporting documentation for any claims or statistical information is available upon request.

The information from this event may reflect various viewpoints and opinions on the economy and the markets generally and the views expressed during the Presentation are those of the speakers only.

Schwab does not recommend the use of technical analysis as a sole means of investment research. Investing involves risks, including the loss of principal invested.

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# —The Global— Macro Edge Series



## THE GLOBAL MACRO EDGE SERIES

Whether you trade long-term or short-term; from a technical or fundamental perspective, it is beneficial to understand the broad global themes discretionary traders are watching. More money is managed in global macro funds than all other hedge fund subsectors, so you need to know what these traders are watching. You won't want to miss this special pre-show event, which features some of the country's top global macro analysts. Learn their strategies for pulling profits from a range of asset classes to appeal to the wide array of investors' time horizons and risk appetites. You will walk away with authentic insights for trading the markets in the months ahead.



### Using MPACT Central Bank Indexes to Trade the Fed

**JOHN NETTO**

Author, *The Global Macro Edge*

John Netto, creator of MPACT! Software will teach attendees how he uses his own proprietary software to synthesize and trade the Federal Reserve. These techniques, up until now only available to a select few firms in the world, will be discussed and shared in this one-of-a-kind presentation.



### Why You Don't Trust Yourself: Identifying What's Holding You Back from Peak Performance

**SARA LAAMANEN**

Consultant & C.Ht, [saraaamanen.com](http://saraaamanen.com)

Reading intuitive cues consistently and accurately is what gives top traders an edge on the markets. Join Sara to learn about what's blocking you from trusting yourself and learn how to leverage the intuitive genius within to fuel your performance.



### Lessons of Asset Management Through a Risk Factor Lens

**ROBERT SAVAGE**

Partner and CEO, CCTrack Solutions

Get a broad view of macro factors and how they drive markets with some insights into how to build a better portfolio for trading and other investments.



### The Biggest Trade of the Next Decade

**STEVE HOTOVEC**, President, Barastone, Inc.

**MATTHEW SULLIVAN**, Founder and CEO  
QuantmRE Network

Hear about the single biggest macro trade for the next 10 years, why it exists, why it's scalable, and why it may usher in a new paradigm of portfolio management.



## IN THIS TRACK YOU'LL LEARN:

- A top-down and bottom-up approach to viewing the markets with a global perspective driven by the goal of **maximizing return per unit-of-risk**
- A **logical and robust investment framework** that can help you profitably navigate global markets
- The **tools and techniques these top professionals use** to identify and solve the largest problems facing investors, traders, and financial advisors today
- Gain **unique perspective** for understanding new ways of **managing risk** and **capturing larger returns**

# CRYPTO INTELLIGENCE



## CRYPTO INTELLIGENCE

While cryptocurrencies appear to have lost some of their mojo in 2018, they actually made progress in becoming a real asset class. Only fads go straight up. Real asset classes have bear markets, as well as bull markets, and include multiple structures that allow for arbitrage and are regulated.

Cryptocurrencies have gone from an oddity to a real market appropriate for retail traders to utilize. Today, with multiple derivative products to trade, you do not need to be a crypto mining nerd to get in the game. However, you do need to know the fundamentals and idiosyncrasies of this new asset class if you want to survive.

In this full-day event, some of the best crypto experts will peel back the curtain on cryptocurrencies and blockchain technology, giving you exclusive insights into the best strategies and tools for trading cryptos.



### Digital Assets: From Chaos to Clarity **JON NAJARIAN**

Co-Founder and Managing Partner, Investitude.com

Bitcoin and crypto currencies sprang to the front page of every newspaper in 2018. But as fast as

they became the new, new thing, they imploded, losing 70% of their value from January 2018 to January 2019.



### Deconstructing the Crypto Market **SAM SHAMES**

Director, Cryptocurrency Trading, Simpler Trading

Bitcoin is ten years old, yet most of the crypto market remains opaque and misunderstood. We

will take a deep-dive into the crypto market structure from leveraged futures to stable coins with a focus on how these products trade together in this burgeoning ecosystem.



