



Credible, Timely, & Comprehensive

MoneyShow.com is a rapidly expanding online community of **219,995+ registered members** that features free, daily market advice direct from the world's top money experts. Each day, new text and video content featuring investing and trading ideas, specific recommendations, and actionable advice from the foremost investing and trading authorities is posted to the site.

With 1,500 contributors, we feature some of the most respected names in the industry discussing the hottest topics of interest to investors and traders today. Contributors include: **Steve Forbes, Gary Shilling, Sam Stovall, Jim Rogers, Peter Schiff, Louis Navellier, John Bollinger, Alexander Elder, Linda Raschke, Larry McMillan, Dan Gramza**, and many more.

CONTENT DISTRIBUTION PARTNERS

MoneyShow is committed to helping people invest smarter and trade wiser. To empower as many people as possible and provide them with actionable advice from top experts, we've developed content distribution partnerships where leading financial media companies distribute MoneyShow's articles and videos throughout each day.

Forbes

YAHOO!
FINANCE

TheStreet.

Seeking Alpha α
content community conversation

equities.com
Empowering Growth & Investor Community

MONEYSHOW.COM DEMOGRAPHICS

INVESTORS

- 93%** Own Stocks
- 39%** Have a Post-Graduate Degree
- 30%** Have Investment Portfolios of \$1 Million Plus
- 33%** Have Household Income Over \$100K

TRADERS

- 37%** Are Younger Than 54 Years of Age
- 35%** Are 55 to 64 Years of Age
- 31%** Keep More Than \$100K in Their Trading Account
- 27%** Make More Than 100 Trades per Month

MONEYSHOW.COM NEWSLETTERS

Timely advice and ideas from MoneyShow.com's leading investing and trading experts delivered daily and weekly to thousands of opt-in subscribers. MoneyShow.com's free investing and trading newsletters allow advertisers to reach an engaged audience of affluent investors and active traders all year-round.



221,358+
Newsletter
Subscribers

MONEYSHOW LIVE STREAM

At each MoneyShow and TradersEXPO event, MoneyShow delivers HD-quality live video content to users across the globe. What's more, MoneyShow has integrated this rich video experience into its online virtual event, which enables MoneyShow clients to collect leads of online video viewers.

50,000+ Annual Live Stream Viewers

THE MONEYSHOW
LIVE STREAM

TradersEXPO
LIVE STREAM

DIGITAL OPPORTUNITIES

MoneyShow's digital opportunities provide advertisers with interactive and multi-dimensional experiences that connect brands with affluent investors and traders digitally and virtually.



LEAD GENERATION PACKAGES

SPECIAL REPORTS SPONSORSHIP

By sponsoring a MoneyShow special report, you'll align your brand with actionable advice on a top-of-mind topic and drive the highest quality leads from a large and qualified audience through segmented and targeted content syndication.

MoneyShow's Special Reports

- Annual Top Picks Special Report..... **\$10,000** (4 available)
- Cryptocurrency Special Report..... **\$7,500** (2 available)
- Biotech & Technology Special Report..... **\$7,500** (2 available)
- Cannabis Special Report..... **\$7,500** (2 available)

Sponsors Receive:

- (2) Full-page color ads inside the report
- Logo on cover of the special report
- Logo on special report landing page
- Distribution through MoneyShow's media partner channels
- All leads from those who downloaded the report (e-mail addresses)



Client-Provided Special Report.....\$7,500

Client provides special report for distribution

Client-Commissioned Special Report.....\$10,000

MoneyShow.com to produce an exclusive report on behalf of the client with sponsor welcome letter inside the report (client to provide)

Client Receives:

- Logo on cover of the special report
- Special report landing page in MoneyShow.com's Special reports section
- Logo on special report landing page
- Distribution and promotion on MoneyShow.com for 90 days
- Promotions around articles and video keyworded to that content
- E-mail promotions to MoneyShow.com members
- Facebook ads promoting the special report
- Includes (2) full-page color ads
- All leads from those who downloaded the report (e-mail addresses)

LIVE STREAM SPONSORSHIP

Generate thousands of highly qualified investor and trader leads by aligning your brand with the most comprehensive live stream series in the financial-service industry.



Benefits and Branding of Live Stream Sponsorships:

- ✓ Branding and awareness for your company
- ✓ Excellent qualified lead generation
- ✓ Sponsor or live stream keyword sponsor logo featured on the live stream web site
- ✓ Logo featured as sponsor or live stream keyword sponsor in all pre-live stream marketing e-mail campaigns
- ✓ Logo featured as sponsor or live stream keyword sponsor in full-page ad within the conference program

Live Stream Event Sponsor.....\$12,500 (4 per show)

- Live stream company page within the live stream event
- Full list of those who attended the live stream editorial presentations (*first name, last name, address, email address, phone*)

Live Stream Keyword Sponsor.....\$5,000 (1 per track)

- Live stream company page within the live stream event
- 30-minute webinar during the live stream event
- Full list of those who attended the specific live stream track editorial presentations (*first name, last name, address, e-mail address, phone*)

BRANDING AWARENESS SPONSORSHIP

MONEYSHOW.COM

Strategically market and advertise your brand within the MoneyShow network to educate, encourage direct responses, and reach high-net-worth investors and active trader prospects.

MoneyShow.com Spotlight Package.....\$25,000 (per year)

- Investing or Trading Content Sponsor
- Banner ads to surface around all Investing or Trading articles and videos
Banner sizes: 300x250, 300x100, 300x600, 728x600
- Article distribution: (2) per month (client to provide articles)
- Article distributed through MoneyShow.com's investing or trading daily eLetter
- Banner ads in MoneyShow.com's investing or trading eLetter (weekly)
- Sponsored social media posts of the client's articles
- Retargeting campaigns to drive traffic back to client content

- MoneyShow.com annual online company page
- Full-Page ad in one conference program of your choice during the contract term
- Live stream company page within three (3) live stream events during the contract term



MONEYSHOW.COM
INVEST SMARTER, TRADE WISER