

# Why You Can't Miss the Next MoneyShow in 2015...

*First of all, my speaking session rooms were packed. In one instance, it was nearly standing room only and well over 400-500 people in the audience. Secondly (and most importantly), we generated nearly **10 times** the business that I had expected... We highly recommend the show and the great marketing help of the MoneyShow organization.*



— **Mike Turner**  
Turner Capital Investments

## THE **MONEYSHOW**®

MAY 12-14, 2015 | CAESARS PALACE | LAS VEGAS

### Experience the Excitement... Fill Up Your Sales Funnel at **THE MONEYSHOW!**




- ➔ Meet savvy investors in Vegas who are back in the markets and buying!
- ➔ Generate the most qualified leads in the industry simultaneously in a face-to-face setting and virtually online.
- ➔ Build your company's reputation, promote awareness, and gain credibility among investors.

**And this is just scratching the surface of what you'll gain at The MoneyShow Las Vegas.**

*See inside to learn about our new lead-collection technology, audience demographics, our unique marketing approach, and more!*



# What happened at 2015's first MoneyShow...

-  Fox Business Network filmed a LIVE Broadcast from the Show with Q&A from World MoneyShow audience members! Tickets sold out for this live television debut. They're back in Las Vegas with a live broadcast of *Making Money with Charles Payne* from The MoneyShow.
-  Money magazine held a four-hour income investing track that was so well attended the room was at maximum capacity. They're coming to Las Vegas, this time with an outstanding panel on a stealth growth investing strategy that usually flies under the radar.
-  MoneyShow University made its Orlando debut with record turnout and was a resounding success among the attending students and young professionals. Sponsors are already booking the next MoneyShow University.

## New Lead-Generation Package with Advanced Lead Collection & RFID Technology

For the first time at The MoneyShow Las Vegas, you can take advantage of a brand-new way to exhibit with the **Lead Generation Package**.

- Designed specifically with the goal of *maximum lead generation*
- Includes more efficient lead collection with new technology
- Capture leads at your booth with your mobile device or tablet (*no more barcode scanners*)
- MoneyShow sends you leads from everyone who attends your onsite company presentation
- Generate more leads with a live Webcast of your presentation featured in a virtual booth



## Added Value!

With the **virtual eMoneyShow** as part of every exhibit package, you'll not only shake hands and interact one-on-one with the investors you meet in Las Vegas, but you'll reach thousands more investors online who visit your virtual eBooth. **Increase your number of online leads exponentially with a live Webcast of your company presentation in Las Vegas!**



# Over 10 Million Marketing Impressions!

## MoneyShow's Unique Approach Delivers YOUR Target Audience. Guaranteed.



**NEW!** Topic-specific presentation rooms deliver the right audience of interested investors to each presenter.

MoneyShow partners with the who's who in financial media. Top publications alert their subscribers, and MoneyShow invites the most respected money experts in the industry today, all of whom promote The MoneyShow Las Vegas to their readers, viewers, and constituents.

## This year's PARTNERS & SPEAKERS include:

BARRON'S

Money

INVESTOR'S  
BUSINESS  
DAILY

FOX  
BUSINESS

MW MarketWatch

BOTTOM LINE  
PERSONAL

Education Media Partner  
BETTER INVESTING  
Empowering Investors Since 1951

Forbes

SALEM  
WALL STREET  
BUSINESS NETWORK

Eagle Financial  
Publications

FUTURES

Investors  
Alley

ARGUS

CAPITALIST TIMES  
ALL THE NEWS THAT'S FIT FOR PROFIT

AdviceTrade

Outsider Club

Bob Carlson's  
RETIREMENT WATCH

Bull & Bear  
FINANCIAL REPORT  
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Andrew  
Busch



Charles  
Payne



Cody  
Willard



James  
Stack



Louis  
Navellier



Hilary  
Kramer



Rob  
DeFrancesco



Brett  
Jensen



Jeff  
Weniger



Ingrid  
Hendershot



Jimmy  
Mengel



# Your Target Audience of Affluent, Sophisticated Investors Will Be in Vegas—Will You?

Exhibitors and sponsors can rest assured that the investors they meet at The MoneyShow Las Vegas are active, sophisticated, wealthy and interested in their offerings.



## Audience Profile\*

\$75,000+  
annual  
income

**73%**

\$500,000+  
investment  
portfolio

**74%**

Place 50+  
trades  
annually

**43%**

Post-  
graduate  
degree

**40%**

Accredited  
investors\*\*

**22%**

*\*Source: The MoneyShow Las Vegas 2014 attendee survey, compiled by an independent research analyst*

*\*\*As defined by the US securities regulatory authorities*

Ask about our  
**SEVEN WAYS**  
to generate  
**QUALIFIED** leads!

1. eShows
2. Webcasts
3. Weekly Webinars
4. At-Show Lead-Scanning Devices
5. RFID Tagging of Onsite Presentation Attendees (MoneyShow scans & provides leads to you)
6. Online Company Profiles
7. Show and Web Site Co-Registration Opportunities

## Contact Us

Let us help you **reach your target audience** and **collect the highest-quality leads** in the financial industry, while you promote your brand, product, service, and offerings to investors, both in person and virtually online.

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**MONEYSHOW**  
INVEST SMARTER. TRADE WISER

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