### Digital Asset Adoption Gaining Critical Mass **THOMAS LEE**

Managing Partner & Head of Research  
Fundstrat Global Advisors

Crypto in 2019 is becoming more useful and 2020 will be even better. A very good year is shaping up for crypto with a better "macro" environment, a global risk-on rally and cryptos becoming more useful with the JPMorgan Coin, the advent of Bakkt and major institutions increasing their investments in digital assets. With Millennials' total assets rising to \$7 trillion by 2020, and their growing acceptance and demand for crypto, 2020 will be an even better year.

### Additional Speakers:



**ROBERT SAVAGE**



**ELLIOTT BERNSTEIN**

## BENEFITS OF ATTENDING

- Learn how to trade spot Bitcoin vs. futures
- Understand the two different types of cryptos and which of the hundreds of new tokens are likely to survive
- A full day of intensive education with crypto, blockchain, and trading experts
- Understand the relationship between cryptocurrencies and traditional currencies and how to exploit it
- Networking opportunities with speakers and fellow traders who have been around from the launch of these unique products

# THE ALL-STARS OF OPTIONS TRADING<sup>SM</sup>

FREE SPECIAL TRACK



## THE ALL-STARS OF OPTIONS TRADING

Options are essential tools for every trader. Whether making a directional bet, volatility play, or building more robust risk management strategies, options allow you to calibrate every position to maximize profit and minimize risk. Our options All Stars will show you new and innovative ways to use options. They will teach you to play chess while your competitors are still playing checkers.



### Getting Started with Stock Options **DR. ALAN ELLMAN**

President, The Blue Collar Investor Corp.

Conservative retail investors are always looking for strategies that will elevate portfolio returns in a low-risk manner. Selling options against blue chip stocks is one of the best ways to accomplish these goals. This presentation will focus on selling covered call options against the best-performing stocks from the Dow 30 and S&P 500 benchmarks. A basic overview of covered call writing will initiate the seminar followed by the best way to locate these stocks and then detailed examples with calculations.



### Using Put Options to Protect Your Portfolio and Why **BOB LANG**

Founder & Chief Analyst, Explosive Options

Everyone needs some insurance when assets are at risk. We have auto, home, life, fire, and others to keep us safe in case of a disaster. Investments should be no different, because when disaster strikes (as we have seen recently) you want to be protected. Bob Lang will show you how simple this is to do and with little cost.



### My Top Three Favorite Option Trading Strategies **JOHN CARTER**

President, Simpler Trading

There are hundreds of books written about options. There are hundreds of strategies a trader can do with options. For his style of trading, there are three basic strategies that he likes to follow.



### Building the Infamous Iron Condor **ED MODLA**

Director of Retail Education, Options Industry Council

When an investor is starved for income from their portfolios, that's where options can come in. Exchange-listed options can provide investors with a way to generate income in up, down, and sideways markets while potentially reducing portfolio risk. Join Ed Modla as he discusses options income generating strategies including bear call spreads, bull put spreads, and the ever-popular iron condor!

## BENEFITS OF ATTENDING

- Hear how you can **protect your downside** and **maintain opportunity** through options
- Watch advanced options trades and **complex strategies** in action
- Find out how to use **options as a risk-management tool**
- Learn what strategies work best based on **market conditions, price, time to expiration**, and **volatility**
- Discover how to apply **seasonal tendencies** in commodities to write options
- **Make the skew work for you**

### Additional Speakers:



**KERRY  
GIVEN**



**TODD  
GORDON**



**KATIE  
McGARRIGLE**

# BACK TO THE FUTURES



## BACK TO THE FUTURES

Exchange Partner



TradersEXPO returns to Chicago, the birthplace of futures, to bring out the most successful futures traders to guide your trading and investments. Whether trading agricultural commodities, energy futures, metals, stock indexes, or even the softs; futures provide the best bang for your buck. Join some of the sharpest traders around who will share the secrets to their success.



### A New Way to Trade Stock Index Futures with Minimal Capital and Lower Risk: Scale Trading Micro E-mini S&P 500 Futures

**CARLEY GARNER**

Senior Strategist & Broker, DeCarley Trading

On March 11, 2019, the Chicago Mercantile Exchange Group (CME) announced they would be adding micro-sized stock index futures to their product listing and, frankly, the industry will never be the same. The lower contract size comes with lower margin and more reasonable risk exposure for those with tapered tolerance or minimal risk capital. Whether you are day trading, swing trading, or position trading, the new micro stock index futures products enable traders to take advantage of scale trading in which positions are entered and offset in increments.



