

^{THE} **MONEYSHOW[®]**

SAN FRANCISCO

AUGUST 24-26, 2017

MARRIOTT MARQUIS



**MEET THOUSANDS OF INVESTORS.
COLLECT TARGETED LEADS.
GENERATE SALES.**

EXHIBIT & SPONSORSHIP PROSPECTUS

PLATINUM SPONSOR



GOLD SPONSORS



POWERED BY



About the Conference

For over 35 years, The MoneyShow San Francisco has enabled financial services companies to reach high-net-worth retail investors to generate targeted leads and close sales. With an outstanding roster of investing experts speaking at the conference and millions of invitations being sent to investors through leading financial media outlets, coupled with promotions to the MoneyShow database, this is a can't-miss event for your company!

EXHIBIT AT THE MONEYSHOW SAN FRANCISCO AND:

- » Meet face-to-face with 2,500+ high-net-worth investors
- » Generate High-Quality Leads during the conference and for 6 months after
- » Customize your exhibit package to receive maximum branding and exposure
- » Close deals and stimulate new business both onsite and after the Show
- » Promote your products & services face-to-face to build new customers

World-renowned investing experts and first-class media partnerships deliver the right audience to sponsors and exhibitors at The MoneyShow San Francisco!



EXHIBIT PACKAGES
Start as Low As
\$3,300



For complete details on The MoneyShow San Francisco or to inquire about participation options, please call: **800-822-1134, ext 2264**, or e-mail: **michaelmarino@moneyshow.com**.

WHY PARTICIPATE?

- » **Reach high-net-worth investors** who are actively looking for the latest investing products and services available today
- » **Collect qualified leads** to help garner new business and close sales
- » **Showcase your company** and benefits to investors through live presentation opportunities
- » **Create confidence and gain credibility** by joining other industry leaders at this world-class conference

...and much more!

Attendee Demographics*

Attendees are looking for the best investing tools to position themselves for profit in the months and years ahead. The financial industry's most recognized experts and respected media have partnered with MoneyShow to distribute millions of invitations to attract the most qualified and interested audience to this can't-miss event!

TOPICS ATTENDEES WOULD LIKE TO LEARN MORE ABOUT

Educational Programs for Investors or Traders	39%
Technology Investments	30%
REITs or Real Estate Investments	27%
Software Programs for Investing or Trading	22%
Resource Stocks	15%
Alternative Investments: Tangible or Financial Assets	12%
Business Development Companies (BDCs)	11%
Closed-End Funds	9%
Crowd Funding Investments	9%
Master Limited Partnerships (MLPs)	8%

INVESTMENTS CURRENTLY OWN OR PLAN TO PURCHASE

Own	Plan to Buy/Trade	
87%	47%	Stocks
59%	24%	Mutual Funds
50%	29%	Exchange Traded Funds (ETFs)
38%	21%	Stocks of Foreign Companies or ADRs/GDRs
36%	28%	Options
35%	7%	Real Estate (Other Than Primary Residence)
30%	9%	Bonds
24%	10%	Mutual Funds Focused on Foreign Countries or Their Stocks
15%	7%	Alternative Investments: Either Tangible or Financial Assets
15%	2%	Annuities
11%	9%	Commodities
6%	7%	Futures
5%	3%	Foreign Currency (Forex)
4%	1%	Private Placements
4%	2%	Hedge Funds or Funds of (Hedge) Funds

61% of attendees are experienced to very-experienced investors

55% of attendees earn an annual income of \$100,000 or more

30% of attendees place 50 or more trades annually

55% of attendees have total investment portfolios valued at \$1 million or more

**Source: The MoneyShow San Francisco 2016 attendee survey compiled by an independent research analyst*

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Expert Speakers Will Attract Thousands of Investors

Confirmed speakers include...



JACK ABLIN

CIO & Exec. VP
BMO Private Bank

» ETFs, MARKETS



JOHN BOLLINGER

President and Founder
Bollinger Capital Management

» STRATEGIES



JANET BROWN

Editor
*NoLoad Fund*X*

» FUNDS, RETIREMENT



JOHN BUCKINGHAM

Editor
The Prudent Speculator

» INCOME, STOCKS



DAVID CALLAWAY

Chief Executive Officer
The Street, Inc.

