

THE CANNABIS INVESTING EVENT

at **THE MONEYSHOW®**

REACH YOUR TARGET AUDIENCE BY SPONSORING A SPECIFIC EDUCATIONAL CONFERENCE TRACK

During The Cannabis Investing Event, investors have the opportunity to learn about the high-growth cannabis sector as they hear from a roster of company executives who are focused on specific sub-sectors, elite analysts who cover this rapidly developing industry, and advocates who are leading the cannabis legalization movement all over the world.

The Cannabis Investing track will attract 300+ high-net-worth investors. This is your perfect opportunity to get face-to-face with this audience, tell your company's story, acquire new shareholders, and receive valuable sponsorship exposure for your brand to help accomplish your marketing objectives.

WHY SPONSOR A CONFERENCE TRACK?

All tracks are categorized by specific content topic (i.e cannabis investing), which features dedicated cannabis investing presentations and panels throughout the day. As a track sponsor, your company can reach a unique segment of the conference audience that best aligns with your product or service. Benefits vary by level but can include: opportunity to give opening remarks, educational speaking slot, pre-show and onsite branding in print and digital formats, literature distribution, lead generation, promotional emails and more.

PROMOTE YOUR BRAND



EDUCATE INVESTORS



NETWORK & PROSPECT



ATTENDEE PROFILE:

These are affluent investors who are experienced, educated, and engaged.

- **51%** have investment portfolios worth \$1 million to \$10 million or more
- **60%** have an annual household income of \$100,000
- **71%** consider themselves to be experienced-to-very-experienced investor
- **92%** currently invest in stocks and **65%** plan to purchase stocks in the next six-months

THE CANNABIS INVESTING TRACK LOCATIONS IN 2020:

THE MONEYSHOW®

ORLANDO

Feb. 6 – 8

THE MONEYSHOW®

LAS VEGAS

May 11 – 13

THE MONEYSHOW®

SEATTLE

June 12 – 13

THE MONEYSHOW®

SAN FRANCISCO

Aug. 20 – 22

THE MONEYSHOW®

TORONTO

Sept. 25 – 26

THE MONEYSHOW®

DALLAS

Oct. 15 – 16

THE MONEYSHOW®

VANCOUVER

Nov. 5 – 6

BOOK YOUR EXHIBIT & SPONSOR PACKAGE TODAY! Call 800-226-0323 or email aomar@moneyshow.com.

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TAKE ADVANTAGE OF OUR MOST POPULAR SPONSOR & EXHIBIT PACKAGES!

EVENT SPONSORSHIP: \$15,000 (1 AVAILABLE)

- Sponsor Logo in Pre-Show Print Advertising
- Sponsor Logo on All Onsite Signage and on the Cover of the Onsite Conference Program
- Sponsor Logo, Presentations & Speakers Listed on Conference Website
- 5-Minute Sponsor Welcome
- Event Presentation Room RFID Leads
- 8'x10' or 10'x10' Premium Booth (2 Exhibitor Badges Included)
- Lead Collection App License
- Company Profile in Show Program and Online
- Pre-Show Email (Third Party Opt-ins)
- 45-Minute Product Presentation in Cannabis Investing Event
- Live Stream Company Landing Page



Customize Your Experience: Choose 1

- ☐ Program Ad (4-color)
- ☐ Registration Bag Insert
- ☐ Pre-Conference Mailing (E-mail)
- ☐ Post-Conference Mailing (E-mail)
- ☐ Presentation Room RFID
- ☐ Literature Distribution at The MoneyShow VIP Members Lounge

KEYWORD TRACK PACKAGE: \$8,495 (3 AVAILABLE)

- 8'x10' or 10'x10' Standard Booth (2 Exhibitor Badges Included)
- 20-Minute Product Presentation in Cannabis Investing Event
- Seat on Panel (Limited to 4 Panelists) in Cannabis Investing Event
- Company Profile in Show Program
- Lead Collection App License

PREMIUM PACKAGE: \$8,450 (2 AVAILABLE)

- 8'x10' or 10'x10' Standard Booth (2 Exhibitor Badges Included)
- 45-Minute Product Presentation in The Cannabis Investing Event
- Company Profile in Show Program
- Lead Collection App License



NORTH AMERICA'S #1 MARKETPLACE FOR INVESTOR & TRADER LEADS & EXPERT ADVICE

For nearly 40 years, The MoneyShow has attracted highly qualified individual investors to its events by inviting expert speakers, select exhibitors, and top investment media partners to gather together in a live forum where their interaction creates a dynamic marketplace. In this way, true to its mission, The MoneyShow stimulates business, fosters education, and raises the level of awareness of both investors and providers. The MoneyShow conference series is held annually in seven of the most exciting destination cities: Orlando, Las Vegas, Seattle, San Francisco, Toronto, Philadelphia, and Dallas.

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