### The Real-Time Trend-Trading Experiment: A Real-Time Signal-Based Performance Indicator Designed to Have Strong Relationship to the Returns of a Classic Trend-Trading Strategy

**ANDREW STRASKAN**

Principal, Totem Asset Group, LLC

Every minute of every trading day for the past 5+ years, this academic project has been monitoring and documenting the trading signals of a very simple trend-trading model in an effort to educate investors on trend-trading techniques, and to publish a transparent index of CTA Trend "Beta" with a very high level of accountability.



### How to Profit from the Shale Revolution and the Changing Energy Landscape

**EMIL VAN ESSEN**

CEO & CIO, Emil van Essen, LLC

Discover how you can profit from the multi-year trends in the rapidly changing energy sector.

## BENEFITS OF ATTENDING

- Discover the opportunities offered through futures markets including **liquidity, transparency, 24-hour trading, and capital efficiencies**
- Learn the value of arbitrage and inter-market trading opportunities
- Master **volatility trading for protection** and profit
- Learn about the seasonal tendencies of commodity markets and how they can be exploited for profitable low-risk trades
- Learn how to **harness the inherent leverage in futures** without being cut by the double-edged sword

### Additional Speakers:



**DAN GRAMZA**



**JAKE BERNSTEIN**



**TOM SOSNOFF**

# FOREX SUMMIT

## FOREX SUMMIT

## THE FOREX SUMMIT

Sponsored By



Foreign exchange is the most liquid sector, offering the greatest trends and opportunities to profit. More importantly, no sector is as sensitive to the myriad of geopolitical events that are dominating markets today. Understanding the technical and the geopolitical drivers moving FX markets has never been more important than it is today. Our team of professional forex traders will guide you through this complex world and help you to prepare for potential market shocks.



### How I Stopped Fighting the Market and Learned to Love to Trade Trend Using My Robots

#### BORIS SCHLOSSBERG

Founder, BKForex LLC

Join Boris Schlossberg as he takes you on his day trading journey in the forex market and shares with you his evolution from a "fight the crowd" day trader to an algorithmic trader who follows price flow. He will share his basic trading methodology, show you how to create trading strategies without the need to learn programming, and discuss why after years of fighting the machines he finally realized that his algo trades better than he does.



### FX Critical Strategies and Applications DANIEL GRAMZA

President, Gramza Capital Management, Inc.

This session introduces you to the compelling opportunities of FX markets, fundamental drivers, intermarket relationships, commodity currencies, and then arms you with the techniques you need to make the most of them. Dan will help you gain a better understanding of: how to apply his proprietary approach to behavioral Japanese candle analysis to identify market opportunities. Learn the logic and rationale behind his trading strategies, which has resulted from over 30 years of trading experience.



### Swing Trading the Crypto & Forex Markets KIANA DANIAL

CEO, Invest Diva

Bitcoin and its crypto cousins such as Ethereum, Coinbase, and others have been grabbing headlines in recent months. Some pundits have opined that crypto will supplant foreign currencies in the not-too-distant future. Find out from Kiana Danial how Bitcoin and other cryptos move in relation to foreign exchange and learn how it fits into the risk-on/risk-off trade.

### Additional Speakers:



AMELIA  
BOURDEAU



JODY  
SAMUELS



JOHN  
KICKLIGHTER

## BENEFITS OF ATTENDING

- Learn the **important correlations between FX markets and sovereign debt markets**
- Get the latest & best analysis of the US Dollar, which will drive all other currencies
- Discover the **best cross-pair strategies**
- Get the latest Brexit analysis, which drives the GBP/EUR cross and many currency pairs
- Understand the **correlation between traditional forex and cryptocurrencies**
- **Learn the fundamentals of the carry trade, when to use it, and when to fade it**

# FREE WORKSHOPS & PANEL DISCUSSIONS



In these sessions, presented by some of the top traders and educators in the country, you'll learn solid tools to improve your trading skills and learn about the latest strategies to optimize your opportunities.

## A SPECIAL EVENT WITH TIM SYKES AND TIM BOHEN—A TRUE EDGE TRADING LOW-PRICED STOCKS

Join Tim Sykes and Tim Bohan as they share the key factors in generating capital and income trading low-priced stocks by identifying patterns, utilizing the right tools, and trading psychology.