» MARKETS, POLITICS



MARILYN COHEN

CEO, Envision Capital
Management

» BONDS, INCOME



GEORGE GILDER

Founder and President
Gilder Publishing, LLC

» TECHNOLOGY



STEVEN HOCHBERG

Chief Market Analyst
Elliott Wave International

» MARKETS, STOCKS,
& STRATEGIES



MATT HOUGAN

CEO, Inside ETFs

» ETFs



STEFANIE KAMMERMAN

Founder, Stock Whisperer
Trading Company

» STRATEGIES



MICHAEL KHOUW

Partner
The Options Edge

» OPTIONS



MATT MCCALL

Founder and President
Penn Financial Group

» STOCKS



JOHN MCCAMANT

Editor, *Medical
Technology Stock Letter*

» STOCKS,
TECHNOLOGY



MICHAEL MCNIVEN

Managing Director
& Portfolio Manager
Cumberland Advisors

» ETFs, RETIREMENT



GENE MUNSTER

Managing Partner and
Co-Founder, Loup Ventures

» TECHNOLOGY



DAVE NADIG

CEO, ETF.com

» ETFs



JAMES OBERWEIS

President
Oberweis Asset Management

» STOCKS



**JACKIE ANN
PATTERSON**

Author, *Truth About
ETF Rotation*

» ETFs, STOCKS,
STRATEGIES



RAYMOND RONDEAU

Technical Analyst and
Contributing Editor
(AAII) *Computerized Investing*

» STRATEGIES



TOM SOSNOFF

Founder and Co-CEO
Tastytrade

» OPTIONS,
STRATEGIES



MIKE TURNER

President
Turner Capital Investments

» MARKETS,
STOCKS, STRATEGIES



LANDON WHALEY

CEO
Whaley Capital Group

» STRATEGIES



CODY WILLARD

Co-CEO, Scutify

» STOCKS



EDWARD YARDENI

President
Yardeni Research, Inc.

» MARKETS

...and many more!

Targeted Promotions Deliver Highly Qualified Investors and Traders

The MoneyShow San Francisco will be heavily promoted by MoneyShow and its renowned media partners. These partners will distribute millions of invitations through dedicated e-mail campaigns, print advertising, newsletters, Web banners, social media, and more, delivering a highly qualified and interested audience of high-net-worth investors.



PRINT MEDIA

Full page ads in some of the financial industry's top media publications



DIRECT MAIL

More than 30,000 registration brochures and personalized postcard campaigns will be sent to high-net-worth investors in MoneyShow's database.



E-MAIL

More than 40 e-mail campaigns to various segments of MoneyShow's e-mail list along with dedicated e-mails to speaker and media partner lists will focus on investing content featured during the conference. These campaigns will create a visceral attachment between investors and the experts—delivering your target audience.



SOCIAL MEDIA

Thousands of impressions will be generated through social posts that will encourage MoneyShow's social network and those of its speakers to attend the face-to-face conference and/or log on to view the online conference, so they can hear the experts' investing and trading strategies, explore the live and online exhibit halls, and more.

THE PERFECT TARGET MARKET FOR YOUR COMPANY

Media partners include:

INVESTOR'S BUSINESS DAILY*

TheStreet

NATIONAL ASSOCIATION OF INVESTORS CORPORATION
BETTER INVESTING
Empowering Investors Since 1951

Eagle Financial Publications

Action Forex

Special Tracks in San Francisco



This free half-day event is designed to address the unique financial needs, wants, and desires of women to help them build a sound financial foundation for themselves and their families and protect their portfolios in good economic times and bad.



Join a group of industry experts as they discuss favorite option strategies they employ in bullish, bearish, and neutral markets. Ideas for choosing strike prices and time when initiating positions will be included as well as time for your questions.