### stockstotrade



**Tim Bohan**  
StocksToTrade



**Tim Sykes**  
StocksToTrade



**Quantitative Cyclical Analysis**  
**JOHN RAWLINS**  
Founder, QuantCycles

John Rawlins will present his experience in working with data of multiple timeframes and discuss how current technology has accelerated computational abilities. He will also discuss how to apply Fourier derivative algorithms for extracting cyclical components in the data. Finally, he will cover how to develop a method of forecasting within specific parameters.



**Cure for the Summertime Market Blues**  
**JEFFREY HIRSCH**  
Editor-in-Chief  
*The Stock Trader's Almanac*  
and *Almanac Investor*

The third year of the four-year presidential election cycle is still the strongest and now the stage is set for a prototypical rally in pre-election year 2019. And the worst six months (May-October) are best in the pre-election year, but not free of weak periods like the August and September summer doldrums. Jeff will update his 2019 market outlook, as well as share his latest top trades and investment ideas from his tactical seasonal sector rotation & stock trading strategies. Get his latest seasonal and cyclical investing opportunities in sector ETFs and top-ranked stocks and learn the ins and outs of Jeff's best six months switching strategy.



**How Elite Traders Have Solved the Five Biggest Trading Problems**  
**MIKE BELLAFFIORE**  
Co-Founder, SMB Capital

In this presentation, Mike Bellafiore, co-founder of SMB Capital, a proprietary trading firm in NYC, will share how you can learn and grow by studying some of the best traders on his desk. Mike is also the author of the trading classic *One Good Trade* and *The PlayBook*. These lessons come from the work he has done helping to develop seven-figure-a-year traders at his trading firm and coaching select elite traders in many different products and around the world.



**The Top Habits of Highly Successful Traders**  
**JODY SAMUELS**  
Founder, FX Trader's EDGE

Based on her book entitled, *The Trader's Pendulum - The 10 Habits of Highly Successful Traders*, Jody will present a fun and motivating overview of the top trading habits, to show traders/investors how to ride that pendulum with purpose. You will also learn the psychological tricks behind solid trading philosophies, while embracing risk, in order to stop riding that pendulum between fear and greed.



**Trader Tax Law 2019 Update**  
**DARREN NEUSCHWANDER**  
Managing Member & Chief of Tax Compliance, Green, Neuschwander & Manning, LLC

Join trader-tax expert Darren Neuschwander, CPA, of Green, Neuschwander & Manning, LLC, as he explains trader tax status benefits and how you can qualify. He will also discuss the tax treatment of securities, futures, options, ETFs, ETNs, forex, foreign futures, precious metals, volatility products, and cryptocurrencies. Additionally, Darren will cover wash sale loss adjustments on securities, as well as Section 475 "tax loss insurance" and the QBI deduction, plus sole proprietor traders vs. an S-Corp with health insurance and retirement plan deductions.

## COMMODITY-BASED CTAs

Managed futures provide important diversification to your portfolio. Traders can get additional diversification through commodity-based investments because they tend to be discretionary and uncorrelated to the typical medium- to long-term trend following strategies. This panel will discuss the benefits of commodity-based investing.



**MODERATOR**  
**Dan Collins**  
MoneyShow



**Emil van Essen**  
Emil van Essen, LLC



**Bob Otter**  
Third Street Ag Investments, LLC



I've been going for years. It is a good place to share trading strategies with other investors, and find out what's trending, like blockchain this year.

» J. WOLLIN | New York, NY



# FREE WORKSHOPS & PANEL DISCUSSIONS



## The Market Trinity of S&P 500, Dollar, and Gold **JOHN KICKLIGHTER** Chief Strategist, DailyFX

How robust is risk appetite? Few in 2017, 2007, or 1999 would have thought too hard on this philosophical question for fear of missing the wave. Yet, volatility over the past year has signaled to traders a need to be more cautious about their exposure. Learn why I consider the S&P 500, dollar, and gold capable of giving us a comprehensive sentiment and market overview.



## Three Signs of Trend Exhaustion (And How to Profit From Them) **TONI HANSEN** President & CEO ToniHansen.com

It's one of the most daunting questions traders wrestle with: "How do I determine when one trend is actually ending and another is about to begin?" For a trend trader, the answer can mean the difference between bailing too early on a winning trade versus exiting right into the support or resistance that holds with perfect precision. For a counter-trend trader, the inability to accurately assess trend exhaustion can mean multiple attempts to catch a reversal, getting chopped up before it finally turns. Nobody wants to take a hit on their account equity, but the hit against one's confidence can be just as damaging.



## The One-Hour Trader: Learn Tactical Strategies that Produce Big Gains in the First 60 Minutes of the Trading Day **ADRIAN MANZ** Co-Founder and Daily Contributor, TraderInsight.com

Join underground trading legend Dr. Adrian Manz for an information-packed session that will put you squarely in front of three of his best strategies for booking profits right after the opening bell. The market open provides the best liquidity, volatility, and trading range of the day. Adrian's techniques break three powerful strategies into a manageable workflow that gives traders an edge that exposes opportunity for outsized profits. Everyone who attends will receive a 40-page manual detailing everything covered, plus two weeks of live online access to watch Adrian and his inner circle of trading proteges put the techniques to work.



## Global Macro Outlook **AMELIA BOURDEAU** Founder & CEO Market Compass LLC

Global macro is an exciting trading strategy. Amelia Bourdeau will discuss the market environment and look at event risk, which provides actionable trading opportunities. Identification of global market themes driving the trading landscape is key to initiating trades and managing risk. She will provide examples of how the big hedge funds and bank execution traders examine the markets.



## How Options Fit into Futures Fundamentals **KATIE MCGARRIGLE**

Co-Host, Market Mindset & Splash Into Futures, tastytrade  
tastytrade's Katie McGarrigle explains how basic options trading mechanics apply to the futures world and how this information can enhance market awareness/improve probability of success.



## How to Use MACD in Your Trading—Pearls and Pitfalls **MARVIN APPEL**

President  
Signal Alert Asset Management

A unique feature of the MACD indicator is that you can use it to identify trends with room to run, but also to identify overbought or oversold levels that represent potential market turning points. Dr. Marvin Appel will teach you how to use MACD for both purposes using both numerical approaches and significant chart patterns such as positive and negative divergences, with applications to the equity and bond markets.



## Buy-and-Hold or Sell-and-Fold: How to Use Elliott Waves to Time Your Trades **STEVEN HOCHBERG** Chief Market Analyst Elliott Wave International

What are the odds that stocks, bonds, gold, and the US dollar will be higher six months to a year from now? What are the odds they will be lower? The Elliott wave model provides historical context and a look into the future. Come see what it's saying now.



## Playing the Earnings Announcement **KERRY GIVEN, PhD** Founder Parkwood Capital, LLC

Earnings announcements often result in large price moves in the underlying stock. Dr. Kerry Given will review and contrast several options strategies that may be used to profit from these events. Some of these trades are higher risk and better suited to aggressive traders, but Dr. Given will also discuss how earnings announcement trades may be structured for more conservative investors.



## Creating Powerful Charts for Your Portfolio **GREG SCHNELL** Senior Technical Analyst StockCharts.com

Using some key examples to demonstrate the range and power of charts, Greg Schnell will demonstrate some critical attributes and indicators that investors can use to make their charts come to life. Using strategic chart settings, he will demonstrate how to find the strongest stocks in the market.

STAY CONNECTED



# FREE WORKSHOPS & PANEL DISCUSSIONS



## Creating Your ATM Cash Machine Through Algo Trade Strategies

**JOHN PERSON**

CEO, John Person, Inc.

Not all systems are created equal, certainly not all trades will be winners, however, if you want the best look into what it takes to trade a great strategy, then this is a must-see session. John Person will show some important algorithm criteria combined with specific technical tools that can enhance traders' performance and trade results including how to optimize for the best time frames, best time of day, with specific markets from futures on stock indexes, forex, crude oil, and exchange traded funds on \$SPY, and even volatility products like the \$VXXB.



## Day Trader's Guide to Identifying Winning Chart Patterns

**HARRY BOXER**

Author, *The Technical Trader*

Harry Boxer, founder of TheTechTrader.com, shares insights into identifying breakout trading opportunities for intraday, as well as swing trades. In this presentation, Harry will cover how to use intraday technicals and patterns to uncover trading candidates on intraday and daily charts. He will discuss using price-volume surges as the key to identifying the most lucrative trades, and how to play opening gaps and early session patterns. Learn from this 50-year veteran trader and technical analyst, and author of the highly acclaimed *Profitable Day & Swing Trading* (Wiley), noted by *Stock Trader's Almanac* as the "2015 Best Investment Book of the Year."