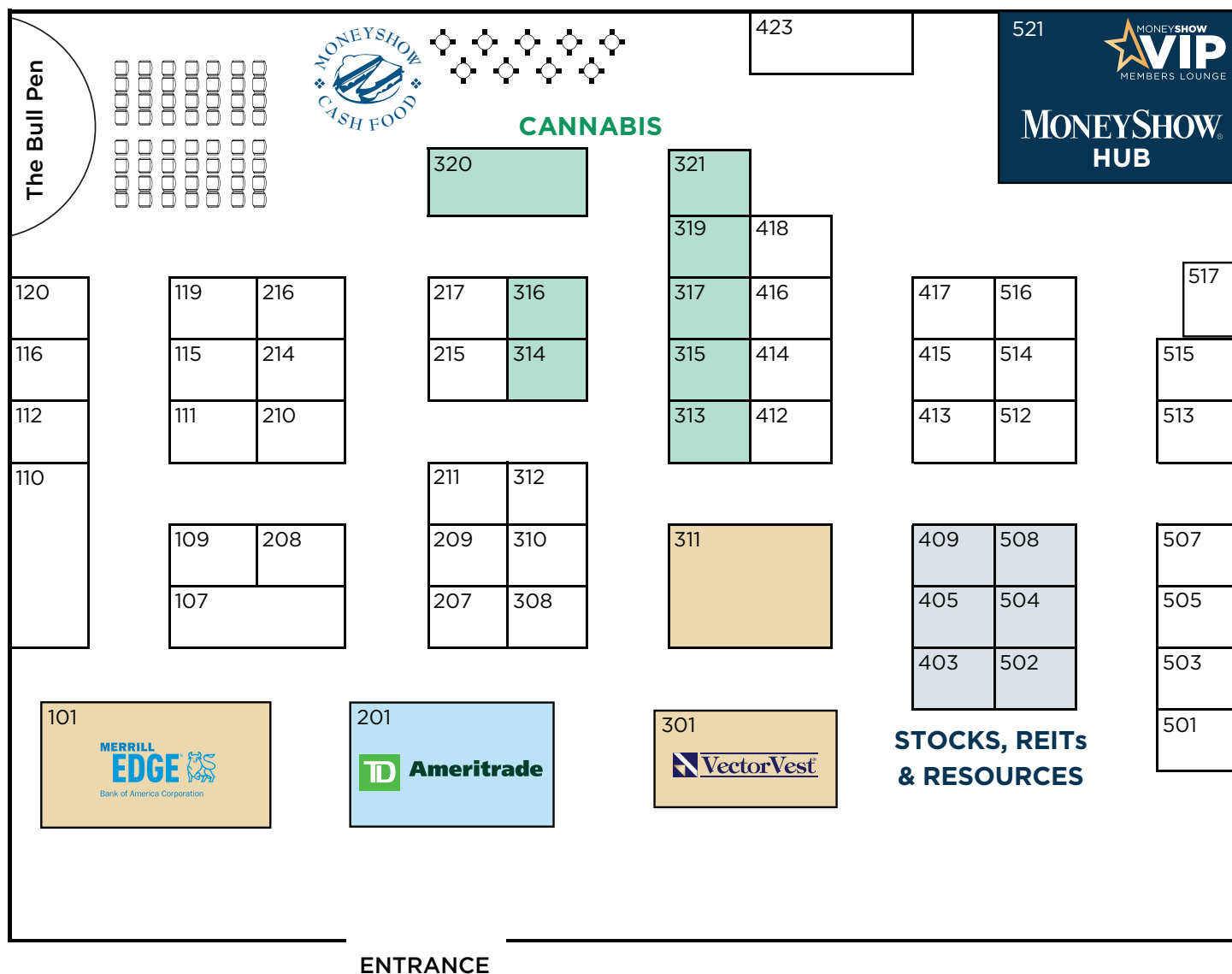
THE CANNABIS INVESTING EVENT

The legal cannabis industry has been the fastest growing industry in the world during the last two years, and this trend has shown no signs of slowing down as deregulation continues to occur all over the world. The Cannabis Investing Event will provide you with the opportunity to learn about this once-in-a-lifetime investment opportunity as you hear from a roster of company executives who are focused on specific subsectors, elite analysts that cover this rapidly developing industry, and advocates who are leading the cannabis legalization movement all over the world.

Sponsorship opportunities in these tracks consist of presentation and/or panel seat, branding, lead collection, and digital exposure.

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2017 Exhibit Hall Floorplan



LEGEND

- Platinum Sponsor
- Gold Sponsor
- Cannabis Companies
- Stocks, REITs, & Resources

PARTICIPATING COMPANIES INCLUDE:

- ALLETE, Inc.
 - CEMIG
 - Fidelity Investments
 - *Investor's Business Daily*
 - Key2Options
 - MassRoots
 - Medicine Man Technologies
 - Merrill Edge
 - Monico Rare Coins
 - National Retail Properties, Inc.
 - Realty Income
 - Royale Energy, Inc.
 - TD Ameritrade
 - The Stock Whisperer
 - TheStreet
 - Turner Capital Investments
 - VectorVest, Inc.
- and many more...*

Advertising Opportunities

A variety of exhibit and sponsorship opportunities—along with á la carte items—are available, so each exhibit and sponsor package can be uniquely customized to meet any marketing goal and budget.



Exhibit Booths:

Includes a Virtual Booth at No Additional Cost

8' x 10' or 10' x 10' Standard (2 Exhibitor Badges Included)	\$5,950
8' x 10' or 10' x 10' Premium (2 Exhibitor Badges Included)	\$6,550
10' x 16' or 10' x 20' End Cap (2 Booths and 4 Exhibitor Badges Included)	\$12,500
16' x 20' or 20' x 20' Quad (4 Booths and 8 Exhibitor Badges Included)	\$21,500

Presentations:

All Presentations Are Promoted in the Conference Program

Panel Participation (4 Presenters-Subject to Minimum Participation)	\$995
30-Minute Stage Presentation	\$1,350
45-Minute Workshop Product Presentation (Standard)	\$2,495
2-Hour Hospitality Suite	\$2,500
45-Minute Workshop Product Presentation (Premium)	\$2,925
3-4 Hour Pre- or Post-Show Presentation	\$15,000
2-3 Hour Stand-Alone Exclusive Evening Event	\$25,000

Sponsorships:

TITLE SPONSOR	\$120,000
PLATINUM SPONSOR	\$80,000
GOLD SPONSOR	\$70,000
SILVER SPONSOR	\$50,000
EVENT SPONSOR	\$25,000

Lead Collection Solutions:

iLeads Mobile App	\$395
iLeads Mobile App with iPad Bundle	\$545

RFID Technology

Presentation Room (Automatically Capture Attendees Who Attend Your Presentation)	\$550
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GET IN TOUCH



We Look Forward to Helping Create Your Success Story!
Confirm Your Participation Today!

Contact us today to find out how you can get widespread exposure to thousands of investors and generate the most qualified leads while enjoying targeted branding and speaking opportunities.

Call: 800-822-1134, ext 2264
E-mail: michaelmarino@moneyshow.com



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