## Trading Iron Condors: Fixed vs. Dynamic

**NICK BATTISTA**

Trade Manager and Host  
*Bat vs Bat* at tastytrade

tastytrade show host Nick Battista walks through one of tastytrade's most commonly used options strategies, the iron condor, giving tips and tricks for order entry and management of the trades.



“The master classes were excellent. The ability to meet other traders and share ideas was excellent.”

» **B. LEIDT** | Killingworth, CT



## VISIT THE INTERACTIVE EXHIBIT HALL

It's only at The TradersEXPO that such an elite group of trading services, advisories, software developers, and publications come together in one place, providing the best opportunity to compare and contrast before purchasing.

### GRAND OPENING OF THE INTERACTIVE EXHIBIT HALL | Sunday, July 21 • 6:00 pm – 7:30 pm

With electronic markets, automated trading and social media bots, traders have fewer chances to test their methods and strategies with real fellow traders. Here you can talk shop, compare methods and view products and services in the company of fellow traders who can offer their insights into what works or doesn't for them and why in our interactive Exhibit Hall. **Drinks are on us** at this special kick-off party!

### | VIDEO NETWORK INTERVIEWS

Be part of the LIVE audience for studio interviews featuring today's foremost trading experts. You'll be among a very select few who get the chance to hear their latest analysis and strategies before they hit the Web, bound for a network of traders worldwide.

### | IN-BOOTH PRESENTATIONS

Attend one of many educational presentations in various exhibitors' booths and learn how the experts identify investing and trading opportunities and show you, step-by-step, how they execute their trades.

### | THE TRADING PIT

Ask your own most pressing trading questions and hear the experts' answers face-to-face, so you can maximize your profits. Product debuts, exclusive deals, and the latest tools and services are also showcased here.



# PREMIUM MASTER CLASSES

These in-depth classes can help you learn the strategies of some of the most successful traders in the nation to help you refine your trader's edge. These trading legends will teach you the details and intricacies of the game, setting you apart from the average trader, and in turn, growing your profits.



## Back to the Basics with Our Four Main Technical Indicators\*

**Sunday, July 21 • 8:30 am – 12:30 pm**

Join **top veteran pro traders Linda Raschke and Damon Pavlatos** in practical technical analysis for traders. Linda will teach the four main indicators she has used for 95% of her trading since the 1980s. She uses these same indicators on all markets, all time frames, in exactly the same way. Anyone can do the same. Linda will teach you how to simplify things, chunk data, and trade the most recognizable trading opportunities. Learn to streamline your process and eliminate noise and confusion with a consistent framework to your analysis.

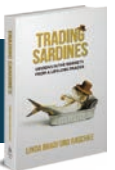


You will learn:

- How to use the 3/10 oscillator and the top five trading patterns
- The power of the Keltner Channels and why they are superior to Bollinger Bands
- When and how to use the five-period simple moving average
- How the relevance of the ADX has changed over the past three decades and its main value today

And much more

Includes a copy of  
Linda Raschke's new book  
**TRADING SARDINES**



Damon will show how auction theory concepts enhance the understanding behind the price action. This way the trader has an increased awareness as to why and how a move is unfolding. Develop confidence in what to look for and keep a consistent approach to your analysis. This simple way of adding structure to the day and finding the right roadmap is timeless.



## Everything You Wanted to Know About Oil but Were Too Afraid to Ask!\*

**Sunday, July 21 • 8:00 am – 11:00 am**

**Phil Flynn, senior energy analyst at the PRICE Futures Group,** will study the entire history of oil

and how it has impacted price movement through the decades. You'll get an in-depth look at trade strategies for the current market environment, using lessons from past moves and the signals that indicate major moves in the future.

That's not all! He will also cover:

- How hedge funds maximize leverage
- Executing three-way trades
- The way to position in oil on short-term, long-term, and intermediate levels
- How shale oil impacts the world
- Shale stock opportunities and why some shale firms just can't make money
- OPEC and Russia vs. the US LNG gas
- How to look at the new era of the US as the world's major hub of energy in the world

You won't want to miss this.



## The Seven Critical Skills for Trading Success in Stocks, Futures, & Forex\*

**Sunday, July 21 • 12:00 pm – 3:00 pm**

**50-year market veteran Jake Bernstein** began his trading career in 1967. Since then, he has written

over 45 trading books, spoken at leading investment conferences all over the world, and has been a guest on major business shows such as CNBC and *Wall Street Week*. His trading tools and market research are widely followed by top traders, brokerage firms, banks, hedge funds, and independent traders. His work is 100%-rule based and objective. Always a top-rated presenter at MoneyShow conferences, Jake's clear rules and ever-powerful teaching style are greatly valued by attendees. Don't miss this rare opportunity to see and learn from Jake in person.

Here are the significant topics he will present in detail and with crystal clear examples:

- His five absolute best timing tools
- How to spot high odds trading opportunities
- Profit maximizing strategies
- Getting out of the "danger zone"
- Trader psychology and the trading model
- How cycles project major tops and bottoms
- His best leading indicator

Spend three extremely valuable hours with Jake and change your destiny! Learn solid ruled-based tools from a real trader who is also an outstanding teacher. Most of Jake's events fill up quickly, so don't wait—sign up now! Space is strictly limited.

**TO PURCHASE YOUR MASTER CLASS  
TICKETS, PLEASE CALL 1-800-970-4355.**

**SAVE \$50**

*\*\$299 per person if purchased by June 28, \$349 per person if purchased after June 28. Includes refreshments.*

# PREMIUM MASTER CLASSES



These in-depth classes can help you learn the strategies of some of the most successful traders in the nation to help you refine your trader's edge. These trading legends will teach you the details and intricacies of the game, setting you apart from the average trader, and in turn, growing your profits.



## From the Past to the Future—An Interactive Trading Class\*

**Monday, July 22 • 12:30 pm – 4:30 pm**

This class with a pro trader and world-famous teacher of traders, **Dr. Alexander Elder**, will address all the essential points that every trader needs to handle:

- Psychology: discipline is a key factor in your success or failure. Discover the best tool for developing discipline.
- Technical analysis: learn to select a small number of indicators to track crowd behavior, follow trends, and anticipate reversals.
- Two trading systems: one for trading trends, the other for trend reversals. You will learn both, and your choice will depend on two factors: the current phase of the market and your personal style. It's psychology again: some people's minds are better suited for trading trends while others for trading reversals. Dr. Elder will show you examples of both, using charts from his own trade journal.
- Risk control: how to manage risk for survival and success—in every single trade and in your account as a whole.
- Stops and trade sizing: you will receive a spreadsheet that will let you find logical answers to these two key questions in every trade.
- Profit targets: the power word in trading is "enough"—and here you'll find what's enough for any trade. Learn to protect profits and not allow them to turn into losses by waiting too long.

This class will focus on decision-making in current markets. Rather than dwell on PowerPoints showing the past, Dr. Elder will use trading software and current data to illustrate all the key points and answer questions. You are welcome to ask about specific stocks, futures, and currencies. Imagine how useful it will be to see how a professional trader plans his trades in front of you.



## Technical Analysis: An Integral Part of Quality Research\*

**Monday, July 22 • 8:30 am – 11:30 am**

During this engaging Master Class, **Ralph Acampora, director of technical research at Altaira Ltd.**, will provide a technical tutorial session covering several important technical metrics while he teaches you how to use them to become a better trader.

From learning how to read a chart to understanding specific market indicators, this is a session that you cannot afford to miss. Learn how to read charts, understand market indicators, incorporate intermarket analysis, find out what happened on Friday, December 17, 2004—the most important date in modern technical analysis history, and the role of the CMT Association in the growth and acceptance of technical analysis.

## MONEYSHOW INDUSTRY NETWORKING RECEPTION\*

**Monday, July 22 • 5:45 pm – 7:00 pm**

Join Rick Santelli, the TradersEXPO team, speakers, exhibitors, sponsors, and your peers for cocktails and hors d'oeuvres and socialize with those who share your passion for the markets.

**\*\$99 per person if purchased by June 28; \$149 per person after June 28. Free to Diamond and Platinum Members.**



**SAVE \$50**

*\*\$299 per person if purchased by June 28, \$349 per person if purchased after June 28. Includes refreshments.*

**TO PURCHASE YOUR MASTER CLASS TICKETS, PLEASE CALL 1-800-970-4355.**



## To Really Compete in the Market—Learn to Trade with Robots\*

**Tuesday, July 23 • 8:00 am – 12:00 pm**

Automation is all around us, yet most retail traders still hunt and peck on their keyboard like it's 1999.

Meanwhile, more than 70% of all trading across all markets—equities, bonds, and forex is fully automated. It is little wonder retail traders feel like the game is stacked against them. But no more. Robot trading is now widely available to retail traders in both forex and futures markets and **Boris Schlossberg, founder of BKForex.com**, will show you how easy, simple, and effective it is to trade with robots.

You don't need to know how to program.

You don't need to know how to run a network.

You don't even need to know much about computers. In fact, if you can use Microsoft Office, you can run automated trading strategies in a variety of markets.

In this, four-hour action-packed course you will learn:

- The key trading platform for forex and futures automated trading
- The single biggest reason why robots beat human beings every time
- Two powerful automated strategies that you can put to work right away on both forex and futures markets

Please join CNBC contributor Boris Schlossberg on your journey to becoming a 21st-century trader.



## Option Strategies and Techniques That Really Work\*

**Tuesday, July 23 • 1:00 pm – 5:00 pm**

Many option strategies seem overly complicated.

Others only work in certain types of markets. In this

Master Class, **Larry McMillan, founder of McMillan Analysis Corp.**, will look at what works and what doesn't, and try to explain why. There will be considerable emphasis on speculative trading systems and techniques, but there will also be ample discussion of volatility trading and hedged trading. Throughout the class, there will be an emphasis on using volatility to direct what strategies are appropriate.

These theories will include the application of implied volatility, volatility skews, expected return, and risk management. The strategies covered will include covered writing, naked put selling, credit spreads, calendars spreads, ratio spreads, backspreads, and straddle buying.

The use of weekly options in some of these strategies can make them highly profitable. But even more important, the strategies described here have real, positive trading results—they are not just theoretical applications.



“

My first TradersEXPO; was well worth the money spent on Platinum membership. Will surely attend future Expos. Great experience.

» S. PYNE | Fort Wayne, IN

”

**SAVE \$50**

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### SUNDAY, JULY 21

**Everything You Wanted to Know About  
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(8:00 am – 11:00 am)

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\$349

**Back to the Basics with Our Four Main  
Technical Indicators\***  
(8:30 am – 12:30 pm)

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**The Seven Critical Skills for Trading  
Success in Stocks, Futures, & Forex\***  
(12:00 pm – 3:00 pm)

\$299

\$349

### MONDAY, JULY 22

**Technical Analysis: An Integral Part of  
Quality Research\***  
(8:30 am – 11:30 am)

\$299

\$349

**From the Past to the Future—An  
Interactive Trading Class\***  
(12:30 pm – 4:30 pm)

\$299

\$349

**MoneyShow Industry Networking  
Reception\***  
(5:45 pm – 7:00 pm)

\$99

\$149

### TUESDAY, JULY 23

**To Really Compete in the Market—Learn  
to Trade with Robots\***  
(8:00 am – 12:00 pm)

\$299

\$349

**Option Strategies and Techniques That  
Really Work\***  
(1:00 pm – 5:00 pm)

\$299

\$349

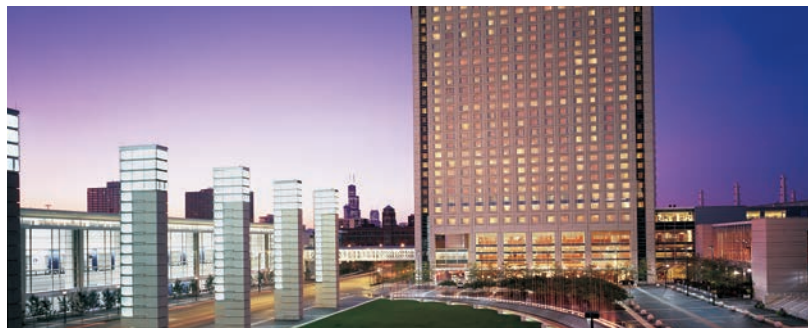
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